

Table 1. Site Publication Statistics

Publication Metric	2013 September
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,180
Updated Courses Published	734
Archived to D-Space	818
Full Video Courses	60
Mirror Sites	340
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 September
Total Visits including affiliates¹	183,054,131	2,691,422
Last year/% change	2,241,615	20%
Total Visits	138,115,820	2,356,011
Last year/% change	1,906,204	24%
Total Unique Visitors	85,315,232	1,430,561
Last year/% change	1,160,475	23%
MIT.EDU Visits	2,055,228	32,615
Last year/% change	38,497	-15%
Highlights for High School Visits	3,398,392	48,539
Last year/% change	65,561	-26%
Page Views	873,608,887	10,898,749
Last year/% change	9,705,058	12%
.ZIP Downloads	18,653,609	195,249
Donation Page Visits	637,009	6,401
iTunesU Downloads²	43,939,251	412,174
YouTube Views	49,842,162	1,199,028
OCW newsletter subscribers	219,171	3,540

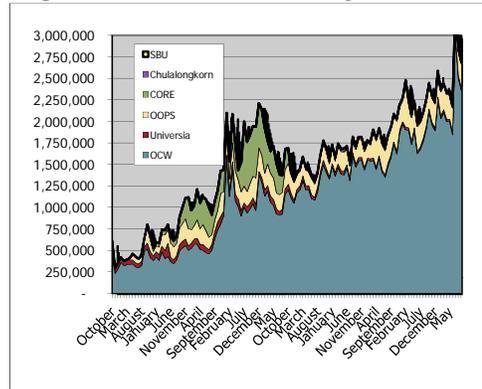
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

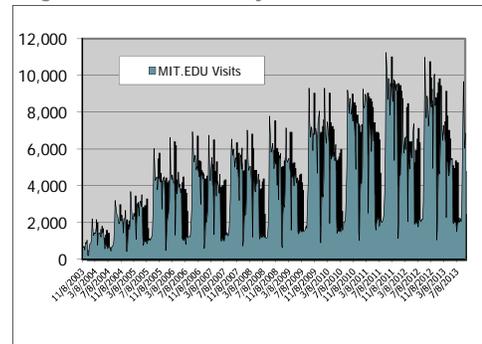
User Feedback
I want to recommend MIT courseware to all of my colleagues. I have been using it for the past five years now. Thy should be supported. - Educator - College/University, Nigeria
Firstly, we really thank you very much for all open courses you offered. Your courses are really useful for everyone, especially students from a poor country as Vietnam. However, most of the students in our university do not know about such a great resource for studying. We think that it will be good if we could have your permission to redistribute such materials on our university website. On the one hand, it helps all the students in our university as well as in Vietnam know about your lectures and study from the ocean of knowledge which you provide. On the other hand, we also advertise for your university to all our students. We surely keep your university name as the original references for all of the material from your open course. We just advertise your open course and materials to students, and possibly with some introductions in Vietnamese to help students for easy access. I think many of our students will be interested in your university from the open courses and some of them would also try their best to be MIT students in the not too distant future. - Educator - College/University, Vietnam
My 90 year old mother,(Rhode Island Journalism Hall Of Fame) is a subscriber, I bought her a computer for her 85 th birthday. She may be old but she is very good on the box(computer). She loves the chance to learn, as she was not fortunate enough to go to college or send myself,however,we both did well,own two farms,hers is 20 acres,mine is 10, and we have over 2750 ft on the Pawcatuck river here in Westerly,RI. Should you ever need students to access the woods/ river we would be glad to offer any help you might need. - Independent Learner, USA
Why I donate: I'm thinking about changing tack in my career. OCW is helping me tool up on my own time before I make a more significant career decision. Fantastic resource. - Independent Learner, Auckland

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 9/4 - TechCrunch
- 9/5 - Time US
- 9/5 - Purposefulmoney.com
- 9/6 - Washington Post (blog)
- 9/12 - PC Magazine
- 9/13 - The Tech
- 9/13 - Business 2 Community.com
- 9/17 - Business Insider
- 9/18 - U.S. House Committee on Education and the Workforce
- 9/19 - ElectronicsWeekly.com
- 9/19 - Miami Student
- 9/22 - The Brown Daily Herald
- 9/24 - Lifehacker.com
- 9/25 - Electronic Design
- 9/26 - The Retriever Weekly
- 9/27 - The Business Insider

Source: Google Alerts, Lexis Nexus