

Table 1. Site Publication Statistics

Publication Metric	2013 January
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,146
Updated Courses Published	724
Archived to D-Space	799
Full Video Courses	69
Mirror Sites	329
Translated Courses	1,018

* Based on 895 tenure track teaching faculty reported in Sept. '09

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 January
Total Visits including affiliates¹	162,546,352	2,588,735
Last year/% change	2,276,424	14%
Total Visits	120,291,329	2,253,324
Last year/% change	1,965,427	15%
Total Unique Visitors	74,464,664	1,369,742
Last year/% change	1,144,143	20%
MIT.EDU Visits	1,893,611	20,259
Last year/% change	19,340	5%
Highlights for High School Visits	2,985,148	55,728
Last year/% change	56,670	-2%
Page Views	786,719,849	11,574,747
Last year/% change	10,689,531	8%
.ZIP Downloads	16,881,652	276,507
Donation Page Visits	576,892	6,637
iTunesU Downloads²	40,515,770	571,485
YouTube Views	40,788,423	1,094,862
OCW newsletter subscribers	165,577	4,027

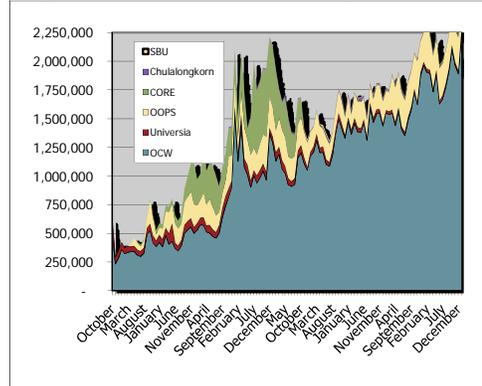
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

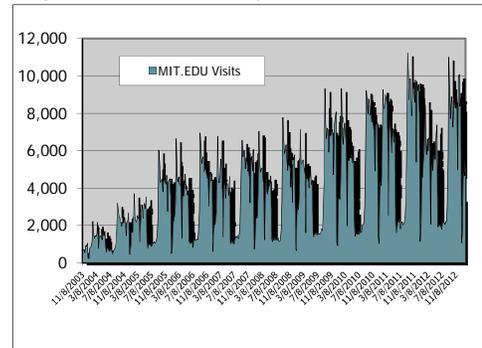
User Feedback
Chem boot camp was terrific! I shared episodes with my high school chemistry classes. It gave them a realistic look at a chemistry lab - the hoods and equipment are similar (and more numerous) to ours; the tasks are engaging, hard but accomplishable; TA's are there to help you learn; my students came away from boot camp feeling like they could take chemistry in college and maybe even major in it. Thanks for a great series
I have enjoyed Physics classes by Prof. Lewin, and use them as demos of active pedagogy. In charge of Faculty Development at a Chilean university (Universidad Mayor, http://www.umayor.cl/ , accredited by MSCHE) I have found this contribution from MIT as an incredible sign of collaboration in higher education. However, this is not new to me, as I had the chance while at Harvard GSE, to take courses at MIT with no impediments, something we do not see in this very competitive, market oriented Chilean higher education system. Thanks and keep it up! - Educator - College/University, Chile
There are no words to thank you for MIT OCW, for making the best education on the planet available to everyone free of charge. Every MIT OCW video course that I watch stuns me as the most poignant, most up-to-date, and most clear way of offering the material. Improving it would be way beyond me. Suggestions to improve courses like this can only come from MIT itself. I do wish for more video lectures, though. There are no words to describe the size of MIT OCW's impact. - Independent Learner, ??
Why I donate: Precisely for the reason you have given "support helps keep MIT Open Courseware open and free to the world" I personally value being able to access these lectures via the internet. It adds to the value/utility of my PC. - Independent Learner, Australia
Why I donate: I find the MIT Open courseware an exciting way to educate masses of people and also those students who are looking for resources. I found it a treat to watch some of my college level courses 30 years after I first took them. It is an incredible resource for my college going son and high school daughter. Keep up the good work. - Independent Learner, USA
Why I donate: MIT OCW provides unparalleled access to pertinent information. I am continually amazed by the quality of the lectures and course material available, and I find the professors to be truly excellent teachers. OCW continues to allow me to learn an enormous amount at a very quick pace, and I hope to help enable others around the world to do the same. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 1/8 - BostInno
- 1/13 - Record-Searchlight
- 1/14 - Hindu Business Line
- 1/15 - The Moscow Times-
- 1/16 - BostInno (blog)
- 1/18 - Economic Times
- 1/18 - PressZoom
- 1/21 - Livemint
- 1/22 - The VAR Guy
- 1/24 - Reynolds Center
- 1/24 - TechHive
- 1/27 - BostInno (blog)
- 1/28 - Huffington Post Canada (blog)

Source: Google Alerts, Lexis Nexus

