

Table 1. Site Publication Statistics

Publication Metric	2009 September
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,940
Updated Courses Published	533
Archived to D-Space	501
Full Video Courses	28
Mirror Sites	220
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 September
Total Visits including affiliates¹	85,021,699	1,607,400
Last year/% change	1,679,855	-4%
Total Visits	55,292,437	1,367,180
Last year/% change	1,158,006	18%
Total Unique Visitors	38,796,715	885,494
Last year/% change	832,200	6%
MIT.EDU Visits	916,507	31,583
Last year/% change	29,033	9%
Highlights for High School Visits	878,516	59,072
Last year/% change	34,357	72%
Page Views	435,040,343	8,877,634
Last year/% change	8,050,405	10%
.ZIP Downloads	10,244,244	219,806
Donation Page Visits	269,756	6,760
iTunesU Downloads²	3,373,701	551,365
YouTube Views	6,411,595	568,964
OCW enewseletter subscribers	102,906	2,508

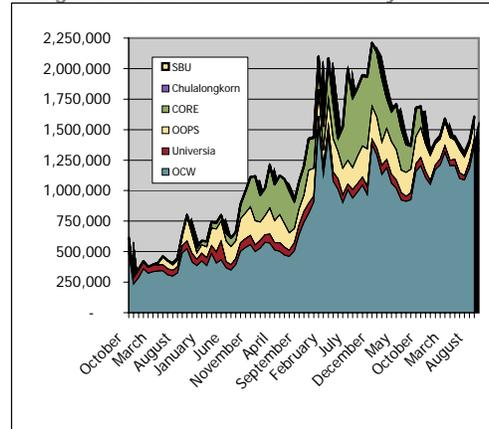
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

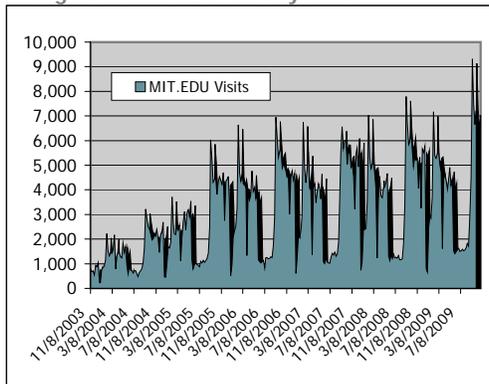
User Feedback
<p>I cannot possibly thank you enough for such brilliant lectures (by Prof. Walter Lewin) on the subject of electricity and magnetism and classical mechanics. They have helped me greatly to develop and consolidate my understanding of the topics, since the teaching carried out in school was not as comprehensive and lacked so many of the brilliant experiments carried out.</p> <p>- Student - High School, Australia</p>
<p>The reason that I am writing to you is to thank you for the amazing content that you have posted on OCW for the public in general. While only the best can be a part of MIT, it is more than a dream to have an opportunity to hear or learn from the talent that MIT is. To be honest, with a bad academic record and a very high college fee, I never had the hope of getting through a good school in order to correct the mistakes that I committed in my graduation. So I took up a job in IT. Apparently, not every one gets a second chance in life. But still I had the desire to learn more. Thanks to you, I have the opportunity to learn and improve my knowledge. My dreams have come true. Thank you so much.</p> <p>- Self Learner, India</p>
<p>I just wanted to say thank you. There are so many things that can be missed in a standard course of study, and you are empowering people and allowing them to broaden their understanding and views of the world. This is a really great and caring thing to do.</p> <p>- Self Learner, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 9/4 - Free Software Magazine
- 9/4 - The Epoch Times
- 9/10 - LSU The Reveille
- 9/10 - CNN
- 9/10 - Resource Shelf
- 9/20 - Sunday's Zaman (Turkey)
- 9/22 - Press of Atlantic City
- 9/23 - O'Reilly Radar
- 9/24 - Live-PR.com
- 9/30 - The Dartmouth

Source: Google Alerts, Lexis Nexus