

Table 1. Site Publication Statistics

Publication Metric	2012 June
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,139
Updated Courses Published	709
Archived to D-Space	716
Full Video Courses	63
Mirror Sites	321
Translated Courses	1,018

* Based on 895 tenure track teaching faculty reported in Sept. '09

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2012 June
Total Visits including affiliates¹	146,615,491	1,968,629
Last year/% change	1,759,715	12%
Total Visits	106,717,487	1,628,724
Last year/% change	1,405,573	16%
Total Unique Visitors	66,280,360	946,231
Last year/% change	798,584	18%
MIT.EDU Visits	1,710,970	8,455
Last year/% change	9,218	-8%
Highlights for High School Visits	2,594,809	41,292
Last year/% change	41,673	-1%
Page Views	716,948,057	8,720,156
Last year/% change	7,273,320	20%
.ZIP Downloads	15,470,082	167,706
Donation Page Visits	530,263	7,708
iTunesU Downloads²	35,344,535	762,527
YouTube Views	33,009,267	738,713
OCW newsletter subscribers	157,282	1,865

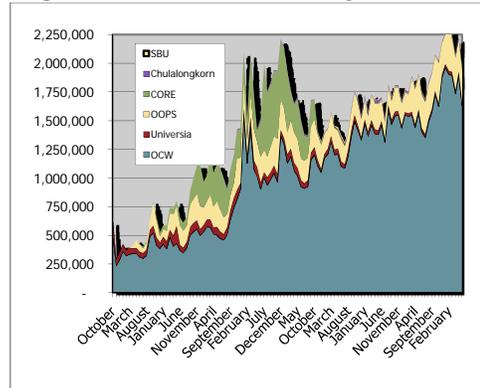
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

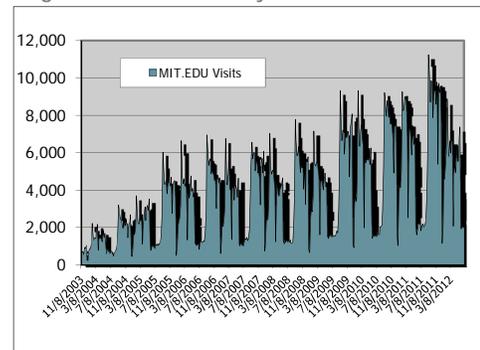
User Feedback
Had a brain aneurysm and am needing to take a significant break from school where I am earning a degree in Mechanical Engineering. I want to keep my skills sharp and I love that I can re-visit differential equations, as it was difficult for me the first time around. Thanks for letting me continue to learn while I heal. - Student - College/University, USA
I am from Afghanistan and first of all I want to thank MIT to give me this chance to take part its classes as you know we have low speed internet please send the lessons in low size to download if you email it it would be fantastic. thanks again - Student - College/University, Afghanistan
I'm really thankful to Mit for creating such a wonderful course(OCW). After spending so much money on education I could not get the things which I wanted. MIT has fulfilled my needs , that is also without any cost. I was searching for very good mathematical course from years. Now Mr.Hebert Gross's course on mathematics has fulfilled my needs. It's wonderful course. Again Mr. Walter Lewin's course on physics is a wonderful course. It completely changed my thinking about physics, about this world. He's a wonderful man! The courses are asset for me. Every day I see a new course I become fan of that.The way you people create video courses are really praise worthy. MIT really thinks about the whole world ! I congratulate the team of OCW for doing such a philanthropic work. I wish OCW sustain for generations and I wish one day I also contribute to OCW.
Why I donate to OCW: Education is important for everyone. I believe access to good quality education should be guaranteed in a progressive society. Current tuition-hike protests in Quebec highlight the need to support, and explore, alternative modes of access to quality education. Thank you for providing this service. - Student - College/University, Canada
Why I donate to OCW: Simply gratitude. I read the post by the lady whose father-in-law has actually recovered mental acuity through MIT's OCW courses. I'm in a similar situation. I'm a retired attorney with medical problems, chiefly pancreatic cancer, and OCW lectures help keep me sharp by countering the effects of "chemo brain". I wish I'd had your excellent mathematics videos when I was floundering through calculus as an undergrad. - Student - College/University, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 6/3 - Hindustan Times
- 6/8 - MIT News
- 6/9 - GigaOM
- 6/9 - PCWorld
- 6/10 - BostInno
- 6/10 - The Hindu
- 6/13 - Hindustan Times
- 6/15 - Australian Techworld
- 6/15 - Network World
- 6/16 - BostInno
- 6/16 - Harvard Magazine
- 6/18 - Chronicle of Higher Education
- 6/18 - Patriot-News
- 6/25 - Straits Times
- 6/27 - BostInno
- 6/30 - HLNtv.com

Source: Google Alerts, Lexis Nexis