

Table 1. Site Publication Statistics

Publication Metric	2009 October
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,940
Updated Courses Published	540
Archived to D-Space	517
Full Video Courses	33
Mirror Sites	220
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 October
Total Visits including affiliates¹	86,821,262	1,780,426
Last year/% change	1,691,646	5%
Total Visits	56,790,676	1,498,239
Last year/% change	1,204,763	24%
Total Unique Visitors	39,760,362	963,647
Last year/% change	859,102	12%
MIT.EDU Visits	945,733	29,226
Last year/% change	23,945	22%
Highlights for High School Visits	951,468	72,952
Last year/% change	34,294	113%
Page Views	444,454,286	9,413,943
Last year/% change	8,433,069	12%
.ZIP Downloads	10,416,717	172,473
Donation Page Visits	278,441	8,685
iTunesU Downloads²	3,728,137	354,436
YouTube Views	6,935,722	524,127
OCW enewseletter subscribers	103,514	3,748

¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

User Feedback
<p>I just posted on my Facebook to 449 friends that I was going to MIT on my iPod with your website link. I showed our IT director yesterday and we had an hour discussion on escape velocities. I have a two hours total that I commute to and from work everyday. Plus I can listen to my iPod at work most of the time. I already have a degree from Southern Utah University (On the nineteen year plan in not exactly the degree I would like). I wish I could just go to school at MIT full time but I have four children and a mortgage so this will work. MIT is the best and would be my choice If I could go anywhere.</p> <p>- Self Learner, USA</p>
<p>Thank you so much for making these lectures available to the general public! I'm going back to school for a Ph.D. in Mathematics after a couple of decades of teaching high school math. I'm in the graduate level Linear Algebra course and was really struggling with the theory because it's been 30 years since I took the Intro to Linear Algebra class. These video lectures have been a tremendous help to me this semester. I love Dr. Strang's easy-going explanations. His delivery alone has greatly reduced my anxiety level about this very challenging goal I've set for myself.</p> <p>- Student - College/University, USA</p>
<p>the course content will be valuable for my students to guide them till the end of the course. Furthermore, it will be an outstanding reference thru out their study</p> <p>- Educator - College/University, Iraq</p>

Figure 1. OCW and Affiliate Monthly Visits

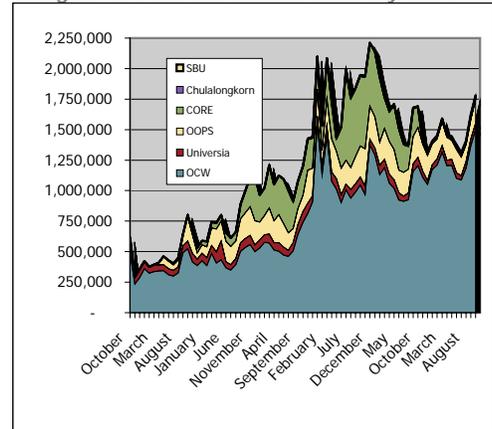
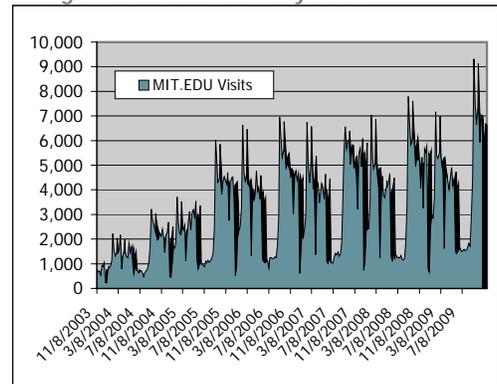


Figure 2. MIT.EDU Weekly Visits



Media Mentions

- 10/7 - Daily Illini (IL)
- 10/8 - Good.com
- 10/10 - Free Software Magazine
- 10/11 - Chronicle of Higher Ed.
- 10/13 - Daily Princetonian
- 10/15 - Forbes
- 10/15 - Georgetown Voice
- 10/17 - CNN International
- 10/24 - Ethio Planet News (Ethiopia)

Source: Google Alerts, Lexis Nexus