

Table 1. Site Publication Statistics

Publication Metric	2011 December
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,098
Updated Courses Published	683
Archived to D-Space	643
Full Video Courses	56
Mirror Sites	296
Translated Courses	1,018

* Based on 895 tenure track teaching faculty reported in Sept. '09

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2011 December
Total Visits including affiliates¹	133,319,878	2,236,054
Last year/% change	1,680,606	33%
Total Visits	95,688,473	1,874,027
Last year/% change	1,437,670	30%
Total Unique Visitors	59,840,033	1,133,927
Last year/% change	829,702	37%
MIT.EDU Visits	1,582,609	31,552
Last year/% change	21,967	44%
Highlights for High School Visits	2,289,268	54,343
Last year/% change	44,107	23%
Page Views	657,334,948	10,414,881
Last year/% change	7,744,027	34%
.ZIP Downloads	14,383,773	196,410
Donation Page Visits	481,761	17,621
iTunesU Downloads²	29,994,055	888,709
YouTube Views	27,042,651	1,101,228
OCW enewsletter subscribers	144,799	3,505

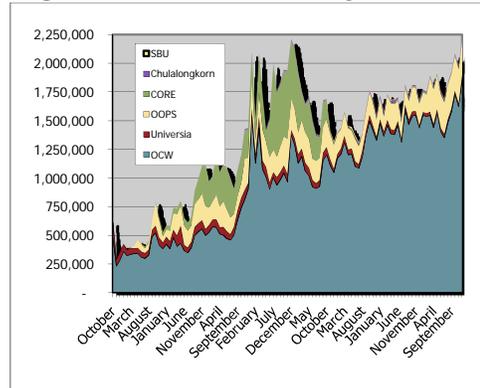
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

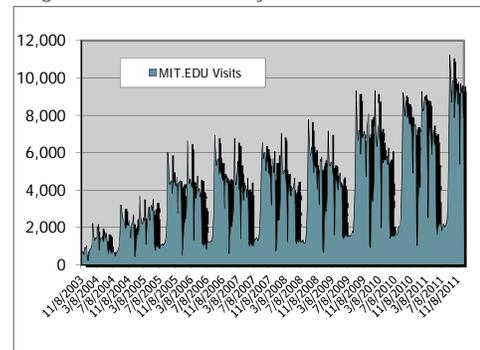
User Feedback
This is wonderful work you are doing. I am an OCW learner and now after listening lecturers and available reading course material I am able to work independently and can compete and bring into action what I have learned from MIT. - Independent Learner - ??, ??
Sure I am just one of many, but I just wanted to say how grateful I am for these wonderful lectures. I am a cognitive psychologist with a very modest, high school mathematics background and I was able to digest all of first five lectures in two days without any repetitions or anything. Everything just seem to sink in easily. Mr Strang is among the best lecturers I've seen. Thank you so much - Educator - College/University, Poland
I am so happy to have found this open course ware. I teach Introductory Biology and really love the question sets in the recitation section. I would like to use some of them as group PBLs in my class this coming semester. Some unfortunately, are a bit advanced for the typical RIC freshman but many look great! Thanks for making this available. I have written some of my own PBLs but its tough to generate a whole semesters worth. - Educator - College/University, USA
Incredibly well presented material. Prof {omitted} is by far the best lecturer I have ever witnessed (And I've seen a few :)). And if competence weren't enough, he's a really cool guy as well. It would be good for every practicing or aspiring teacher/professor to watch a couple of these 3.091 recordings, to see how it's done. Hell, it should be obligatory. Fan-tas-tic work ! - Independent Learner, Belgium
Why I donate to OCW: I think that it is marvellous that you make this information freely available to anyone with computer access on the planet. I attended a college rather than a University in my country after I left school at 16. Although I did a science course it is personally very satisfying to me to be re-taught by first class lecturers who teach students at university, and I am seeing practical demonstrations on the videos that I did not experience in my day so to speak. Keep up the enlightening work, please. And Thank you. - Independent Learner, United Kingdom

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 12/1 - TechDirt
- 12/3 - Hack Education
- 12/6 - MIT News
- 12/14 - Hack Education
- 12/19 - Infodocket.com, MIT IS&T Twitter, MIT News
- 12/19 - MIT website, NYTimes, AP State & Local Wire
- 12/20 - EMB.net, Hindustan Times, Linux Today, Shanghai Daily
- 12/21 - Forbes
- 12/22 - Africa News, Bizcommunity.com (South Africa), CNET.com
- 12/22 - Hack Education
- 12/23 - Scholarly Communication News@BC
- 12/25 - LA Times
- 12/26 - Dion Global Solutions Limited
- 12/28 - Hindustan Times

Source: Google Alerts, Lexis Nexus

