

**Table 1. Site Publication Statistics**

Publication Metric	2011 February
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,054
Updated Courses Published	636
Archived to D-Space	640
Full Video Courses	34
Mirror Sites	250
Translated Courses	987

\* Based on 895 current tenure track teaching faculty

**Table 2. Site Publication Traffic Overview**

Site Traffic Measure	Total	2011 February
<b>Total Visits including affiliates<sup>1</sup></b>	<b>110,587,092</b>	<b>1,788,243</b>
Last year/% change	1,583,584	13%
<b>Total Visits</b>	<b>81,626,326</b>	<b>1,536,541</b>
Last year/% change	1,365,439	13%
<b>Total Unique Visitors</b>	<b>54,845,076</b>	<b>896,574</b>
Last year/% change	846,607	6%
<b>MIT.EDU Visits</b>	<b>1,333,135</b>	<b>34,655</b>
Last year/% change	29,872	16%
<b>Highlights for High School Visits</b>	<b>1,843,776</b>	<b>49,332</b>
Last year/% change	50,483	-2%
<b>Page Views</b>	<b>584,116,308</b>	<b>7,817,775</b>
Last year/% change	8,449,462	-7%
<b>.ZIP Downloads</b>	<b>12,987,793</b>	<b>130,574</b>
<b>Donation Page Visits</b>	<b>408,856</b>	<b>6,215</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>17,803,354</b>	<b>1,078,078</b>
<b>YouTube Views</b>	<b>18,070,897</b>	<b>719,085</b>
<b>OCW enewsletter subscribers</b>	<b>145,082</b>	<b>2,283</b>

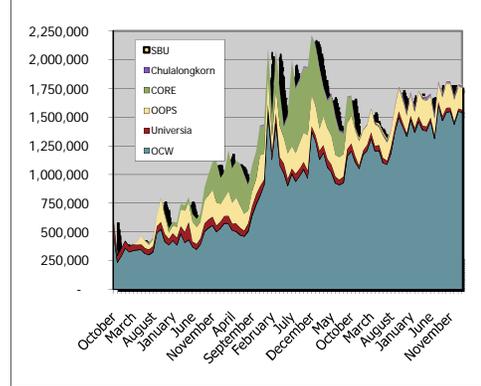
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment

Source: Akamai, SiteWise, and MyEmma

**Table 3. User Feedback**

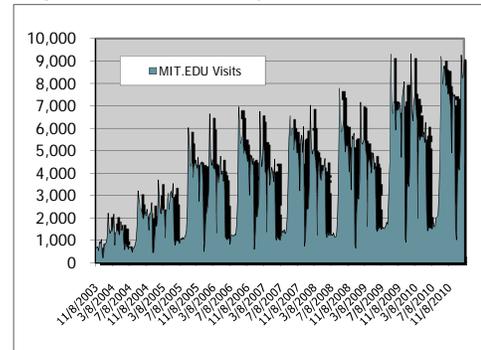
User Feedback
Just a word of thanks for your OCW. Phnom Penh has a severe lack of books and resources and I have now begun to use MIT Urban Studies notes to educate the degree students in my Arch Studio class. They are devouring the information! As am I myself. I have a BArch from DIT and MArch from Trinity College in Dublin, Ireland. I have taken a year to lecture at Norton University in Phnom Penh, Cambodia. It's a wonderful experience, made better knowing I can share the best knowledge with these highly driven architectural students. - Educator - College/University, Cambodia
I am writing to let you know how surprised, and grateful, I am for the new OCW Scholar courses. The effort OCW has made to create such materials is greatly appreciated: I consider announcements such as these as unexpected gifts. I look forward to future additions to the series. - Independent Learner, USA
I just want to thank you for your OCW courses. I have no desire to be a physicist, but do love the subject and appreciate the open access you provide to courses and materials for self enlightenment. Working full time and with a family, this outlet lets me satisfy my curiosity and stay current on topics I find interesting. It is a wonderful and noble service you are providing to the world. An education is available to anyone who wishes to learn, as long as they have internet access. Bravo! - Independent Learner, USA
I'm very very glad about this MIT OpenCourseware project. I'll tell my friends about this. this help to improve my knowledge. Wish this project and people who contribute to this, all the best and success! - Educator - College/University, Sri Lanka
<i>Why I donate to OCW:</i> Very impressive website. I would like this site to live forever and I am looking forward to seeing more material. I donated because I know these types of things cost money, and maintenance is a major issue. I am afraid someday likes of you or Wikipedia may not find funds to keep things up. I hope this never becomes a concern. - Educator - College/University, Turkey

**Figure 1. OCW and Affiliate Monthly Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 2/1 - Irish Times
- 2/2 - The Scribe
- 2/2 - MindShift
- 2/3 - Inside Higher Ed
- 2/4 - Bostinnovation
- 2/5 - NYTimes
- 2/11 - MIT News
- 2/15 - eCampus News
- 2/24 - Bostinnovation
- 2/24 - MindShift
- 2/24 - Deccan Herald
- 2/26 - PR.com (2x)

Source: Google Alerts, Lexis Nexus

