

Table 1. Site Publication Statistics

Publication Metric	2012 July
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,139
Updated Courses Published	712
Archived to D-Space	721
Full Video Courses	63
Mirror Sites	323
Translated Courses	1,018

* Based on 895 tenure track teaching faculty reported in Sept. '09

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2012 July
Total Visits including affiliates¹	148,625,543	2,010,052
Last year/% change	1,692,943	19%
Total Visits	108,387,634	1,670,147
Last year/% change	1,354,402	23%
Total Unique Visitors	67,253,338	972,978
Last year/% change	762,706	28%
MIT.EDU Visits	1,720,114	9,144
Last year/% change	8,724	5%
Highlights for High School Visits	2,638,598	43,789
Last year/% change	41,882	5%
Page Views	726,166,489	9,218,432
Last year/% change	7,185,331	28%
.ZIP Downloads	15,656,772	186,690
Donation Page Visits	537,224	6,961
iTunesU Downloads²	36,161,493	816,958
YouTube Views	33,990,426	807,391
OCW newsletter subscribers	156,446	1,945

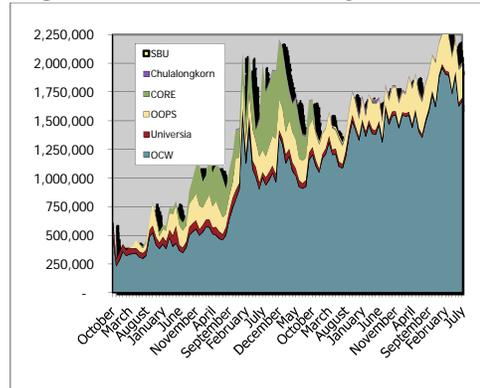
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

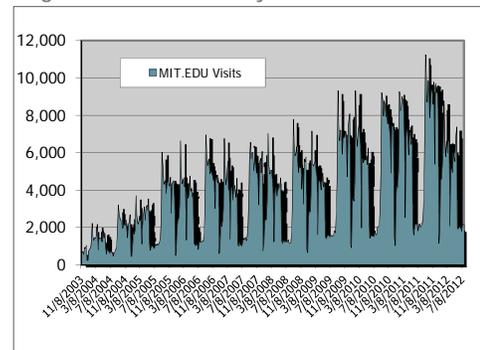
User Feedback
Thank you for providing a free resource that is superior in quality to the very expensive courses I am taking at Columbia University. This is such a commendable project. I can't wait to graduate and get a job so I can donate money to support your work! - Student - College/University, USA
Fabulous. Very many thanks to all at MIT. Your generosity has helped to inspire my physics (GCE A Level and IB Diploma) students. They have all returned a 100% positive feedback. (even those who don't usually do very much!). "It made me want to go to university", "this is great, it feels like I'm at Uni", "much better than your lessons :)" Just a few of the worryingly honest comments received. An unexpected consequence... The course standards have made me up my game in terms of presentation technique; and wish I had access to such labs! Thanks for inspiring the most curious minds. - Educator - High School, Germany
I would just like to say, the OCW is the most innovative educational resource that I have ever come across. I would just like to thank MIT for providing a top class education to everyone for free. Keep up the good work and continue to provide these resources to all of those that need it. I would suggest however, that you review some of the courses and possibly try and include more problem sets, especially for Physics, but otherwise I thank you once again and wish to express my gratitude to all of you at MIT. - Student - College/University, South Africa
Thanks to Professor Walter Lewin of MIT and MIT open course ware. You reopen my eyes to enjoy beauty of the world. What the courses of physics in China impressed on me is tough statement, equations which only used in homework and exams. However, what you impress deeply on my mind are lively and dynamic images which reflect what and how the world works. Anytime and anywhere I look up at the sky, appreciating rainbow and sunset, I remind of you, and your physics courses. - Student - College/University, China
The Physics I, II, III courses are brilliant. They have been a great help to me and my friends and also many others around the world. I want to request that the lectures of Physics IV (Quantum Physics) may also be made available for the benefit of people like me. I will be eagerly waiting for it. OCW has been a sort of beginning of a revolution in the world. The community has greatly benefited from it. I hope it continues on its glorious path of revolution. - Student - College/University, India

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 7/3 - BostInno
- 7/5 - BostInno
- 7/7 - io9
- 7/9 - The Age (blog)
- 7/12 - Fast Company
- 7/14 - Boston Globe
- 7/16 - MIT News
- 7/16 - ZDNet
- 7/17 - The Conversation
- 7/23 - The Sydney Morning Herald
- 7/25 - PR.com
- 7/27 - Melodika.net
- 7/28 - Huffington Post (blog)
- 7/31 - MIT News
- 7/31 - The Conversation

Source: Google Alerts, Lexis Nexus