

Table 1. Site Publication Statistics

Publication Metric	2010 December
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,049
Updated Courses Published	625
Archived to D-Space	628
Full Video Courses	34
Mirror Sites	249
Translated Courses	987

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2010 December
Total Visits including affiliates¹	110,587,092	1,680,606
Last year/% change	1,548,384	9%
Total Visits	76,989,079	1,437,670
Last year/% change	1,331,642	8%
Total Unique Visitors	52,166,406	829,702
Last year/% change	824,145	1%
MIT.EDU Visits	1,265,814	21,967
Last year/% change	23,164	-5%
Highlights for High School Visits	1,700,040	44,107
Last year/% change	70,365	-37%
Page Views	559,934,262	7,744,027
Last year/% change	8,413,959	-8%
.ZIP Downloads	12,576,730	135,800
Donation Page Visits	388,402	9,510
iTunesU Downloads²	17,803,354	1,101,521
YouTube Views	15,661,644	810,383
OCW enewsletter subscribers	140,407	2,129

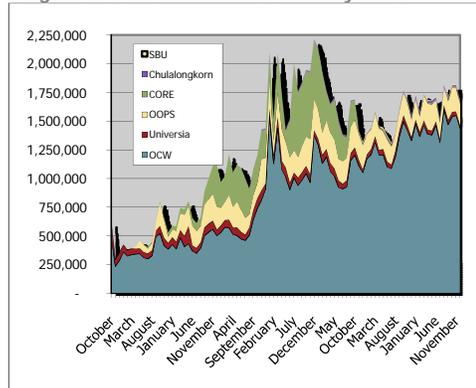
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

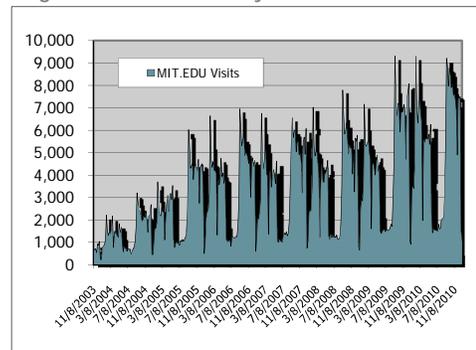
User Feedback
<p>This year I have had the absolute worst teacher, and textbook, for physical chemistry. With little to no outside help provided, I have been using the lecture notes and watching the 5.60 Thermodynamics & Kinetics videos, and would just like to say that if my teacher taught even half as well as the instructor in these videos, my marks would return to being scholarship-worthy. Thank you so much for providing this. I am using this as prep for my final exam. So far I have learnt more in one video than I have all semester.</p> <p>- Student - College/University, Canada</p>
<p>I got all stuff about finance basics.thanks, Here in Pakistan we dont have quality teachers ,if they exist they are like our earth in Milkyway.i am studying Stanley B Block. May god bless you</p> <p>- Student - High School, Pakistan</p>
<p>I wanna thank to thinkers of this ocw project. Lectures are very helpful. In my university, we use the same books and when I can't understand a subject in school, I come to home and open this website. I know it is a little problem but I must say. Some subtitles comes from after or before.</p> <p>- Student - Other, Turkey</p>
<p>Why I Support OCW: I'm a Computer Science major at Glendale Community College. I'll transfer to a four year university next year. I enjoy watching lectures from YouTube and MIT's website and learn new materials or reinforce what I've already learned. Thank you very much for helping me to grow and succeed in my education.</p> <p>- Student - College/University, US</p>
<p>Why I Support OCW: I believe that sharing knowledge is one of the best and consistent forms of human enrichment. Knowledge management through the OCW courses allow people from anywhere in the world to improve their knowledge and make a difference in improving the conditions of poverty or difficulties. I shall carry out this year with a contribution that would add the current value within my possibilities.</p> <p>- Educator - Other, Portugal</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 12/1/2010 - Veritas Prep
- 12/4/2010 - Shiny Shiny
- 12/5/2010 - About - News & Issues
- 12/10/2010 - Peninsula On-line (Qatar)
- 12/28/2010 - The Business Insider
- 12/29/2010 - The Business Insider

Source: Google Alerts, Lexis Nexus

