

Table 1. Site Publication Statistics

Publication Metric	2009 December
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,970
Updated Courses Published	567
Archived to D-Space	529
Full Video Courses	33
Mirror Sites	229
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 December
Total Visits including affiliates¹	90,059,694	1,548,384
Last year/% change	1,322,657	17%
Total Visits	59,535,469	1,331,642
Last year/% change	1,050,342	27%
Total Unique Visitors	41,475,537	824,145
Last year/% change	739,333	11%
MIT.EDU Visits	1,001,995	23,164
Last year/% change	17,731	31%
Highlights for High School Visits	1,097,263	70,365
Last year/% change	28,867	144%
Page Views	461,597,369	8,413,959
Last year/% change	7,429,979	13%
.ZIP Downloads	10,705,262	135,133
Donation Page Visits	294,856	8,083
iTunesU Downloads²	5,827,349	1,010,433
YouTube Views	7,855,905	422,257
OCW enewseletter subscribers	109,166	2,636

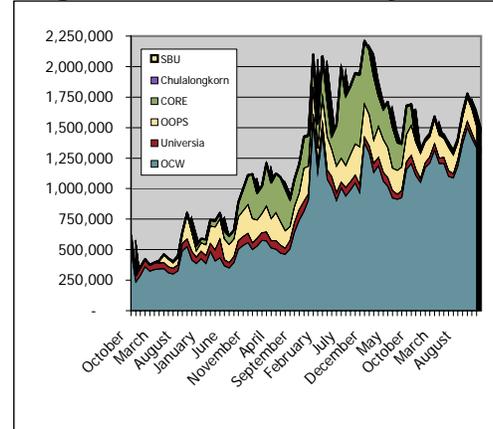
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

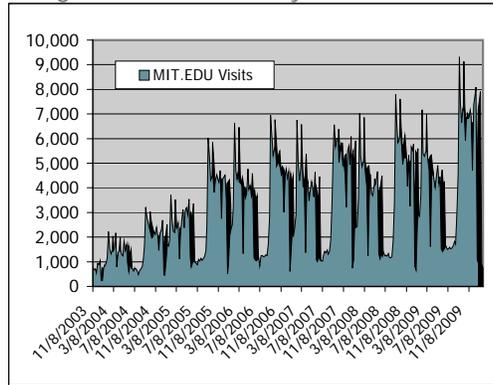
User Feedback
<p>I'm a home-based entrepreneur since 2001, building websites for homeowners and condo associations as HOAWiki.com. I have 12 hours of college credit from 1973. I taught myself to build websites from a used book "Teach Yourself HTML in 24 Hours". Everything I know I have taught myself. Your ocw courses helped me understand the value of my knowledge and its impact, so that I don't (have to) promote myself (in sales), but rather, the sharing of my knowledge draws people and opportunities to me. Your instructors share themselves. They do not project or sell or promote. That sharing is magnetic, and you capture and share it with us all. Thank you. I instruct my children to make a ritual of visiting your site and TED.org weekly and inviting friends to join them. Your work enriches all our lives.</p> <p>- Self Learner, USA</p>
<p>Sirs, In the process of finding reference materials for my son who is studying Electronics and communication engineering in Bangalore, I have learnt many things in the electronics. The inside working of the circuits of an electronic device and the computers, logics, circuit diagrams, lab materials, references, notes, lectures and thousands of things have been extremely helpful to us. Although I am a mechanical engineer, the method of teaching at MIT is excellent, and makes absolutely clear for any body interested in learning the subjects. In real sence MIT OCW has become a world university itself. I wish to express my profound thanks to all at MIT. I have become a student my self in this process. I am indebted to MIT. Regards to all staff and students, volunteers, support staff. Wish You all A very very Happy Christ mass....Let there be light, Peace, Prosperity, Good will to all Mankind....</p> <p>- Parent - College/University, India</p>
<p>I am student and I study math and physics. I would like to say that I am tremendously pleased with the courses you offer and I think your open course ware is a very good thing to have.</p> <p>- Student - College/University, UK</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

Media Mentions

12/1 - America.gov
12/6 - Chicago Tribune
12/8 - The MIT Tech
12/13 - Boston Globe
12/14 - Paly Voice
12/21 - The Kansan.com
12/28 - Boston Globe
12/28 - Inside Higher Ed
12/29 - Arab News
12/30 - Khaleej Times

Source: Google Alerts, Lexis Nexus

