

Table 1. Site Publication Statistics

Publication Metric	2011 August
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,074
Updated Courses Published	668
Archived to D-Space	650
Full Video Courses	46"
Mirror Sites	282
Translated Courses	987

* Based on 895 current tenure track teaching faculty ** 18.06 was unpublished

Table 2. Site Publication Traffic Overview

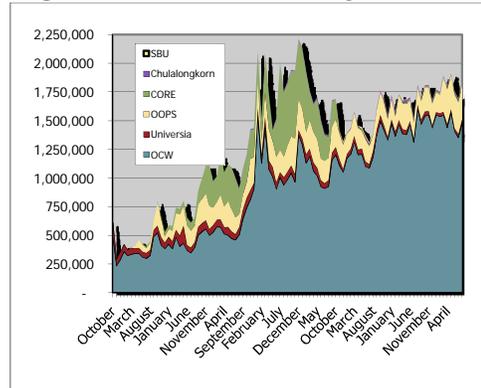
Site Traffic Measure	Total	2011 August
Total Visits including affiliates¹	125,065,159	1,846,565
Last year/% change	1,823,531	1%
Total Visits	88,881,862	1,484,538
Last year/% change	1,602,561	-7%
Total Unique Visitors	55,791,029	871,521
Last year/% change	1,015,112	-14%
MIT.EDU Visits	1,433,783	14,253
Last year/% change	11,286	26%
Highlights for High School Visits	2,063,451	45,039
Last year/% change	54,592	-17%
Page Views	621,586,706	8,042,201
Last year/% change	8,532,034	-6%
.ZIP Downloads	13,739,398	176,331
Donation Page Visits	440,318	5,531
iTunesU Downloads²	26,538,060	970,981
YouTube Views	21,337,188	652,978
OCW enewsletter subscribers	157,204	1,693

¹ Some data estimated. ² Data provided in weekly increment Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

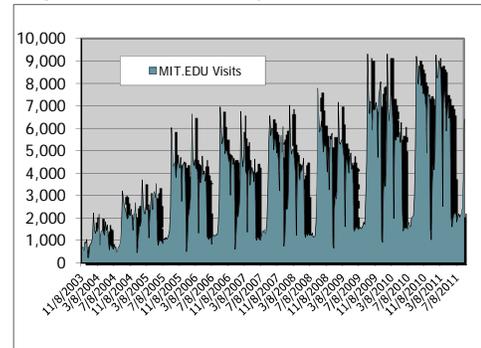
User Feedback
Sir, i can't help but admit after watching your lectures that that you have an awesome methodology to teach physics to students in a way that it will stay in our minds for many years to come. Sir, you are being a significant tool in changing the educational lives of many around the globe. THANK YOU - Independent Learner, India
Hi. I am an engineering student and I had pretty troubling experience in my first classical mechanics physics class. I just wanted to thank you guys for all the effort you have put in to making these lectures available. Thanks to you I am beginning to have a firm understanding of physics. - Student - College/University, USA
I just found your site and would like to thank you from the bottom of my heart! Your open access may very well be saving me from a very disorganized instructor who is wreaking havoc on my learning disability. I am amazed at the clarity of your lessons here. Thank you so very much!! - Student - College/University, USA
It's really amazing this project. I can study at home and review all subjects about my course by myself. I really appreciate this new way of knowledge. Thank you very much! - Student - College/University, Brazil
Why I donate to OCW: I donated to the OCW because I believe in the OCW. The OCW represents the future of education, providing access to knowledge to millions of people in the developing world, helping us to leapfrog technological development. MIT represents the very pinnacle of technological knowledge. I have been studying the Project Management Course from the OCW and it has been extremely valuable to my professional work.
Why I donate to OCW: I worship {omitted} He is my inspiration. His energy and passion ignites my passion. I want to be the best mechanical engineer in the world-best like Dr {omitted}. OCW and team are doing a great job. I am able to learn what I missed. Thanks to the team. Great job. - Student - College/University, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 8/16 - Huffington Post
- 8/16 - ClickZ News
- 8/17 - Bostinnovatoin
- 8/18 - Indian Express
- 8/19 - North Bay Bohemian
- 8/21 - Chronicle of Higher Ed.
- 8/30 - Atlanta Journal Constitution

Source: Google Alerts, Lexis Nexus