

Table 1. Site Publication Statistics

Publication Metric	2011 March
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,055
Updated Courses Published	639
Archived to D-Space	642
Full Video Courses	47
Mirror Sites	250
Translated Courses	987

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2011 March
Total Visits including affiliates¹	115,970,356	1,797,656
Last year/% change	1,744,996	3%
Total Visits	81,626,326	1,548,010
Last year/% change	1,463,089	6%
Total Unique Visitors	51,603,132	880,007
Last year/% change	903,205	-3%
MIT.EDU Visits	1,349,847	29,504
Last year/% change	25,482	16%
Highlights for High School Visits	1,843,776	45,677
Last year/% change	56,433	-19%
Page Views	584,116,308	7,956,468
Last year/% change	8,816,851	-10%
.ZIP Downloads	12,987,793	138,056
Donation Page Visits	408,856	6,383
iTunesU Downloads²	21,446,996	1,049,012
YouTube Views	17,993,867	836,419
OCW enewsletter subscribers	147,350	2,268

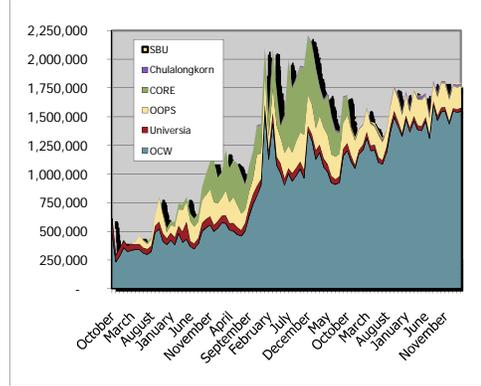
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

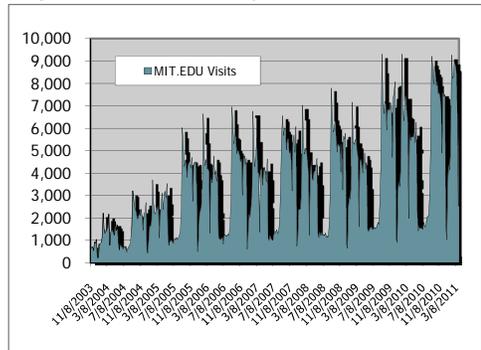
User Feedback
Hi, just want to provide some feedback about your video lectures: to me they are simply excellent (I've been viewing for example the ones about Math: Differential Equations, Newton's Method, Simpson's Rule, Laplace Transform and so on); it's really easy to follow and to fully appreciate the content, thanks to your great teachers. I'd like to see something more about Control Systems Engineering btw...Thank you so much! - Student - College/University, Italy
I love these courses! I am reviewing all my physics through Walter Lewin's excellent lectures. It has been 40 years since I last attended a physics lecture, but it would not have been so long if I had access to a Professor as talented at teaching as WL. Thank you so much for making this material available! - Independent Learner, USA
Thank you for sharing Video Lectures with everyone everywhere in the world, it's really a blessing to us!! study Electrical Engineering In Athens Greece and i really love it! I find really usefull the fact that i can watch your lectures all around at the other side of the world and learn !!a lot!! from you. It has always been my dream to study in MIT, so that's like i'm living my dream-online- in my living room!!! Once again thanks a lot!!!! Bye and have a beautiful day..... - Student - College/University, Greece
I am a sophomore high school student and I just wanted to let who ever works on the open courseware that I absolutely love it. Thanks to the free lectures on various topics explained by professionals in that certain field I am able and more confident in my math studies and have now grown exponentially in such things as calculus that seemed daunting to me before. - Student - High School, USA
<i>Why I donate to OCW:</i> I watched the linear algebra videos to help with a class I was taking. Then for review, I watched the calculus videos. Then for fun, I watched the intro to calculus videos. I realized I'm spending time in these undergrad lectures instead of watching TV. I'm grateful to be able to share these things with my friends and family who are struggling with their math education. I hope they will benefit from these lectures. I hope in time the full MIT catalog will be posted to the OCW site. I donated to help you get there in a small way. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 3/3 - Thousand Oaks Acorn
- 3/3 - Business Wire
- 3/12 - The MIT Tech
- 3/15 - PRLog.Org
- 3/23 - Farm Bureau News

Source: Google Alerts, Lexis Nexus