

Table 1. Site Publication Statistics

Publication Metric	2014 April
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,214 ^
Updated Courses Published	766 ^
Archived to D-Space	862 ^
Full Video Courses	71 ^
Mirror Sites	345
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013. ^ estimated

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2014 April
Total Visits including affiliates¹	202,043,237	2,745,106
Last year/% change	2,336,598	17%
Total Visits	154,757,049	2,409,695
Last year/% change	2,001,187	20%
Total Unique Visitors	95,887,814	1,583,984
Last year/% change	1,218,526	30%
MIT.EDU Visits	2,193,506	18,081
Last year/% change	21,699	-17%
Highlights for High School Visits	3,737,669	51,885
Last year/% change	55,350	-6%
OCW Scholar Visits	9,869,414	331,260
Last year/% change	347,365	-5%
Page Views	951,643,663	11,448,502
Last year/% change	9,902,650	16%
.ZIP Downloads	20,001,171	224,430
Donation Page Visits	697,382	6,635
iTunesU Downloads²	46,554,210	326,799
YouTube Views	59,966,525	1,430,468
OCW enewsletter subscribers	224,547	3,662

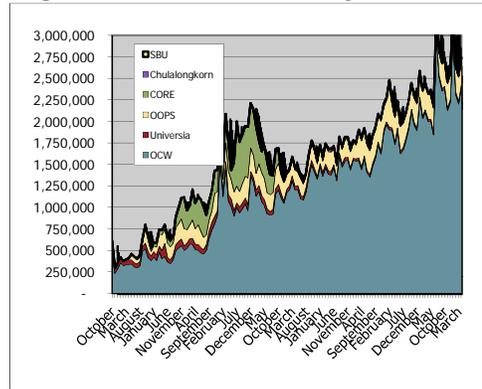
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

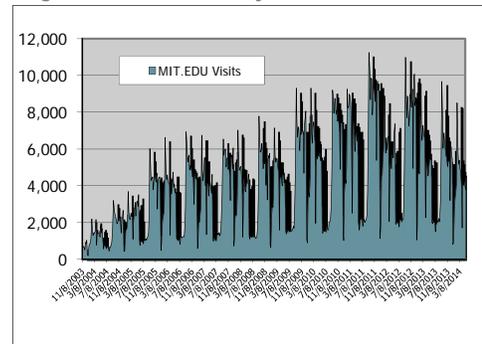
User Feedback
I am glad to hear that the open courses of MIT continues gain steam, those millions of visits, downloads and the strong traffic speak by themselves attesting the success of this project. - Independent Learner, Mexico
I am a big fan of MITOPENCOURSEWARE. Its an incredible form of education and learning. I am a software engineer. I did the course 6.006, and enjoyed the way the course was taught and the way so complex things were explained in such a simplistic and understandable manner.
I have recommended this website to many of my friends. This is an awesome initiative by MIT, to serve the society by educating them. - Independent Learner, India
Why I donate: My son has vastly benefited by Physics lectures by Prof. Lewin. Along with him, I have enjoyed watching his lectures as well and I am touched by this philanthropic gesture to spread knowledge all around the world. I feel that MIT is doing a fantastic job by socializing knowledge and making it accessible to everyone irrespective of their affordability. It is a very noble and humbling experience. - Parent, High School, India
Why I donate: Because it affords me the opportunity to explore and learn about subject matter from a respected school that I otherwise would not be able access. Thank you - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 4/3 - EFYTimes.com
- 4/7 - My Republica
- 4/8 - EFYTimes.com
- 4/28 - EFYTimes.com

Source: Google Alerts, Lexis Nexus