

Table 1. Site Publication Statistics

Publication Metric	2014 September
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,242
Updated Courses Published	780
Archived to D-Space	878
Full Video Courses	77
Mirror Sites	349
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2014 September
Total Visits including affiliates¹	215,048,521	2,737,457
Last year/% change	2,691,422	2%
Total Visits	166,085,278	2,402,046
Last year/% change	2,356,011	2%
Total Unique Visitors	103,092,472	1,553,228
Last year/% change	1,430,561	9%
MIT.EDU Visits	2,272,610	33,260
Last year/% change	32,615	2%
Highlights for High School Visits	3,939,216	47,514
Last year/% change	48,539	-2%
OCW Scholar Visits	11,479,623	331,511
Last year/% change	357,272	-7%
Page Views	1,004,270,640	10,819,710
Last year/% change	10,898,749	-1%
.ZIP Downloads	21,017,821	207,658
Donation Page Visits	730,187	6,107
iTunesU Downloads²	48,281,605	359,155
YouTube Views	67,299,414	1,668,366
OCW enewsletter subscribers	232,229	2,797

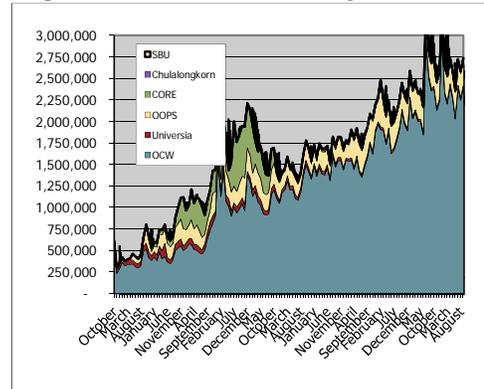
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

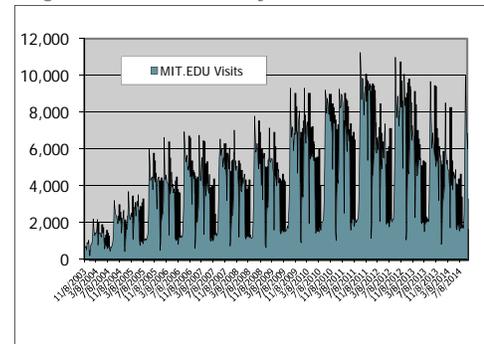
User Feedback
I am writing to let you know of my incredibly positive experience with MIT OCW.
After a fifteen year gap from full time formal study of anything scientific, I decided in January this year to work towards completing a BSc degree (physics) through the Open University in England. I had a dilemma, I have sufficient credit to begin level 3 study but with a fifteen year gap I realised I may need to complete some level 2 study to brush up, this however would significantly extend the number of years required for me to complete the degree so I was left very confused as to how to proceed.
I struck upon the OCW videos through iTunesU, I came across MIT OCW and since that day in January my world has changed. Over the eight months I have spent hundreds of hours working through MIT 18.01/18.02/18.03 and 8.01/8.02. I have felt part of the classes given by Denis Auroux, Arthur Mattuck, and Walter Lewin, I have been able to join in with the good humour of these lectures and benefit from incredible insights. I am due to begin formal Open University study in England next month which means that I will be taking a break from MIT OCW, this is sad for me as I feel that MIT has played the most significant role in my scientific education to date and I am sure that without MIT OCW I would not have been suitable prepared to undertake level 3 study.
Of particular note, Prof Walter Lewin has featured almost every day in my life over the past eight months, he has guided my intuition, helped me understand the pitfalls of my intuition, provided me with a "get to the point" mindset on solving physical problems, and served up endless hours of practical problem solving advice which I will carry with me through my studies and for the rest of my life. I envy the students at MIT, who are presented with the most incredible opportunity to spend time in the company of such wonderful lecturers, I hope they take full advantage of the experience!
I still have a long journey ahead to complete my degree part-time but I am certain that I will continue to make use of MIT OCW to enrich my learning and I am honoured to have been educated by MIT, I may never carry the MIT badge but I owe it so much.
Thank you to MIT, the OCW team, and to the lectures of MIT.
- Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 9/11 - opensource.com
- 9/22 - Intelligent HQ
- 9/23 - US News
- 9/26 - Radio World
- 9/29 - The Conversation UK

Source: Google Alerts, Lexis Nexus