

**Table 1. Site Publication Statistics**

Publication Metric	2011 November
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,083
Updated Courses Published	674
Archived to D-Space	643
Full Video Courses	48
Mirror Sites	296
Translated Courses	1,018

\* Based on 895 tenure track teaching faculty reported in Sept. '09

**Table 2. Site Publication Traffic Overview**

Site Traffic Measure	Total	2011 November
<b>Total Visits including affiliates<sup>1</sup></b>	<b>131,083,824</b>	<b>1,984,641</b>
Last year/% change	1,821,927	9%
<b>Total Visits</b>	<b>93,814,446</b>	<b>1,622,614</b>
Last year/% change	1,548,173	5%
<b>Total Unique Visitors</b>	<b>58,706,106</b>	<b>958,835</b>
Last year/% change	925,952	4%
<b>MIT.EDU Visits</b>	<b>1,551,057</b>	<b>36,238</b>
Last year/% change	28,902	25%
<b>Highlights for High School Visits</b>	<b>2,234,925</b>	<b>53,593</b>
Last year/% change	49,904	7%
<b>Page Views</b>	<b>646,920,067</b>	<b>8,227,835</b>
Last year/% change	7,865,077	5%
<b>.ZIP Downloads</b>	<b>14,187,363</b>	<b>131,491</b>
<b>Donation Page Visits</b>	<b>464,140</b>	<b>6,176</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>29,105,346</b>	<b>742,244</b>
<b>YouTube Views</b>	<b>25,941,423</b>	<b>1,677,080</b>
<b>OCW enewsletter subscribers</b>	<b>141,294</b>	<b>1,488</b>

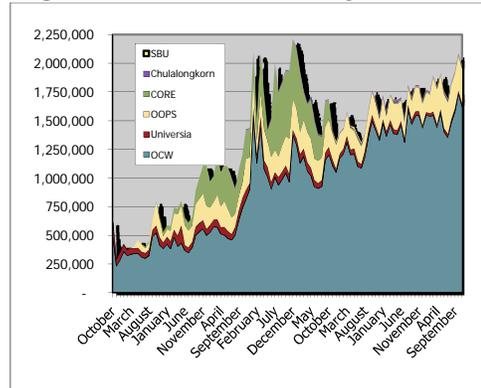
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment

Source: Akamai, SiteWise, and MyEmma

**Table 3. User Feedback**

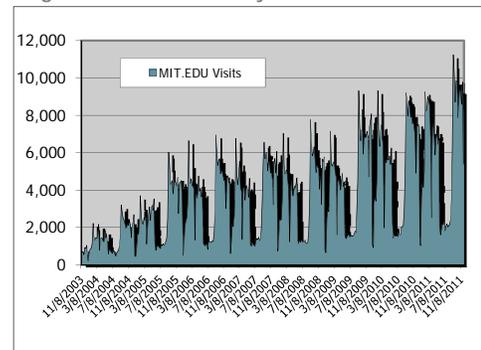
User Feedback
I would like to thank everyone who has put forth effort to create and maintain MIT open courseware. This has been a great study resource for me throughout my calculus I course - Student - High School, USA
the site has an incredible materials, as lecturer at a university i have benefited a lot!! - Educator - College/University, Ethiopia
A great university cannot know boundaries and simply be universal in name. It is its ethos and dispersing of knowledge that should be universal. MIT is truly such a university. An institution of high academic offerings generously offered globally. I'm Canadian. After completing my studies at McGill University I moved to Greece and started up a successful International Languages and University Prep Academy assisting students in their efforts to succeed in the university entrance exams. OCW gives me accessibility to a plethora of valuable resources and courses thus enhancing my teaching. Bringing MIT into our University Prep classes has been incredible for my students, opening up their minds to many possibilities making them want to excel even more. It has had an amazing impact both psychologically and academically. We are no longer working ?to get to University We are already there?and working!!
Why I donate to OCW: Professor Lewin's courses are incredible. When I went to Boston in the early 80's, the first thing I did was head to MIT and Harvard. I bought a book and T-Shirt from your library. It was a dream to receive education from MIT. Now it can happen thanks to OCW. - Independent Learner, USA
You've done it right again! Now that I have learned all the quantum mechanics I can possibly absorb from the physics point of view, I have an inclination to learn about it from a chemistry perspective. Professor Ceyer's intro to chemical principles is just great and she is a real gem of a teacher. I have just finished her description of hydrogen and now it is onto the helium atom and beyond. These courses are superb, surpassed only by the great teachers who lecture on them. Please thank Professor Ceyer for being there, even for us old farts(as Professor Susskind calls us) who love learning for the sake of learning. I wish I'd have been a better math student way back when. I would have loved being a physics or chemistry teacher rather than having to have settled for biology and ultimately medicine-its a living but: boring! CTF - Independent Learner, USA

**Figure 1. OCW and Affiliate Monthly Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 11/1 - The MIT Tech
- 11/2 - Indo-Asian News Service
- 11/5 - New York Times
- 11/5 - HackEducation.com
- 11/6 - New York Times
- 11/10 - Shanghai Daily
- 11/12 - San Jose Mercury News
- 11/13 - New York Times
- 11/14 - The Int'l Herald Tribune
- 11/15 - Chatanooga Press
- 11/26 - Appleton Post Crescent
- 11/29 - MindShift
- 11/29 - The MIT Tech

Source: Google Alerts, Lexis Nexus

