

Table 1. Site Publication Statistics

Publication Metric	2014 January
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,201
Updated Courses Published	754
Archived to D-Space	856
Full Video Courses	65
Mirror Sites	342
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

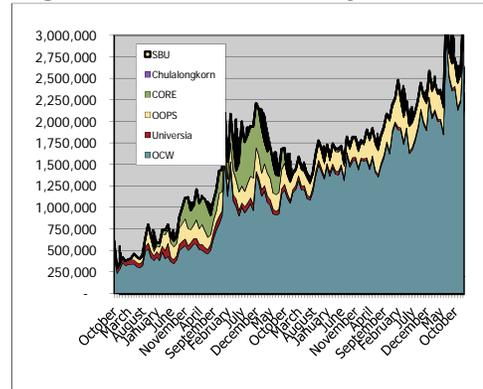
Site Traffic Measure	Total	2014 January
Total Visits including affiliates¹	194,113,106	3,316,732
Last year/% change	2,588,735	28%
Total Visits	147,833,151	2,981,321
Last year/% change	2,253,324	32%
Total Unique Visitors	91,444,908	1,948,949
Last year/% change	1,369,742	42%
MIT.EDU Visits	2,133,656	13,822
Last year/% change	20,259	-32%
Highlights for High School Visits	3,590,990	53,416
Last year/% change	55,728	-4%
OCW Scholar Visits	8,883,659	373,180
Last year/% change	392,693	-5%
Page Views	919,083,825	13,826,912
Last year/% change	11,574,747	19%
.ZIP Downloads	19,363,316	294,504
Donation Page Visits	678,191	8,451
iTunesU Downloads²	45,612,802	329,783
YouTube Views	55,560,560	1,301,202
OCW enewsletter subscribers	215,586	5,431

¹ Some data estimated. ² Data provided in weekly increment Source: Akamai, SiteWise, and MailChimp. Akamai data for November zip downloads is currently not available. This number reflects October data.

Table 3. User Feedback

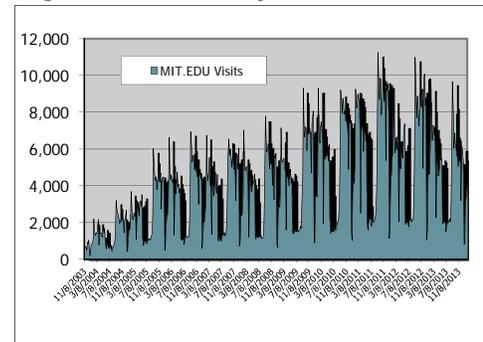
User Feedback
MIT courseware is awesome its the most best thing I have ever discovered on the internet. I am only 14 and the things are explained so clearly that anyone can understand..I wish to join MIT soon.....:-) - Student - High School, India
Thank you and the rest of the MIT for this opportunity to explore topics that would be quite convoluted if I were to tackle them with out a guide. - Independent Learner, Canada
Why I donate: What more liberating feeling can there be than freely offering your knowledge to others? From time to time, I have freely given my time to lecture at my old alma mater (University of NSW) and, of more recent date, I have run free workshops with clients and even my office colleagues. Why? Because I love learning and sharing what I've learnt with others. The natural high and personal satisfaction that I get from doing this is more than ample reward and would be diminished by any financial benefit that I might otherwise gain. What MIT is doing is liberating and enriching. My small contribution gives me something of that satisfaction that derive from my own 'sharing'. In a world that seems bent on exploitation, the OCW program is a beacon of philanthropy for an enlightened future. - Independent Learner, Australia
Why I donate: Knowledge is the light that can guide one in this life. So I am grateful for this effort by the people and universities involved. - Independent Learner, India

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 1/8 - Efytimes.com
- 1/12 - Green Prophet
- 1/12 - Columbus Ledger-Enquirer
- 1/15 - The Tech: Massachusetts Institute of Technology
- 1/27 - mediabistro.com
- 1/31 - Forbes
- 1/31 - The Georgetown Voice (blog)

Source: Google Alerts, Lexis Nexus