

Table 1. Site Publication Statistics

Publication Metric	2013 November
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,184
Updated Courses Published	743
Archived to D-Space	847
Full Video Courses	62
Mirror Sites	342
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

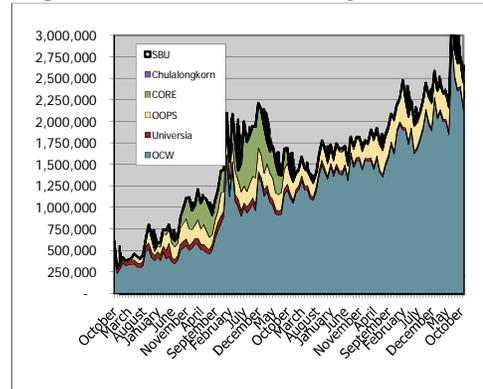
Site Traffic Measure	Total	2013 November
Total Visits including affiliates¹	188,234,517	2,465,654
Last year/% change	2,299,277	7%
Total Visits	142,625,384	2,130,243
Last year/% change	1,963,866	8%
Total Unique Visitors	88,091,192	1,329,486
Last year/% change	1,196,803	11%
MIT.EDU Visits	2,101,254	20,186
Last year/% change	34,467	-41%
Highlights for High School Visits	3,492,080	47,055
Last year/% change	57,451	-18%
OCW Scholar Visits	8,188,160	322,500
Last year/% change	359,650	-10%
Page Views	894,470,464	9,939,837
Last year/% change	9,678,190	3%
.ZIP Downloads	18,864,221	105,306
Donation Page Visits	652,344	7,567
iTunesU Downloads²	44,813,249	450,545
YouTube Views	52,518,160	1,202,834
OCW enewsletter subscribers	209,495	2,431

¹ Some data estimated. ² Data provided in weekly increment. Source: Akamai, SiteWise, and MailChimp. Akamai data for November zip downloads is currently not available. This number reflects October data.

Table 3. User Feedback

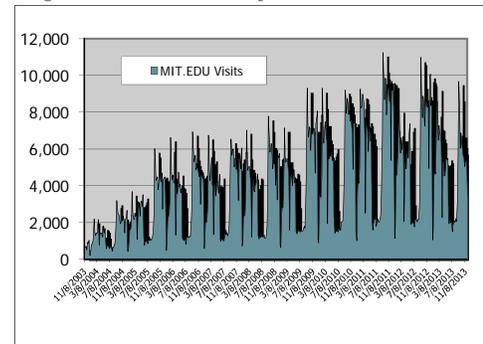
User Feedback
<p>I am the aunt of college sophomore who is fighting cancer. the hardest thing for him is that he had leave school while he undergoes treatment. The chemo makes it hard for him to even concentrate on reading. But your classes are a blessing. He can listen, can imagine himself in the class, he can see the other students and best of all; he stops being anxious when he is listening to class. Thank you so much for this resource.</p> <p>- Parent - College/University, USA</p>
<p>Why I donate: What more liberating feeling can there be than freely offering your knowledge to others? From time to time, I have freely given my time to lecture at my old alma mater (University of NSW) and, of more recent date, I have run free workshops with clients and even my office colleagues. Why? Because I love learning and sharing what I've learnt with others. The natural high and personal satisfaction that I get from doing this is more than ample reward and would be diminished by any financial benefit that I might otherwise gain. What MIT is doing is liberating and enriching. My small contribution gives me something of that satisfaction that derive from my own 'sharing'. In a world that seems bent on exploitation, the OCW program is a beacon of philanthropy for an enlightened future.</p> <p>- Independent Learner, Australia</p>
<p>Why I Donate: You people are doing a great job educating the world as much as you can. I believe you are a blessing to the generation. Wish i could give more. Keep it up!</p> <p>- Student - College/University, Nigeria</p>
<p>Why I donate: Supporting such initiatives as OCW is a duty of all of us so that we leave a better world, a world that has peace, harmony and love, that is without poverty, disease, racism and classes. OCW is the means to such a global society. I have paid my minor contribution to the noblest cause, so should every one else do</p> <p>- Educator - Other, Pakistan</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 11/14 - RedOrbit
- 11/14 - Space Daily
- 11/15 - Slate Magazine
- 11/21 - The Daily Pennsylvanian
- 11/23 - Huffington Post
- 11/25 - Silicon Valley Business Journal

Source: Google Alerts, Lexis Nexus