

Table 1. Site Publication Statistics

| Publication Metric | 2013 March |
|--|------------|
| Total Tenure Track Faculty Participating | 601 (66%*) |
| Courses Published | 2,151 |
| Updated Courses Published | 726 |
| Archived to D-Space | 813 |
| Full Video Courses | 58 |
| Mirror Sites | 336 |
| Translated Courses | 1,018 |

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

| Site Traffic Measure | Total | 2013 March |
|--|--------------------|-------------------|
| Total Visits including affiliates¹ | 167,359,023 | 2,442,759 |
| Last year/% change | 2,252,546 | 8% |
| Total Visits | 124,433,178 | 2,107,348 |
| Last year/% change | 1,896,205 | 11% |
| Total Unique Visitors | 76,960,450 | 1,265,219 |
| Last year/% change | 1,106,363 | 14% |
| MIT.EDU Visits | 1,948,036 | 24,124 |
| Last year/% change | 23,588 | 2% |
| Highlights for High School Visits | 3,092,856 | 54,415 |
| Last year/% change | 54,293 | 0% |
| Page Views | 807,691,478 | 10,635,596 |
| Last year/% change | 10,142,169 | 5% |
| .ZIP Downloads | 17,305,343 | 207,671 |
| Donation Page Visits | 592,425 | 8,146 |
| iTunesU Downloads² | 41,461,245 | 484,250 |
| YouTube Views | 43,385,887 | 1,246,338 |
| OCW newsletter subscribers | 172,117 | 3,617 |

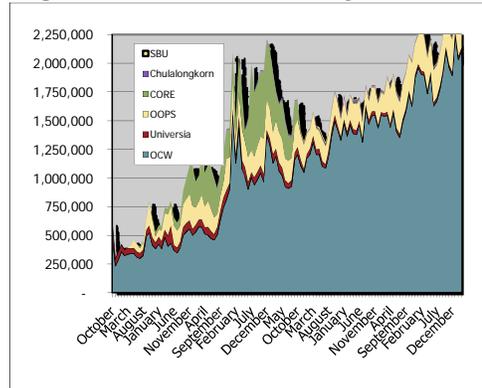
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

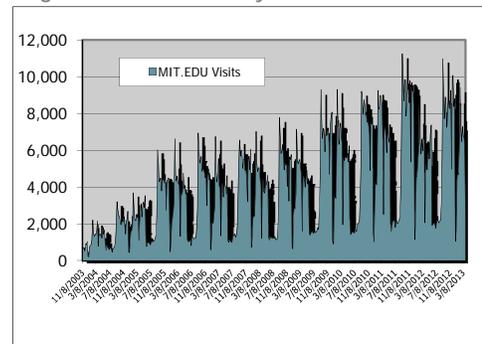
| User Feedback |
|--|
| <p>Good greetings from Cebu City, Philippines. I'd like to take this opportunity to thank you for the free video lectures. I learned about your free courses from Money magazine, which I bought at a discount here from Booksale Shop (Robinson's Cebu, SM City Cebu and E-mail). They sell at a discount. Thank you and more power and best.</p> <p>-Independent Learner, Philippines</p> |
| <p>Hello, I'm writing just to thank you, with all my heart, for the free lectures and video lectures online. Thank you for consideration, thank you so much for teaching, thank you for making it free and allow some students the opportunities of their lives (like me) thank you so, so much. I can't donate, but please accept my appreciation for this great content of studying material you provided me and other student's.</p> <p>- Student - College/University, Mexico</p> |
| <p>I am a mathematics instructor at Moraine Valley Community College in Palos Hills, IL. I just wanted to thank MIT for making the wonderful materials of OpenCourseWare available. I have linked to the following course from my course: [omitted] and have encouraged my students to obtain the lecture notes for their reference. In the future, I may distribute copies of the lecture notes at the outset of the course, as the exercises and organization are preferable to our text. I will provide all necessary citations, and if there is any further protocol I need to follow in order to incorporate these materials into our course, please let me know.</p> <p>- Educator - College/University, USA</p> |
| <p>Sir I am so glad to have found a course like this. I have been watching your videos and they are so gooooooood. I did not come across any other sir who could make physics so interesting. The way you teach is so friendly that it can make any physics hater to fall in love with this subject.Thanks a lot for whatever you have done in contributing to this. And I am sure my friends would definitely like your lectures too.</p> <p>- Student - High School, India</p> |
| <p>Why I donate: MIT OCW is a leader in providing high end education free to those that would not otherwise have the opportunity the world over, not only making these courses available to develop countries such as the US, but reaching out to underprivileged places like Haiti and others. Moreover, My son and I have tapped into OCW courses to study subjects we have not considered studying in past years. We appreciate having the opportunity to unlock knowledge and history provided in courses studied.</p> |

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 3/1 - The Times Educational Supplement
- 3/7 - New York Times (blog)
- 3/7 - The MIT Tech
- 3/12 - InformationWeek
- 3/14 - Huffington Post
- 3/18 - DAWN.com
- 3/19 - Livemint
- 3/27 - BostInno (blog)
- 3/27 - MIT News
- 3/28 - Xconomy-by Wade Roush

Source: Google Alerts, Lexis Nexus

