

Table 1. Site Publication Statistics

Publication Metric	2009 June
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,923
Updated Courses Published	522
Archived to D-Space	458
Full Video Courses	28
Mirror Sites	209
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 June
Total Visits including affiliates¹	80,686,767	1,372,916
Last year/% change	1,514,438	-9%
Total Visits	51,655,220	1,101,103
Last year/% change	923,321	19%
Total Unique Visitors	36,449,371	730,258
Last year/% change	665,727	10%
MIT.EDU Visits	868,806	6,749
Last year/% change	5,461	24%
Highlights for High School Visits	718,562	44,924
Last year/% change	28,213	59%
.ZIP Downloads	9,508,515	214,955
Donation Page Visits	252,564	6,143
iTunesU Downloads²	2,585,312	104,791
YouTube Views	4,705,958	327,806
OCW enewseletter subscribers	95,555	1,727

¹ Some data estimated.

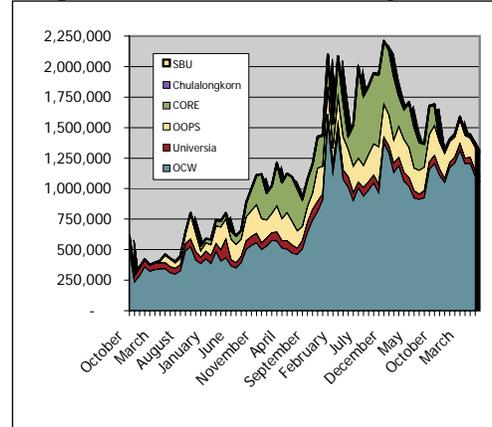
Source: Akamai, SiteWise, and MyEmma

² Data provided in weekly increments

Table 3. User Feedback

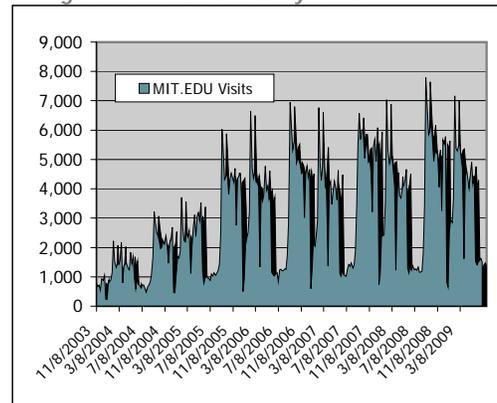
User Feedback
<p>Just wanted to say "thank you" for the wonderful content!! I teach chemistry and physics at the HS level. I review my content knowledge as well as some wonderful demo ideas. MIT OpenCourseWare is awesome!!!!</p> <p>-Educator, High School, USA</p>
<p>I just want to thank you for providing a comprehensive set of video tutorials in the way of physics and electronics. I really appreciate the lessons and acknowledge your "opencourseware" as an opportunity to have a wider scope of possibilities for my future- Thank you!</p> <p>- Self Learner, USA</p>
<p>I just want to express my HUGE thanks to prof. (omitted) for his amazing teaching style and for making physics so fascinating. IMHO the physics+electricity+waves lectures are on par with Feynman red books, and are the ultimate achievement in science education. I'm a student of Mechanical Engineering at the Technion Israel which also offers internet (with password card) lectures, but they are so dry and technical that I always come back for MIT's wonderful OCW. also major thanks to all the people involved in the project. Thank you all so much!</p> <p>- Student - College/University, Isreal</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

Media Mentions

- 6/12 - US News & World Report
- 6/15 - Interactive TV Today
- 6/17 - Examiner.com
- 6/18 - Chronicle of Higher Ed.
- 6/26 - ReadWriteWeb.com
- 6/29 - Inside Higher Ed.
- 6/30 - Ghacks Tech. News

Source: Google Alerts, Lexis Nexus