

Table 1. Site Publication Statistics

Publication Metric	2010 May
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,984
Updated Courses Published	583
Archived to D-Space	564
Full Video Courses	34
Mirror Sites	244
Translated Courses	791

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2010 May
Total Visits including affiliates¹	98,493,143	1,687,698
Last year/% change	1,446,296	17%
Total Visits	66,609,378	1,380,243
Last year/% change	1,207,477	14%
Total Unique Visitors	45,847,354	843,371
Last year/% change	826,792	2%
MIT.EDU Visits	1,117,675	20,424
Last year/% change	16,080	27%
Highlights for High School Visits	1,381,196	54,020
Last year/% change	40,425	34%
Page Views	504,953,656	8,284,489
Last year/% change	8,366,511	-1%
.ZIP Downloads	11,653,218	247,778
Donation Page Visits	329,503	7,256
iTunesU Downloads²	10,506,133	822,109
YouTube Views	10,706,424	577,520
OCW enewseletter subscribers	123,677	2,732

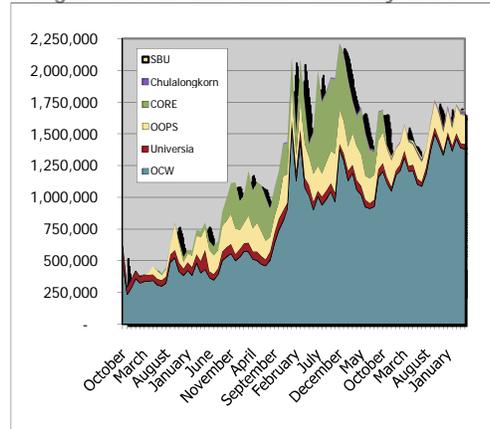
¹ Some data estimated. ² Data provided in weekly

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

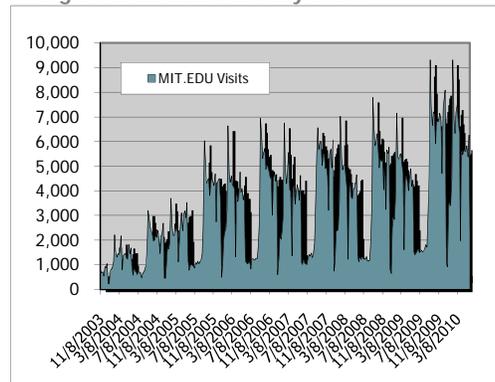
User Feedback
<p>Why I Support OCW: Because I respect your efforts to help educate the world. I listen to a lot of free podcasts and internet sites and feel I need to step up and donate this time to help things keep moving forward.</p> <p>- Self Learner, USA</p>
<p>I really appreciate the Open Course Ware service provided by MIT. I think it is a very intelligent, useful and effective educational environment for people to maintain or improve their knowledge on the most different subjects. I am principally interested in scientific/technical courses and I find them of the highest interest and quality. This also allows me to try and have an idea of MIT approach to the subjects which I am interested in and that I have approached in slightly different ways in the past. A colleague, former MIT graduate, suggested OWC to me.</p> <p>- Self Learner, USA</p>
<p>Hello I have been using the Physics and Mathematics OpenCourseWare videos for some time now as a way to review and revise. I am grateful for the program and want to thank you for all the great content. However, I can't help the fact that in some occasions the standard definition old videos don't provide enough detail for all formulas on the blackboard to be visible. It would be nice to have updated videos re-shot in HD. Thank you for your time.</p> <p>- Student - High School, Norway</p>
<p>This resource is the most amazing thing I have come across. I am studying chemistry at a UK university but I have found that I am not being challenged enough/ pushed to really understand what is going on. With MIT everything I wanted to know I have found. The video lectures are superb. In fact watching these videos has proposed me with a certain problem. I have seriously contemplated leaving this university and applying for MIT as I see how much education I am missing out on. The only problem would be the tuition fees as MIT and I'd be letting go of my scholarship here. Anyway a big thank-you for this amazing resource - there's a reason you're among the best in the World.</p> <p>- Student - College/University, UK</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 5/4 - Boston Herald
- 5/4 - ReadWriteWeb
- 5/7 - The MIT Tech
- 5/15 - India Prwire
- 5/17 - MIT News
- 5/20 - MIT News
- 5/21 - MIT News
- 5/25 - Creative Loafing
- 5/27 - eSchool News
- 5/28 - PR-USA.net
- 5/29 - MIT News

Source: Google Alerts, Lexis Nexus