

Table 1. Site Publication Statistics

Publication Metric	2014 October
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,240
Updated Courses Published	781
Archived to D-Space	878
Full Video Courses	78
Mirror Sites	349
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2014 October
Total Visits including affiliates¹	217,712,868	2,664,347
Last year/% change	2,714,732	-2%
Total Visits	168,414,214	2,328,936
Last year/% change	2,379,321	-2%
Total Unique Visitors	104,606,328	1,513,856
Last year/% change	1,446,474	5%
MIT.EDU Visits	2,297,212	24,602
Last year/% change	25,840	-5%
Highlights for High School Visits	3,986,750	47,534
Last year/% change	46,633	2%
OCW Scholar Visits	11,812,049	332,426
Last year/% change	351,999	-6%
Page Views	1,014,533,700	10,263,060
Last year/% change	10,921,740	-6%
.ZIP Downloads	21,284,222	266,401
Donation Page Visits	737,071	6,884
iTunesU Downloads²	48,705,155	423,550
YouTube Views	68,855,002	1,555,588
OCW enewsletter subscribers	233,924	1,695

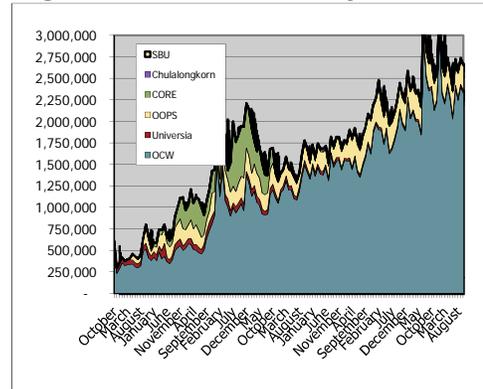
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

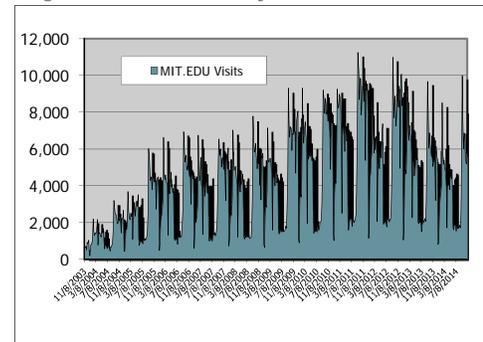
User Feedback
I'd like to thank you and OCW for giving me the newsletters and access to the course materials. Coming from Papua New Guinea, which is a developing country, my love for science is restricted to the little materials that I have in hand. Quality course materials is very expensive.
I have a love for Geology and Physics. Your newsletters have really helped me to study more about these subjects through courses that you have on the website. It is my ultimate dream to one day study at MIT for a Masters degree if I can afford it someday.
Thank you again and have a good day (or night). -Independent Learner, Papua New Guinea
I love MIT OCW! Over the past 15 months, I have been able to log several hundred hours of self learning, with the great benefit of opening up new areas of knowledge that are pushing me in exciting new directions. I am going to make another donation, and I hope in the coming months to make another one. I want to thank you, your team, and in particular the Sloan School for expanding my knowledge of finance. - Independent Learner, USA
I have a PhD in chemical physics, and in mid career changed fields and did it all over again in epidemiology. Now retired I decided to go back and just watch for fun the MIT lectures starting with Freshman physics .. what fun! I found out that I remembered more than I thought but got some new insights that passed by me decades ago. I have "attended" lectures in thermodynamics, differential equations, and quantum mechanics recapturing a lot of the satisfaction I had with physical science once upon a time. Thanks, MIT. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 10/16 - Penn State News
- 10/20 - HealthCanal.com
- 10/30 - MIT News

Source: Google Alerts, Lexis Nexus

