

Table 1. Site Publication Statistics

Publication Metric	2014 November
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,243
Updated Courses Published	781
Archived to D-Space	904
Full Video Courses	79
Mirror Sites	349
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2014 November
Total Visits including affiliates¹	220,294,070	2,581,202
Last year/% change	2,465,654	5%
Total Visits	170,660,005	2,245,791
Last year/% change	2,130,243	5%
Total Unique Visitors	106,069,293	1,462,965
Last year/% change	1,329,486	10%
MIT.EDU Visits	2,317,237	20,025
Last year/% change	20,186	-1%
Highlights for High School Visits	4,029,708	42,958
Last year/% change	47,055	-9%
OCW Scholar Visits	12,140,436	328,387
Last year/% change	322,500	2%
Page Views	1,024,428,296	9,894,596
Last year/% change	9,939,837	0%
.ZIP Downloads	21,455,663	171,441
Donation Page Visits	743,153	6,082
iTunesU Downloads²	49,036,346	331,191
YouTube Views	70,586,341	1,731,339
OCW enewsletter subscribers	234,352	2,364

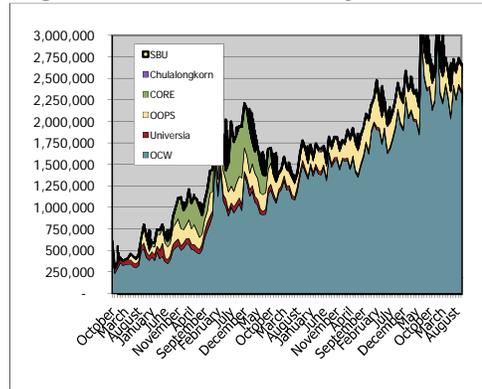
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

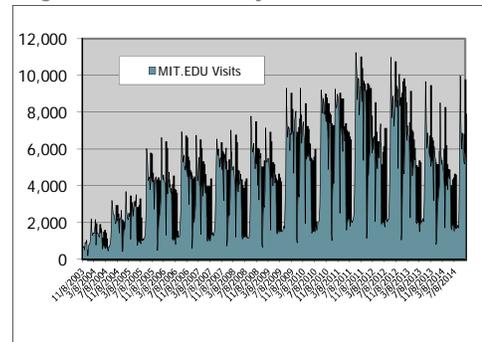
User Feedback
<p>Good night, my name is miguel pérez and i am from Guadalajara Jalisco, México. First i want to say thank you very much for this open courses, you dont know how many things i've learned of your courses. i am a mechanical-electrical engineer, and in my country have a low level of education than yours, this opportunity to see things that i cant in my country is amazing. i wish that one day, i could donate to this cause because the world need more education, need more opportunities like this, seriously, thank you very much for all. Greetings from my country and you are the best. keep going and please , continue with this amazing program.</p> <p>-Independent Learner, Mexico</p>
<p>The passing away of Professor Vest is a matter of great loss to global education. I followed up the open education decision and delivery all these years, recommended it to hundreds of students wherever I taught and I still continue accessing it selectively for my use. It was a bold and forward looking decision for human kind, it was also the gathering of the pilgrims of 'the incredible human journey' out of Africa into a global convergence. MOOC, EDx, Coursera and many other open online courses look back at this great pioneer. I salute his memory.</p> <p>- Independent Learner, USA</p>
<p>Sir, i wish to thank your school for this brilliant opportunity given to people like us who want to improve our knowledge on logistics but have no available funds to study.</p> <p>- Student, Cameroon</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 11/17 - The MIT Tech
- 11/21 - blogs.hbr.org
- 11/21 - insideBIGDATA

Source: Google Alerts, Lexis Nexus

