

Table 1. Site Publication Statistics

Publication Metric	2013 August
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,179
Updated Courses Published	736
Archived to D-Space	817
Full Video Courses	60
Mirror Sites	339
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 August
<b>Total Visits including affiliates<sup>1</sup></b>	<b>180,362,709</b>	2,838,215
Last year/% change	2,108,065	35%
<b>Total Visits</b>	<b>135,759,809</b>	2,502,804
Last year/% change	1,772,654	41%
<b>Total Unique Visitors</b>	<b>83,884,671</b>	1,439,789
Last year/% change	1,066,453	35%
MIT.EDU Visits	2,022,613	14,031
Last year/% change	13,781	2%
Highlights for High School Visits	3,349,853	51,011
Last year/% change	54,618	-7%
Page Views	862,710,138	11,730,667
Last year/% change	9,506,043	23%
.ZIP Downloads	18,458,360	264,330
Donation Page Visits	630,608	6,695
iTunesU Downloads <sup>2</sup>	43,527,077	451,012
YouTube Views	48,643,134	1,052,364
OCW enewsletter subscribers	190,607	4,668

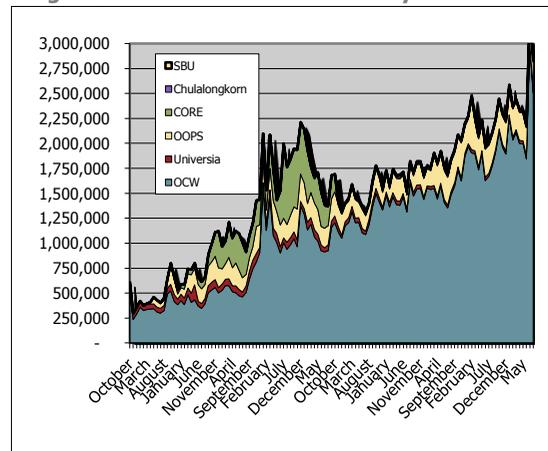
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

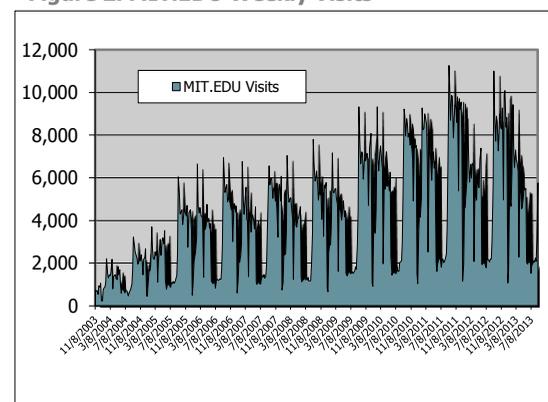
User Feedback
I am floored by this fantastic resource. I will be sharing this resource with everyone I know!! I have two close family members that attended your institute, and they speak highly of their experiences. The concept of OCW only impresses me more! Even though I am a recent college graduate, I still love to learn, and I absolutely love the idea of free course materials. Knowledge should be easily accessible to all who seek it. Thank you so very much for helping to make that possible!! - Independent Learner, USA
i am sorry i dont know in which category should i write this... but i really want to thank you guys for this wonderful website.. all i need is here.. i dont even have to go to class any more.. :) not that i dont go.. am really grateful for all the contents, it helped me with m assignment a lot and ofcourse exam too.. - Student - College/University, India
In my college, we learn a lot from MIT OCW. We appreciate a lot your help & we thank you for your great minds which brings out great ideas. - Student - College/University, Rwanda
Hey! I've just heard about your open program, i don't have the words to describe how mesmerizing this is. I'm not contact you just to congratulate you, but also to know how can i help. I would like to take part on this wonderful initiative by translating some courses to portuguese. Is this how this appliance is made? Thank you so much. My best compliments, - Student - College/University, Portugal
I want to thank you for your bravery. Open Course Ware is such a bold and courageous initiative democratizing world-class education; MIT's commitment to profoundly improving educational opportunities for the masses gives me tremendous hope and optimism for the future of education. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

### Media Mentions

- 8/5 - Deseret News
- 8/7 - SiliconIndia.com
- 8/12 - Mediapost.com
- 8/13 - The DataCenter Journal
- 8/18 - The Dartmouth
- 8/19 - About.com
- 8/22 - Lebanon Democrat
- 8/22 - USA Today
- 8/24 - SierraExpressMedia.com
- 8/27 - KSDK-by Kevin Held
- 8/28 - LifeHacker India

Source: Google Alerts, Lexis Nexus