

Table 1. Site Publication Statistics

Publication Metric	2010 March
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,981
Updated Courses Published	571
Archived to D-Space	544
Full Video Courses	34
Mirror Sites	236
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2010 March
Total Visits including affiliates¹	95,120,939	1,744,996
Last year/% change	1,592,118	10%
Total Visits	63,842,221	1,463,089
Last year/% change	1,312,893	11%
Total Unique Visitors	44,151,344	903,205
Last year/% change	908,406	-1%
MIT.EDU Visits	1,073,167	25,482
Last year/% change	18,847	35%
Highlights for High School Visits	1,270,611	56,433
Last year/% change	39,400	43%
Page Views	488,403,703	8,816,851
Last year/% change	9,271,052	-5%
.ZIP Downloads	11,257,353	145,007
Donation Page Visits	315,166	7,275
iTunesU Downloads²	8,841,974	802,325
YouTube Views	9,521,329	463,797
OCW enewseletter subscribers	118,437	2,939

¹ Some data estimated. ² Data provided in weekly

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

User Feedback
I am a plumber by trade who has moved "off the tools" into the classroom. In my new role as a lecturer in plumbing at a South London FE College I have a responsibility to teach students subject which one might categorise as physics, in particular electricity and magnetism. I thought I should brush up on the Physics I learned at school and stumbled upon 8.02. and have been sucked in from start to finish. I have to tell you I have been immersed, inspired, and amazed in so many ways. You have rekindled in me a love of physics that I hope to take further for my own personal development and will be taking an Open University Degree in Physics, starting this September. Not only that, I have taken great joy in your lectures and enjoyed your humour and relaxed delivery style something which I hope my students will benefit from, and indeed they do. - Educator - Other, United Kingdom
I love the way you simplify education accessibility, because there are people with good intellectual ability but they do not have a place to access - Self Learner, Tanzania
Thank you. When I was 18 I wrecked a car on Interstate 294. In order to keep other people on the road out of the accident and safe, I turned to the median and impacted it at a substantial speed. I sustained a major head injury, and spent the next well spent until now trying to recover from it. I am now 28. I destroyed my credit and now live with a bad back severely limiting my ability to work. If it wasn't for this program my dream of becoming an engineer and overcoming my limitations simply wouldn't be possible. This is an amazing thing you are doing. - Self Learner, USA
This is incredible that all these classes can practically be taken online at no cost. MIT Opencourseware is revolutionary - Student - High School, USA

Figure 1. OCW and Affiliate Monthly Visits

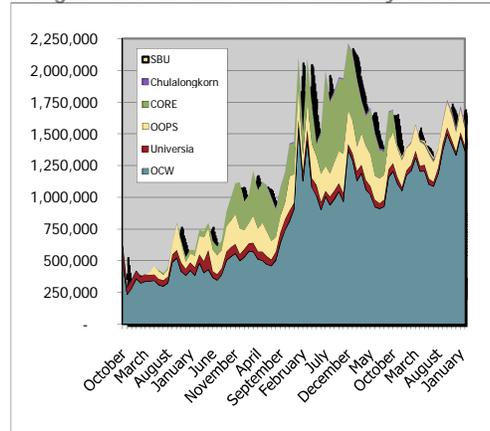
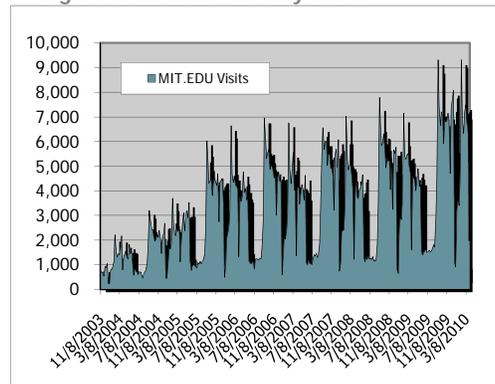


Figure 2. MIT.EDU Weekly Visits



Media Mentions

- 3/2 - The MIT Tech
- 3/4 - MIT News
- 3/14 - Malaysia Star
- 3/15 - The Straits Times
- 3/20 - Newswire Today
- 3/24 - Trinity News
- 3/26 - Inside Higher Ed
- 3/29 - The Hindu
- 3/30 - World Changing
- 3/31 - The New York Times
- 3/31 - All Africa.com

Source: Google Alerts, Lexis Nexus