

Table 1. Site Publication Statistics

Publication Metric	2009 July
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,927
Updated Courses Published	525
Archived to D-Space	472
Full Video Courses	28
Mirror Sites	209
Translated Courses	791

\* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 July
<b>Total Visits including affiliates<sup>1</sup></b>	<b>82,000,957</b>	<b>1,314,190</b>
Last year/% change	1,386,722	-5%
<b>Total Visits</b>	<b>52,741,869</b>	<b>1,086,649</b>
Last year/% change	911,705	19%
<b>Total Unique Visitors</b>	<b>37,145,252</b>	<b>695,881</b>
Last year/% change	649,350	7%
<b>MIT.EDU Visits</b>	<b>875,591</b>	<b>6,785</b>
Last year/% change	5,642	20%
<b>Highlights for High School Visits</b>	<b>760,394</b>	<b>41,832</b>
Last year/% change	26,207	60%
<b>.ZIP Downloads</b>	<b>9,743,434</b>	<b>234,919</b>
<b>Donation Page Visits</b>	<b>257,734</b>	<b>5,170</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>2,690,289</b>	<b>104,977</b>
<b>YouTube Views</b>	<b>4,989,943</b>	<b>385,920</b>
<b>OCW enewseletter subscribers</b>	<b>97,889</b>	<b>2,129</b>

<sup>1</sup> Some data estimated.

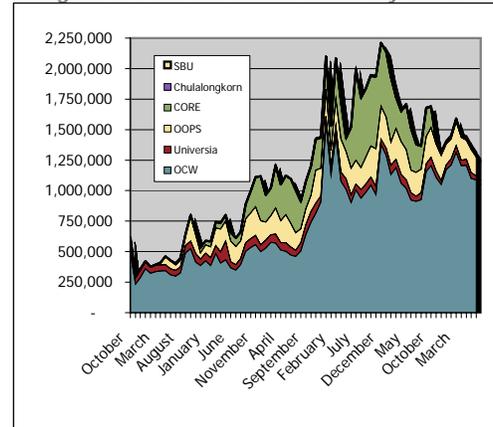
Source: Akamai, SiteWise, and MyEmma

<sup>2</sup> Data provided in weekly increments

Table 3. User Feedback

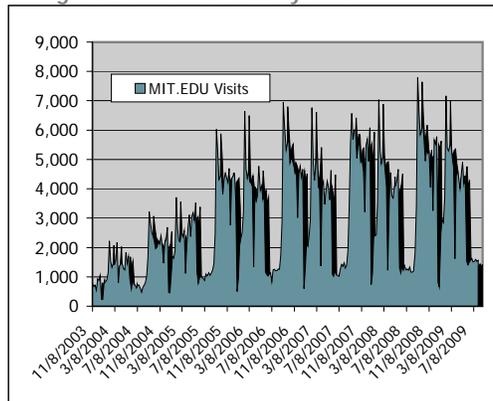
User Feedback
<p>I would like to congratulate everyone at MIT for this amazing opencourse program. This has been the best online learning system in teaching a broad specturm of scientific knowledge that I've seen and used so far. Thank you for making this possible!</p> <p>- Educator - High School, Philippines</p>
<p>Compelled to say...what a brilliant concept and philosophy. I thought real education was at peril in this new century...you have given cause for great optimism amongst some otherwise jaded academics, many of whom would argue that real education significantly decline (in standard) over the last 30 years or so. I may sound like an 'advert' here, but I genuinely mean this...MIT has now set a global standard for tertiary education, everywhere. This world we live in surely needs that standard.</p> <p>- Educator - College/University, Australia</p>
<p>Why I Support OCW: I enjoy the courses made available because of the of MIT and your institutions commitment to education globally. I must say that I am also excited about the prospect that my beloved nephew may apply for admission to MIT when he graduates from High School in Houston next year. He is a bright math student, and at the top of his class academically. Your standards, I must say, are second to none, and I admire the wonderful work you do to share your education with some of us who believe we are not too old to learn. Thanks for what you do to make higher education so exciting.</p> <p>- Self Learner, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

### Media Mentions

- 7/5 - HealthNewsDigest.com
- 7/8 - WatchingtheWatchers.org
- 7/8 - Organisation de la Presse Africaine
- 7/8 - Education Week News
- 7/9 - Georgetown Voice
- 7/12 - Press release on OCW
- 7/15 - Jakarta Post
- 7/17 - Examiner.com
- 7/20 - The Age
- 7/25 - Mashable
- 7/28 - Datamation
- 7/30 - Trading Markets

Source: Google Alerts, Lexis Nexus