

Table 1. Site Publication Statistics

Publication Metric	2009 November
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,950
Updated Courses Published	553
Archived to D-Space	526
Full Video Courses	33
Mirror Sites	225
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 November
Total Visits including affiliates¹	88,511,310	1,690,048
Last year/% change	1,409,622	20%
Total Visits	58,203,827	1,413,151
Last year/% change	1,108,507	27%
Total Unique Visitors	40,651,392	891,030
Last year/% change	794,838	12%
MIT.EDU Visits	973,124	27,391
Last year/% change	18,772	46%
Highlights for High School Visits	1,026,898	75,430
Last year/% change	31,757	138%
Page Views	453,183,410	8,729,124
Last year/% change	7,602,768	15%
.ZIP Downloads	10,570,129	153,412
Donation Page Visits	286,773	8,332
iTunesU Downloads²	4,588,808	860,671
YouTube Views	7,416,403	480,681
OCW enewseletter subscribers	106,645	3,270

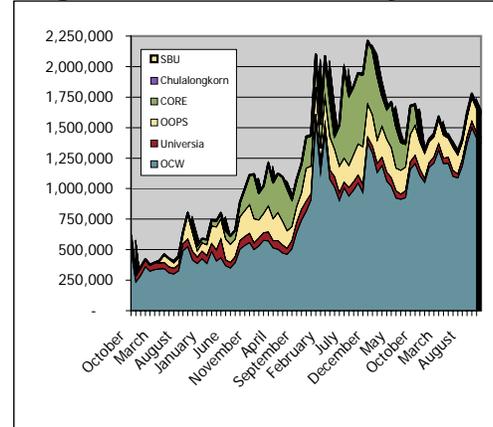
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

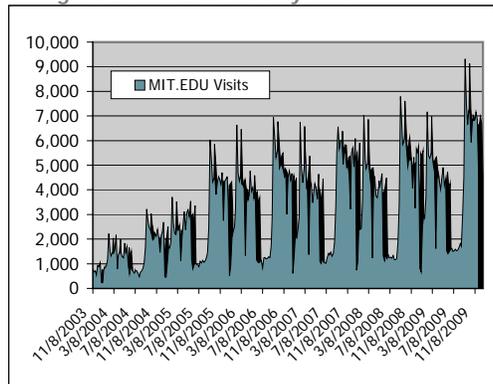
User Feedback
<p>This great job has a great influence to me. It helps to understand study process and gives entire view how teachers present the material. It also strengthens my language level and confirms my assumption that all academic disciplines are approximately the same as i had. Thanks a lot again.</p> <p>- Student - High School, Russia</p>
<p>This morning I was complaining about how much better my time running would be if I had something educational to listen to; as it was, an hour of running was spent listening to music, which often left me bored. After spending a few hours looking for free audio education, I gave up. Then, I plugged in my iPod, and noticed this new section, "iTunes U". Tears came to my eyes as I saw exactly what I was looking for; courses on university level Biology, Chemistry, computers sciences... I would like to give my most sincere thanks to whoever has made it possible for me to receive this education for free. I've heard how much it costs people to attend these courses, and I know very well that I could never afford to. To have this made available free of charge, and in the comfort of my own home... I have no words to give you thanks. God bless you and your staff.</p> <p>- Student - High School, Canada</p>
<p>I'd like to express my appreciation on this site. It is a very helpful tool to us college students who finds the daily lectures in our schools to be inefficient. Because of this site I passed my calculus and physics subjects which also boost my interest on the subjects and courses, especially those concerning the engineering field. thank you and more power to this site. thank you very much MIT-OCW!</p> <p>- Student - College/University, Philippines</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

Media Mentions

- 11/5 - Daily Northwestern
- 11/5 - Daily Free Press
- 11/7 - New York Times
- 11/9 - Newsweek
- 11/10 - The Guardian
- 11/11 - Belfast Telegraph
- 11/13 - The MIT Tech
- 11/17 - AsiaOne
- 11/19 - CU Columbia Spectator
- 11/20 - Boston Globe
- 11/23 - M2 PressWire
- 11/24 - Dân Trí - Vietnam

Source: Google Alerts, Lexis Nexus

