

Table 1. Site Publication Statistics

Publication Metric	2009 August
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,931
Updated Courses Published	531
Archived to D-Space	480
Full Video Courses	28
Mirror Sites	209
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 August
Total Visits including affiliates¹	83,414,299	1,410,408
Last year/% change	1,375,425	3%
Total Visits	53,925,257	1,183,388
Last year/% change	926,071	28%
Total Unique Visitors	37,911,221	765,969
Last year/% change	656,741	17%
MIT.EDU Visits	884,924	9,333
Last year/% change	8,169	14%
Highlights for High School Visits	819,444	59,050
Last year/% change	28,184	110%
.ZIP Downloads	10,024,438	281,004
Donation Page Visits	262,996	5,262
iTunesU Downloads²	2,822,336	132,047
YouTube Views	5,652,573	469,305
OCW enewseletter subscribers	99,538	2,318

¹ Some data estimated.

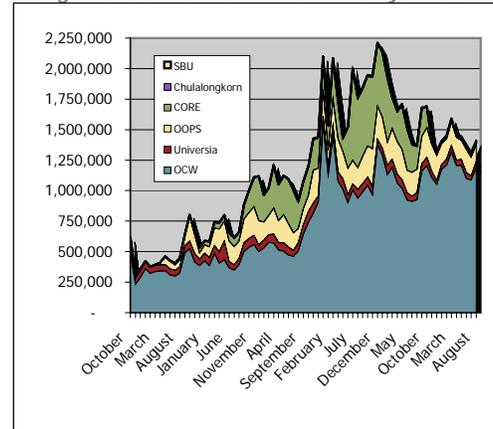
Source: Akamai, SiteWise, and MyEmma

² Data provided in weekly increments

Table 3. User Feedback

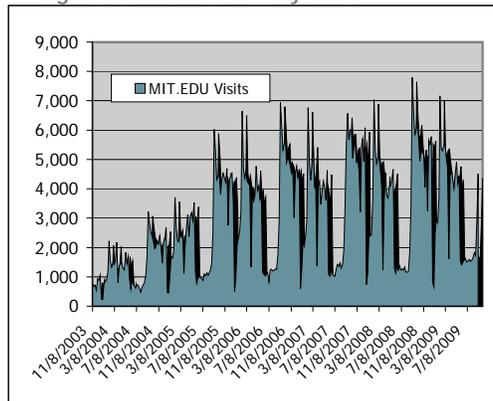
User Feedback
<p>I have recently completed the first of what I hope to be many of the courses offered by you, here at MIT OCW. Specifically, I was fortunate to have chosen as my first foray into this new medium of learning, the course, Introduction to (omitted). I am writing now simply to express how delighted I am at having had the opportunity of this experience. I found this course extremely well conducted and deeply informative, while all the while being quite remarkably exciting. Every class held my interest to such an extent that I was always eager for more (as I still, in fact, am and so will be going on to devour as much more as you have to offer), as well as being of the greatest convenience, given that I was able to study at my own time.</p> <p>- Self Learner - Canada</p>
<p>I'm a college instructor who teaches math subjects to business, computer science and engineering students among others in one of the colleges here in Manila, Philippines. I would just like to express my deepest appreciation to MIT family for its OpenCourseWare online, which is very helpful to educators like myself (with limited finances) who want to take refresher and/or advanced courses respective with their field of specialization. Now, I can do so for FREE! In preparation for next semester, I'm now engaged with one of your online courses, i.e. Mathematics for Computer Science. I also intend to take few more courses right after I completed the course. Hope that MIT will continue providing free and new courses online. Thanks and more power.</p> <p>- Educator - College/University, Philippines</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

Media Mentions

- 8/1 - San Francisco Chronicle
- 8/2 - University World News
- 8/3 - Examiner.com
- 8/6 - Inside Higher Ed
- 8/8 - Newsweek
- 8/20 - PhysOrg.com
- 8/21 - Information Week
- 8/21 - Business Insider
- 8/25 - Inside Higher Ed
- 8/26 - Liberian Daily Observer

Source: Google Alerts, Lexis Nexus