

Table 1. Site Publication Statistics

Publication Metric	2014 March
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,206
Updated Courses Published	762
Archived to D-Space	857
Full Video Courses	71
Mirror Sites	345
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2014 March
Total Visits including affiliates¹	199,298,131	2,537,430
Last year/% change	2,442,759	4%
Total Visits	152,347,354	2,202,019
Last year/% change	2,107,348	4%
Total Unique Visitors	94,303,830	1,390,209
Last year/% change	1,265,219	10%
MIT.EDU Visits	2,175,425	16,915
Last year/% change	24,124	-30%
Highlights for High School Visits	3,685,784	45,870
Last year/% change	54,415	-16%
OCW Scholar Visits	9,538,154	325,184
Last year/% change	376,440	-14%
Page Views	940,195,161	10,320,257
Last year/% change	10,635,596	-3%
.ZIP Downloads	19,808,630	222,657
Donation Page Visits	690,747	6,267
iTunesU Downloads²	46,227,411	329,993
YouTube Views	58,536,057	1,234,562
OCW enewsletter subscribers	220,885	2,949

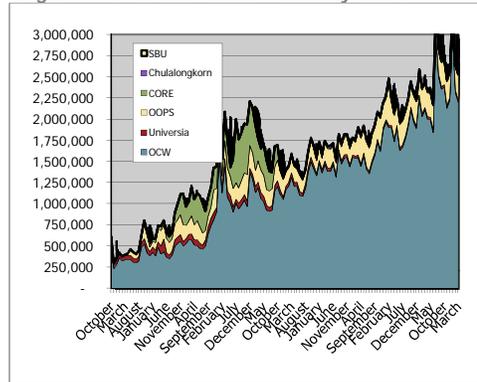
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

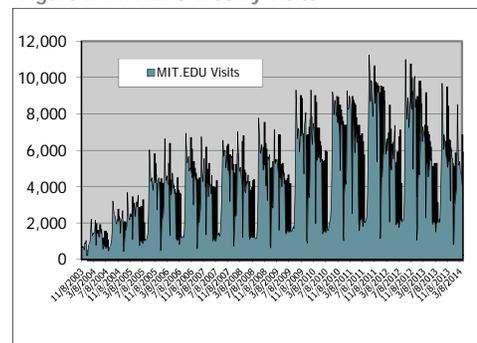
User Feedback
Wow! This project is absolutely incredible! I don't know why I've never heard of this. This access to knowledge is amazing! I did not go to college and have been trying to teach myself math and science through free resources such as the library and free educational websites, but this takes the cake! Knowledge is power. - Independent Learner, USA
mit.ocw, Sharing Knowledge in best way, now we can loudly say knowledge has no Copyrights! I personally thank to those hands are in behind this wonderful job. Let we see the effective change in the world. - Independent Learner, India
Why I donate: Education has been in my life the main resource for growth, in a context where economical and social factors were not always favorable. I also believe that it can have the same positive impact on any other individual, given that one has at least access to it. MIT OCW not only provides this access on a large scale, but also the materials presented are very qualitative ones. Having benefited from this opportunity, I am only grateful and I wish that OCW could remain further available to everyone. - Student - College/University, Italy
Why I donate: I am a retired electrical engineer R&D manager and donated because I enjoy viewing the video lectures of the science and engineering courses and OCW scholar courses, too. It is a relaxing way to spend the day. I am impressed with the way engineering courses are taught today. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 3/5 - Hamilton College News
- 3/5 - Businessweek
- 3/7 - MIT News
- 3/30 - The New Indian Express
- 3/30 - Technology Zimbabwe

Source: Google Alerts, Lexis Nexus