

Table 1. Site Publication Statistics

Publication Metric	2014 February
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,204
Updated Courses Published	761
Archived to D-Space	857
Full Video Courses	71
Mirror Sites	342
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

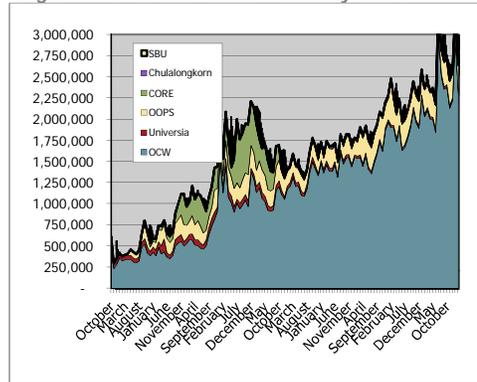
Site Traffic Measure	Total	2014 February
Total Visits including affiliates¹	196,760,701	2,647,595
Last year/% change	2,369,912	12%
Total Visits	150,145,335	2,312,184
Last year/% change	2,034,501	14%
Total Unique Visitors	92,913,621	1,468,713
Last year/% change	1,230,567	19%
MIT.EDU Visits	2,158,510	24,854
Last year/% change	30,301	-18%
Highlights for High School Visits	3,639,914	48,924
Last year/% change	53,293	-8%
OCW Scholar Visits	9,212,970	329,311
Last year/% change	375,457	-12%
Page Views	929,874,904	10,791,079
Last year/% change	10,336,033	4%
.ZIP Downloads	19,585,973	222,657
Donation Page Visits	684,480	6,289
iTunesU Downloads²	45,897,418	284,616
YouTube Views	57,039,499	1,213,624
OCW enewsletter subscribers	218,746	3,561

¹ Some data estimated. ² Data provided in weekly increment Source: Akamai, SiteWise, and MailChimp. Akamai data for November zip downloads is currently not available. This number reflects October data.

Table 3. User Feedback

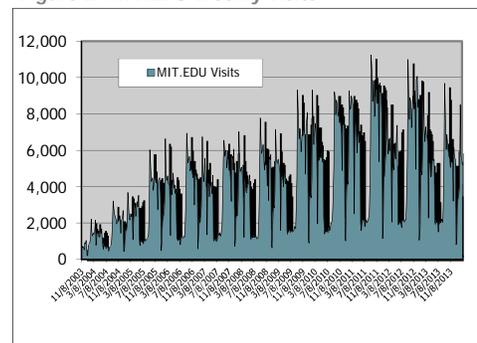
User Feedback
<p>I thank you all very much for putting up all those wonderful courses on the internet for people like me to peruse. I do not have any such facilities in my country and have used your course website a lot to learn so much. I really am interested in learning a lot and am eternally grateful. I know it would be a lot more work for everyone working there to put up more video lectures but, it would help a lot of people like me if more video lectures were available, we could learn so much and develop so much more than what I thought was previously possible. Thank you.</p> <p>- Student - College/University, India</p>
<p>After looking at your great OpenCourseWare Project first of all I must say thank you for this. The materials and courses available here are so valious, you're putting in your hands a chance to learn and grow that so precious.</p> <p>- Independent Learner, Uruguay</p>
<p>Why I donate: It essential to give to causes that you see is beneficial to the Human race, opening up knowledge and information would help make a world were all have almost the same knowledge about different topics and issues and would be able to contribute in different ways to better foster a better World of Mutual Living and benefits. I would give more to OCW and other related causes.</p> <p>- Independent Learner, Nigeria</p>
<p>Why I donate: I'm currently unemployed, so I couldn't donate as much as I wanted to. But I donated because I honestly believe that one never should stop learning. Besides...this world is so large, why limit oneself to learning only a relative handful of subjects? There is so much out there, open your mind and take a look.</p> <p>- Independent Learner, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 2/8 - San Jose Mercury News
- 2/12 - Forbes.com
- 2/18 - The New York Times
- 2/18 - The Irish Times
- 2/18 - BostInno
- 2/19 - Huffington Post
- 2/28 - Alaska Dispatch
- 2/28 - Wall Street Journal (blog)

Source: Google Alerts, Lexis Nexus