

Table 1. Site Publication Statistics

Publication Metric	2013 December
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,193
Updated Courses Published	749
Archived to D-Space	850
Full Video Courses	64
Mirror Sites	342
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

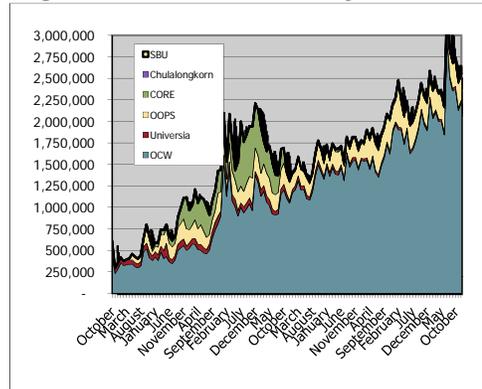
Site Traffic Measure	Total	2013 December
<b>Total Visits including affiliates<sup>1</sup></b>	<b>190,796,374</b>	<b>2,561,857</b>
Last year/% change	2,229,537	15%
<b>Total Visits</b>	<b>144,851,830</b>	<b>2,226,446</b>
Last year/% change	1,894,126	18%
<b>Total Unique Visitors</b>	<b>89,495,959</b>	<b>1,404,767</b>
Last year/% change	1,133,935	24%
<b>MIT.EDU Visits</b>	<b>2,119,834</b>	<b>18,580</b>
Last year/% change	29,543	-37%
<b>Highlights for High School Visits</b>	<b>3,537,574</b>	<b>45,494</b>
Last year/% change	47,271	-4%
<b>OCW Scholar Visits</b>	<b>8,510,479</b>	<b>322,319</b>
Last year/% change	346,612	-7%
<b>Page Views</b>	<b>905,256,913</b>	<b>10,786,449</b>
Last year/% change	9,727,365	11%
<b>.ZIP Downloads</b>	<b>19,068,812</b>	<b>204,591</b>
<b>Donation Page Visits</b>	<b>669,740</b>	<b>8,599</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>45,283,019</b>	<b>469,770</b>
<b>YouTube Views</b>	<b>54,259,358</b>	<b>1,458,310</b>
<b>OCW enewsletter subscribers</b>	<b>211,368</b>	<b>3,130</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment Source: Akamai, SiteWise, and MailChimp. Akamai data for November zip downloads is currently not available. This number reflects October data.

Table 3. User Feedback

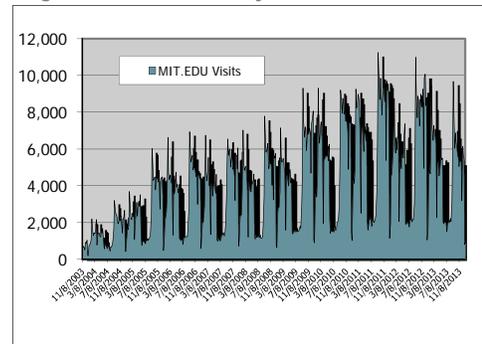
User Feedback
I just do not know how to thank you. MIT open course has become a great empowerment for my education. I learn so much from your open course. This is great help to human being, educating people around the world. I appreciate your offer and what you do so much. MIT open course is changing my life and perspective. - Educator - College/University, Afghanistan
Before joining my college/university, I was aware of the MIT OCW through my colleagues. I was fascinated by the lectures of Prof Walter Lewin on Magnetism and Kinematics. I realised that my understanding had grown better than my peers at school. I am grateful to Prof Walter and thanks to OCW. - Student - College/University, India
OCW from a doctor that I had it goes for visit. When I saw the web page of MIT-OCW I understood that it is as an open library of knowledge available for all. I live in Athens (Greece) and my job is electronic, the MIT-OCW it gave me occasion I become still better in my work through the knowledge that generously it offers. I thank MIT-OCW and our professors for the education and the knowledge that provides for us, is something unique and them I thank for this. - Independent Learner, Greece
I think it is big fortune to acquire education from one of the best university in the world for those who fall in love with knowledge. - Student - College/University, Azerbaijan
Why I donate: OCW provides unmatched intellectual stimulation in my retirement. - Independent Learner, USA
Why I donate: It is the most comprehensive selection of courses at a caliber equal to none. I thoroughly enjoy delving into subjects that have long been of interest to me! - Educator - College/University, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

### Media Mentions

- 12/3 - LifeHacker India
- 12/8 - The Nation (AsiaNet)
- 12/11 - AllAfrica.com
- 12/13 - MIT News
- 12/13 - Boston Globe
- 12/13 - Boston.com
- 12/13 - Chronicle of Higher Ed
- 12/14 - The Washington Post
- 12/15 - NY Times
- 12/15 - Philly.com
- 12/15 - Los Angeles Times
- 12/17 - Scientist

Source: Google Alerts, Lexis Nexus