MITOPENCOURSEWARE
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MIT OPENCOURSEWARE RECEIVES "INFOWORLD 100" AWARD

The InfoWorld 100 Awards Recognize Groundbreaking IT Projects

CAMBRIDGE, MA (November 11, 2003) — MIT OpenCourseWare, a Web-based publishing initiative that enables free, searchable access to the content from 500 MIT courses to anyone around the world, has been recognized as one of the 2003 "InfoWorld 100." The annual awards honor companies and institutions that demonstrate the most creative use of cutting-edge technologies to further their business goals. Companies were nominated by InfoWorld readers, technology partners, and end-user companies in early Fall 2003. Winners are formally announced in the Nov. 10, 2003 edition of InfoWorld.

The MIT OpenCourseWare (MIT OCW) initiative was recognized for implementation of its content management system, a highly customized version of the Microsoft Content Management Server 2002 that provides a scalable platform for managing up to 1 million resources published to the MIT OCW Web site at http://ocw.mit.edu. The customization was accomplished with the support of Microsoft and the Sapient Corp., using Microsoft's .NET framework and the Windows Server System, including Microsoft CMS 2002.

"The InfoWorld 100 recognizes companies and institutions like MIT OpenCourseWare that made the best use of technology to enhance their businesses," said Steve Fox, editor-in-chief of InfoWorld, in announcing the InfoWorld 100. "MIT OpenCourseWare built an innovative content management system to meet critical technical and business objectives."

Every year, InfoWorld names 100 companies or institutions that have made the best use of information technology to meet their business and technical objectives. This year, the list of technologies implemented by winning companies ran the gamut from Web Services to Wi-Fi, with project budgets ranging from as low $35,000 to more than $50 million.

Said Anne Margulies, MIT OCW's executive director, "MIT OCW is truly a wonderful accomplishment. When we first realized that we needed a content management system, experts told us it would take a year to implement one. But as a result of Sapient and Microsoft working so closely together, here we are 10 months after making our content management server decision, with a smoothly running system supporting our complex publishing process."

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MIT OCW, a large-scale, Web-based publication of MIT faculty's course materials, enables the open sharing of the faculty's materials and pedagogy with educators and learners around the world, fulfilling MIT's institutional mission to advance knowledge and educate the world. Available online at http://ocw.mit.edu/, this initiative connects visitors with the syllabi, lecture notes, and calendars of 500 courses. In addition, most course sites include a subset of other materials such as multimedia simulations, problem sets and solutions, past exams, reading lists, sample MIT student projects, and a selection of video lectures.

A full list of the InfoWorld 100 is available at http://www.infoworld.com/565.

About InfoWorld Media Group
For 25 years, InfoWorld Media Group has provided cutting-edge coverage and evaluation of IT products and services for technology experts in senior management. Through integrated channels including print, online, events and demand generation, InfoWorld reaches the most influential senior-level information technologists – those who drive their enterprises' strategies and technology purchases. Powered by a continued investment in an independent Test Center, InfoWorld analysts and editors provide both hands-on analysis and evaluation, as well as expert commentary on issues surrounding emerging technologies and products. InfoWorld is a division of IDG. Visit InfoWorld at http://www.infoworld.com.

About MIT OpenCourseWare
MIT OCW makes the educational materials that are used in the teaching of almost all MIT undergraduate and graduate courses taught in the Institute's five schools –!the Schools of Architecture and Planning; Engineering; Humanities, Arts, and Social Sciences; Science; and the Sloan School of Management – available on the Web, free of charge, to any user anywhere in the world. This venture continues the tradition at MIT, and in American higher education, of open dissemination of educational materials, philosophy, and modes of thought. See MIT OCW on the Web at http://ocw.mit.edu/.

About Sapient
Sapient is a leading IT services firm that plans, designs, implements, and manages information technology to improve business performance for Global 2000 clients. Sapient was founded in 1991 based on a single promise – to deliver the right business results on time and on budget. Sapient's fixed price/fixed time model, combined with industry, design, technology and process expertise, provides clients with the highest business value at the lowest total cost of ownership. Sapient's integrated delivery centers are located across the United States, and in Canada, the United Kingdom, Germany, and India. Visit Sapient at http://www.sapient.com.

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