

Table 1. Site Publication Statistics

Publication Metric	2009 February
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,890
Updated Courses Published	477
Archived to D-Space	389
Full Video Courses	27
Mirror Sites	209
Translated Courses	671

\* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 February
<b>Total Visits including affiliates<sup>1</sup></b>	<b>75,287,829</b>	<b>1,450,966</b>
Last year/% change	1,932,538	-25%
<b>Total Visits</b>	<b>46,829,057</b>	<b>1,209,460</b>
Last year/% change	1,131,501	7%
<b>Total Unique Visitors</b>	<b>33,158,916</b>	<b>846,081</b>
Last year/% change	824,909	3%
<b>MIT.EDU Visits</b>	<b>808,059</b>	<b>23,311</b>
Last year/% change	22,739	3%
<b>Highlights for High School Visits</b>	<b>559,108</b>	<b>35,719</b>
Last year/% change	48,256	-26%
<b>.ZIP Downloads</b>	<b>8,586,623</b>	<b>295,212</b>
<b>Donation Page Visits</b>	<b>224,427</b>	<b>6,408</b>
<b>iTunes Downloads<sup>2</sup></b>	<b>2,128,070</b>	<b>73,592</b>
<b>YouTube Views</b>	<b>2,595,252</b>	<b>305,566</b>
<b>OCW enewsletter subscribers</b>	<b>89,608</b>	<b>2,320</b>

<sup>1</sup> Some data estimated.

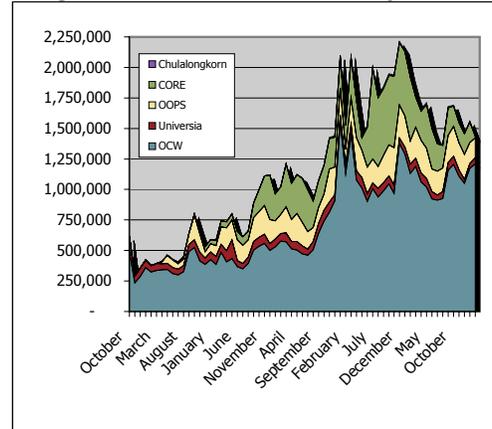
Source: Akamai, SiteWise, and MyEmma

<sup>2</sup> Data provided in weekly increments

Table 3. User Feedback

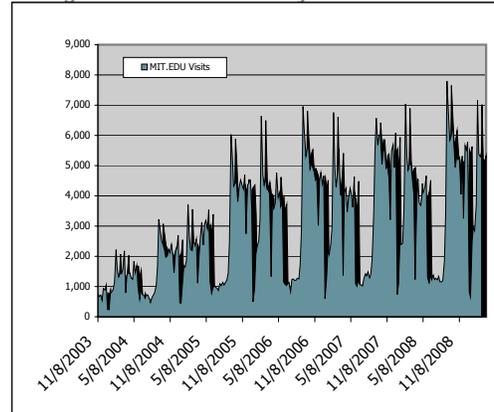
User Feedback
<p>I have a double major in Engineering and holder of a MSc. In my first major I have been using the Linear Algebra book of Prof. Strang as my final year project was heavily based on linear algebra. However, following the live lectures on the web just made me grasp all the subject crystal clear. I really want to stress that OCW is a usefull and therefore a wonderful idea! At this stage I am following the Multicalculus course. Well done guys! keep doing it!</p> <p>- Self Learner, Greece</p>
<p>Thank you so much, dear MIT! You are doing such amazing work. It is wonderful to have access to your high-quality education, and it really broadens one's horizons and promotes creative and interdisciplinary thinking. I have started using these materials to get a head start before the beginning of the second semester, and they have been a great help to me. Please keep up the good work!</p> <p>- Student - College/University, Israel</p>
<p>As college tuition is unreachable for most students from developping countries I think that this program will be very helpful to them.</p> <p>- Educator - College/University, Haiti</p>
<p>Why I Gave to OCW: I'm a senior economics &amp; government major at Colby College. I heard about the project while I was reading the book Wikinomics. I'm in my last semester at Colby and now that I'm doing my economics thesis I have realized (a bit too late) that by taking the gov &amp; econ double major I missed out on the strong math foundation needed for some of the more advanced topics in econometrics. Hence, I was very excited to see that I could learn multivariable calc &amp; linear algebra online! I love the project, and felt compelled to support it.</p> <p>- Student College/University, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

### Media Mentions

- 2/2 - Chronicle of Higher Ed.
- 2/3 - Punto Informatico (Italy)
- 2/4 - Wall Street Journal
- 2/8 - An ninh thủ đô - Hà Nội, Vietnam
- 2/10 - Chronicle of Higher Ed.
- 2/20 - C-Span

Source: Google Alerts, Lexis Nexus

