

Table 1. Site Publication Statistics

Publication Metric	2013 May
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,161
Updated Courses Published	732
Archived to D-Space	816
Full Video Courses	59
Mirror Sites	339
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 May
Total Visits including affiliates¹	172,027,735	2,332,114
Last year/% change	2,237,442	4%
Total Visits	128,431,068	1,996,703
Last year/% change	1,897,537	5%
Total Unique Visitors	79,374,711	1,195,735
Last year/% change	1,111,201	8%
MIT.EDU Visits	1,990,930	21,195
Last year/% change	25,280	-16%
Highlights for High School Visits	3,203,005	54,799
Last year/% change	51,268	7%
Page Views	827,354,132	9,760,004
Last year/% change	10,454,969	-7%
.ZIP Downloads	17,677,783	187,605
Donation Page Visits	608,802	9,142
iTunesU Downloads²	42,288,983	417,009
YouTube Views	45,474,483	969,765
OCW newsletter subscribers	175,687	3,081

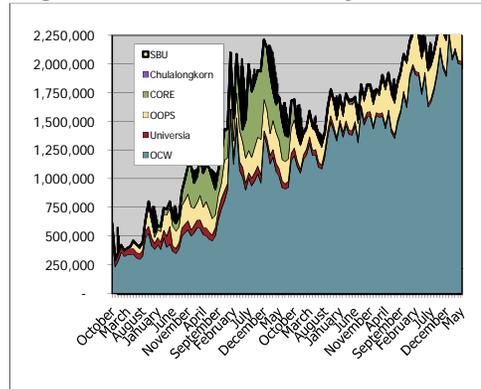
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

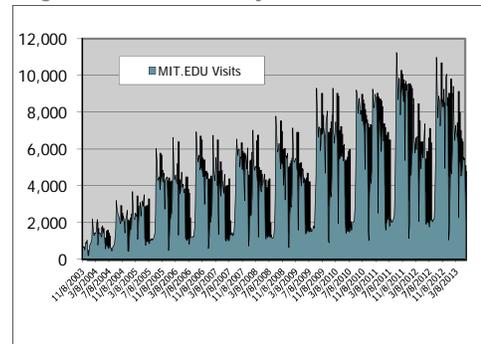
User Feedback
MIT OpenCourseWare. It's just WOW!!! Incredible, fantastic, flawless and just awesome course materials. When i had found out about MIT OpenCourseware one year back from now, i was so thankful for it. At the beginning of my high school, i was like so confused with some portions in Physics. But, then whenever i used to come over to MIT OpenCourseware, i used to like smile all the time. I was so fascinated. You are doing an outstanding job providing these materials. And, i just love it. Thank you so much. I wouldn't have gained much knowledge if i hadn't known about MIT OpenCourseWare. - Student - High School, Nepal
I have learned several things throughout this course things that will help me in the future, as I make my way through university, and that will help me grow as a person, as well. First, I learned about complex numbers and their applications. Although, as a high school student I thought that complex numbers is very theoretical and cannot be applied to practical situations but through the course 18.04 I learnt about the practical uses of complex numbers in the fields of engineering and science. I am also keen about studying about Energy production. The Energy Studies minor helped me understand the social as well as the scientific aspects of Energy science. I would like to thank the faculty and the students of MIT who have initiated Open Courseware program. This program has helped me broaden my horizon in the scientific and social spheres of life. Thank you MIT! - Student - High School, United Arab Emirates
Why I donate: I donate because I have been reading OCW material for more than 10 years now and still keep reading several courses in math, physics and engineering. I know it is a small gift for all the courses I have taken. They are brilliant and I often repeat them. I am an airline captain who has flown more than 18000 hours on civilian jet airliners and were also an airplane performance engineer. I recently retired at 70 after 50 years in aviation. These courses have helped me staying up front in my different but interrelated jobs. There is an abundant of possibilities for all, who want to keep their brains busy. I shall never stop attending those courses as long they are available, and I still have my senses :). I hope OWC will continue but understand that it is very expensive to produce. And recently it has been much improved with the OCW Scholar system. Thanks also for the MIT Technology Review. I found it very interesting and it is "swallowed" just as it arrives at my address here in Denmark. - Independent Learner, Denmark

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 5/3 - OaklandLocal.com
- 5/3 - Huffington Post
- 5/7 - Institute for Ethics and Emerging Technologies
- 5/10 - Wired
- 5/12 - Wamda
- 5/14 - Huffington Post
- 5/15 - EON: Enhanced Online News
- 5/15 - Lifehacker
- 5/15 - Business Standard
- 5/16 - PolicyMic
- 5/19 - Telegraph Herald.com
- 5/23 - Edmonton Journal
- 5/25 - HackEducation.com
- 5/26 - Lifehacker Australia

Source: Google Alerts, Lexis Nexus