

Table 1. Site Publication Statistics

Publication Metric	2009 May
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,913
Updated Courses Published	516
Archived to D-Space	454
Full Video Courses	28
Mirror Sites	209
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 May
Total Visits including affiliates¹	79,297,600	1,430,045
Last year/% change	1,709,707	-16%
Total Visits	50,554,117	1,207,477
Last year/% change	1,020,128	18%
Total Unique Visitors	35,719,113	826,792
Last year/% change	739,053	12%
MIT.EDU Visits	862,057	16,080
Last year/% change	15,762	2%
Highlights for High School Visits	673,638	40,425
Last year/% change	34,906	16%
.ZIP Downloads	9,293,560	225,021
Donation Page Visits	246,421	7,786
iTunes Downloads²	2,480,521	112,874
YouTube Views	4,199,431	397,712
OCW enewseletter subscribers	94,583	2,001

¹ Some data estimated.

Source: Akamai, SiteWise, and MyEmma

² Data provided in weekly increments

Table 3. User Feedback

User Feedback
<p>Thanks for letting me watch your online lectures. I found the lectures on Physics I: Classical Mechanics very interesting and educating.</p> <p>- Student - College/University, Norway</p>
<p>Thank you, thank you and thank you MIT Courseware. I never dreamed that calculus could be made so clear and expressed so coherently where even I would be able to follow and start seeing the big picture. Professor Jerison makes it easy to follow along and learn this difficult (for some) topic and I am grateful to have founded the course video. I knew MIT was the best and now I can see it for myself :). Your humble self learner.</p> <p>- Self Learner, USA</p>
<p>This is outrageously helpful! I am a homeschooling father frequently on the lookout for serious science and math learning materials for my children. Never have I seen anything that comes close to your free(!) materials: video lecture (from MIT prof!), practice problems and exam problems (with answers!). What more can I say? Bravo!</p> <p>- Educator - Other, USA</p>

Figure 1. OCW and Affiliate Monthly Visits

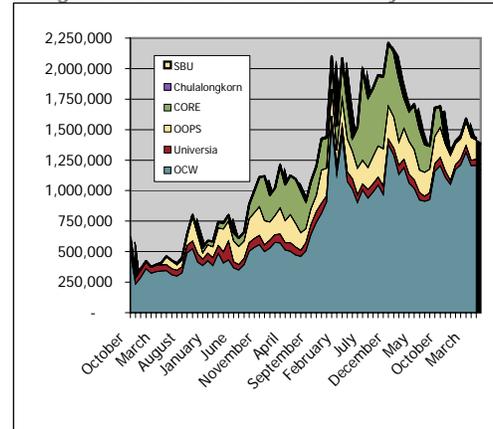
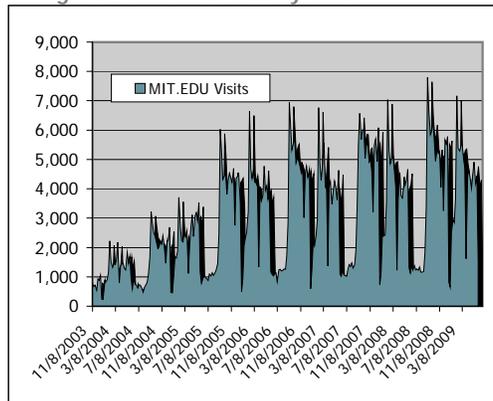


Figure 2. MIT.EDU Weekly Visits



Media Mentions

- 5/7 - 168 Ora (Hungary)
- 5/10 - Houston Chronicle
- 5/12 - Geek.com
- 5/12 - PressPeru.com
- 5/12 - Calcalist (Israel)
- 5/13 - LaRazon
- 5/14 - Christian Science Monitor
- 5/19 - GetEducated.com
- 5/21 - Fast Company
- 5/22 - Chronicle of Higher Ed.
- 5/27 - WordPressOnline

Source: Google Alerts, Lexis Nexus

