

Table 1. Site Publication Statistics

| Publication Metric | 2009 January |
|--|--------------|
| Total Tenure Track Faculty Participating | 696 (78%*) |
| Courses Published | 1,885 |
| Updated Courses Published | 476 |
| Archived to D-Space | 382 |
| Full Video Courses | 27 |
| Mirror Sites | 209 |
| Translated Courses | 671 |

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

| Site Traffic Measure | Total | 2009 January |
|--|-------------------|------------------|
| Total Visits including affiliates¹ | 73,791,650 | 1,553,408 |
| Last year/% change | 2,139,882 | -27% |
| Total Visits | 45,619,597 | 1,173,945 |
| Last year/% change | 1,291,356 | -9% |
| Total Unique Visitors | 32,312,835 | 829,711 |
| Last year/% change | 926,545 | -10% |
| MIT.EDU Visits | 784,748 | 12,247 |
| Last year/% change | 10,808 | 13% |
| Highlights for High School Visits | 523,389 | 37,181 |
| .ZIP Downloads | 8,291,411 | 256,627 |
| Donation Page Visits | 218,019 | 6,478 |
| iTunes Downloads ² | 2,054,478 | 110,536 |
| YouTube Views | 2,303,641 | 358,939 |
| OCW enewsletter subscribers | 87,506 | 2,312 |

¹ Some data estimated.

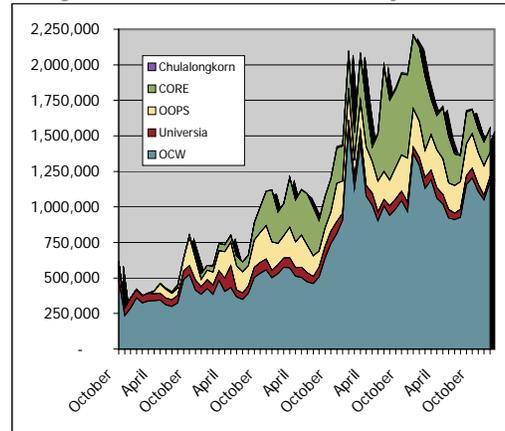
Source: Akamai, SiteWise, and MyEmma

² Data provided in weekly increments

Table 3. User Feedback

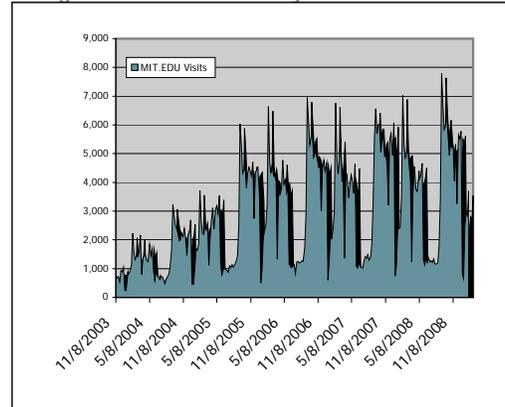
| User Feedback |
|--|
| <p>I just finished my work at UMASS Boston for an MS degree in Applied Physics (at the tender age of 54). Armed with a year of calculus, back in the seventies, I would have been in rough shape! But MIT's complete courses in linear algebra and differential equations provided just the background I needed. The same can be said for Walter Lewin's superb lectures on physics. His three courses were also very important--not mention, entertaining. What a guy! There are actually a dozen courses I plan to circumnavigate--a few grad courses taught by Gilbert Strang. Superb courses in materials science. The biology course I never had. Very clever, delightful courses on computer topics (especially communications). Without OCW, I wouldn't have attempted an MS in physics, and I feel very good about this effort. Physics was also my father's line of work. Thank you. I never know if sterling credentials can be changed into a meal ticket (as our economy teeters on the edge of catastrophe). But I will support your efforts when I can.</p> <p>- Self learner, USA</p> |
| <p>MIT team has done a great job.its really a great blessing for the underdeveloped countries and we are accessing all the world class courses at home.MIT-OCW is raising the level of quality education in all over the world. i am getting a lot more help from these courses (physics).so i wish you good luck</p> <p>- Student College/University, Pakistan</p> |
| <p>Thank you so much for this opportunity to learn. I am excited about learning areas to which I had little to do with during high school. I did art and photography and never did any science classes. I now have found a passion in which I never knew I had.</p> <p>- Self Learner, New Zealand</p> |

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 1/2 - Science Magazine
- 1/2 - Somerville News
- 1/4 - Philadelphia News
- 1/6 - El Mercurio (Chile)
- 1/7 - Campus Technology
- 1/10 - ThreatsWatch.org
- 1/14 - Toronto Star
- 1/15 - BestUniversities.com
- 1/20 - Guardian.co.uk
- 1/21 - Xornal Galacia (Spain)
- 1/24 - Ibercampus.es (Spain)
- 1/26 - Business Wire
- 1/27 - MarketWatch
- 1/27 - PR-Inside.com
- 1/27 - Chronicle of Higher Education
- 1/27 - Earthtimes (UK)
- 1/30 - Truth about Trade & Technology
- 1/31 - Universia.es (Spain)

Source: Google Alerts, Lexis Nexus

