

Table 1. Site Publication Statistics

Publication Metric	2011 July
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,074
Updated Courses Published	668
Archived to D-Space	643
Full Video Courses	46"
Mirror Sites	282
Translated Courses	987

* Based on 895 current tenure track teaching faculty ** 18.06 was unpublished

Table 2. Site Publication Traffic Overview

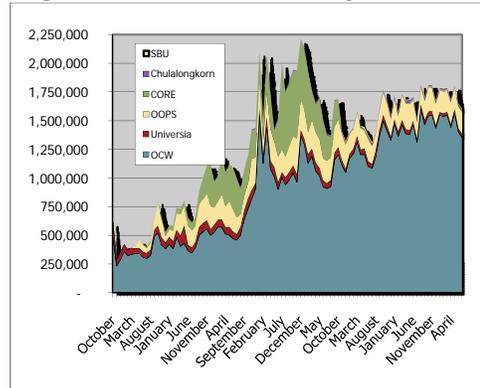
Site Traffic Measure	Total	2011 July
Total Visits including affiliates¹	122,734,557	1,605,639
Last year/% change	1,520,514	6%
Total Visits	87,397,324	1,354,402
Last year/% change	1,314,065	3%
Total Unique Visitors	54,919,508	762,706
Last year/% change	804,595	-5%
MIT.EDU Visits	1,419,530	8,724
Last year/% change	8,262	6%
Highlights for High School Visits	2,018,412	41,882
Last year/% change	40,364	4%
Page Views	613,544,505	7,185,331
Last year/% change	7,206,570	0%
.ZIP Downloads	13,563,067	145,002
Donation Page Visits	434,787	5,298
iTunesU Downloads²	25,353,235	787,789
YouTube Views	20,684,210	486,571
OCW enewsletter subscribers	155,511	2,386

¹ Some data estimated. ² Data provided in weekly increment Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

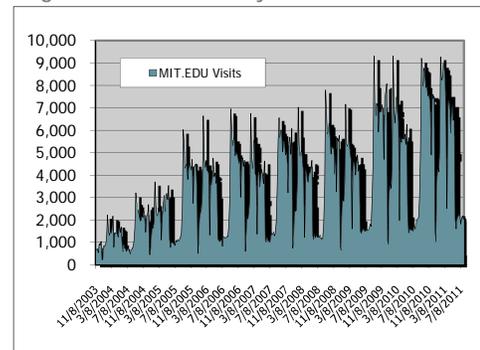
User Feedback
The university I attend possesses a formidable art school, yet our academics are not rigorous. Growing up, it had always been a dream of mine to attend MIT: intently, I wanted to become an engineer. My first year of high school, my dad (once a wealthy surgeon) lost his license and abandoned our family, causing the nature of my education to change sharply when the rest of us were forced to move to Appalachia. Within three years of joining an impoverished and relatively foreign culture, it really was lucky that I even went out for art school. After a brief period working in the jewelry industry, I determined to finish my degree with a concentration in pre-medicine. For the hassles of completing a four-year art program, I can't transfer from VCU to a school with stronger academics. But with your incredible resources augmenting my studies, I can be proud and confident of this background in science that your materials help me to build. This library of resources is simply amazing. Thank you. I will not forget the leg-up that MIT has provided me, and I look forward to showing my gratitude in the future. - Student - College/University, USA
I personally thank the ocw organizers and the course materials and the video lectures are all comprehensive and high quality, which helped me and my students.thank u once again and i suggest for the inclusion of more courses in the ocw in electrical ans computer engineering - Educator - College/University, Ethiopia
Greetings. I have been watching these videos for some time now, and I have to say that these really helped me understand many concepts in mathematics (as I am currently watching Calculus Revisited videos). Thank you for producing high-quality educational videos, and I hope you still produce them. - Student - College/University, Philippines
I am a student at the Faculty of Engineering Department of Civil Engineering And always follow news and activities of your university For being number one in the world in the field of my study And browsing through the study materials and search for what you have studied by students in the university, trying hard to make up for what I find we have not taught And aspire to complete my education one day in your university as an under graduate in your university or graduate studies at Message Master :-) - Student - College/University, Egypt

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 7/3 - Los Angeles Times
- 7/6 - The Atlantic
- 7/7 - Inside Higher Ed
- 7/10 - Chronicle of Higher Ed
- 7/12 - The Baltimore Sun
- 7/15 - Globe and Mail
- 7/16 - MIT News
- 7/20 - Livemint
- 7/25 - edutopia.org
- 7/28 - Alaska Dispatch
- 7/28 - The Times Higher Education Supplement

Source: Google Alerts, Lexis Nexus

