

Table 1. Site Publication Statistics

| Publication Metric | 2010 April |
|--|------------|
| Total Tenure Track Faculty Participating | 696 (78%*) |
| Courses Published | 1,981 |
| Updated Courses Published | 583 |
| Archived to D-Space | 564 |
| Full Video Courses | 34 |
| Mirror Sites | 236 |
| Translated Courses | 791 |

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

| Site Traffic Measure | Total | 2010 April |
|--|--------------------|------------------|
| Total Visits including affiliates¹ | 96,805,445 | 1,684,506 |
| Last year/% change | 1,456,535 | 16% |
| Total Visits | 65,229,135 | 1,386,914 |
| Last year/% change | 1,204,690 | 15% |
| Total Unique Visitors | 45,003,983 | 852,639 |
| Last year/% change | 824,999 | 3% |
| MIT.EDU Visits | 1,097,251 | 24,084 |
| Last year/% change | 19,071 | 26% |
| Highlights for High School Visits | 1,327,176 | 56,565 |
| Last year/% change | 34,705 | 63% |
| Page Views | 496,669,167 | 8,265,464 |
| Last year/% change | 8,352,874 | -1% |
| .ZIP Downloads | 11,405,440 | 148,087 |
| Donation Page Visits | 322,247 | 7,081 |
| iTunesU Downloads² | 9,684,024 | 842,050 |
| YouTube Views | 10,167,374 | 553,698 |
| OCW enewseletter subscribers | 121,090 | 2,844 |

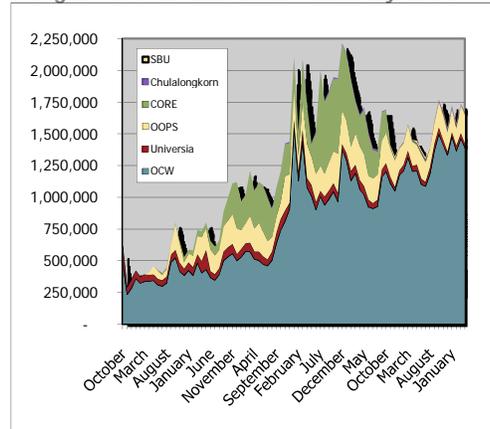
¹ Some data estimated. ² Data provided in weekly

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

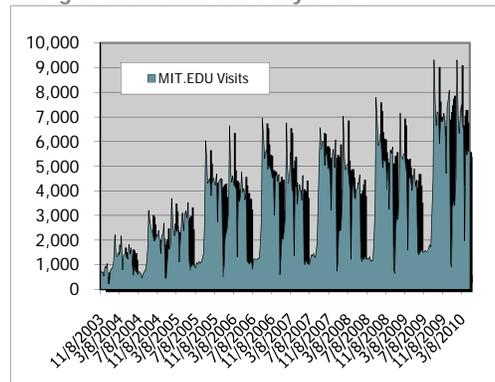
| User Feedback |
|--|
| <p>OpenCourseware is driving me crazy! It's nice to be in Mensa Society. It's nice to have 4.0 in the University decades ago. I had no idea that OpenCourseware would hit me at age 63 and turn me into a maniacal student of everything I can grab...physics, chemistry, math, literature, history, environment, astronomy,medicine...everything I see is a new addition!! I need a cure for sleep....I dread sleep as it is such a waste of time!!!! OpenCourseware is like electric shock therapy....it fired all my neurons and they won't rest.</p> <p>- Self Learner, USA</p> |
| <p>Excellent courses, excellent teacher, excellent approach! I wish to thank all of you for making this classes public. Truly a noble act!</p> <p>- Student - College/University, Serbia</p> |
| <p>Thank you for making your lectures available. I've been listening to some of the Psychology ones as I happened by chance to hear one on a website and then searching the web hoping to find the follow up. I stumbled across the treasure chest on the MIT site. Your lecturers are just brilliant (e.g. J. Wolfe0. It's so easy, and enjoyable to learn, miles better than the lectures I get at my university. Thank you again!</p> <p>- Student - College/University, United Kingdom</p> |
| <p>I am graduate in physics science and I am doing this course in order to refresh my knowledge in differential equations as well as learning something new about the way you teach it and the problems that you find during this task. I have already watched five videos and I would like to thank you both, the organization as well as (omitted)(specially) for your interest in the spread of knowledge and so many good times and jokes. Please, send this feedback to him in order to stimulate him to continue doing this as well as he is doing it at the present time. It is a privilege for me to be here, learning at the MIT, even when I am not really there but in my own house, thousand of kilometers away. Thank you again.</p> <p>- Self Learner, Spain</p> |

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

Media Mentions

- 4/1 - TechDirt
- 4/2 - Switched
- 4/10 - Daily News & Analysis
- 4/17 - New York Times (2x)
- 4/19 - Yale Daily News
- 4/22 - MIT News
- 4/22 - I-Newswire
- 4/22 - Boston Globe
- 4/23 - Chronicle of Higher Ed
- 4/23 - MIT Tech (2x)
- 4/23 - CNET
- 4/24 - Appleton Post Crescent

Source: Google Alerts, Lexis Nexus