

Table 1. Site Publication Statistics

Publication Metric	2015 January
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,253
Updated Courses Published	781
Archived to D-Space	912
Full Video Courses	76
Mirror Sites	349
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 January
Total Visits including affiliates¹	225,336,620	2,596,620
Last year/% change	3,316,732	-22%
Total Visits	175,031,733	2,261,209
Last year/% change	2,981,321	-24%
Total Unique Visitors	108,915,970	1,478,557
Last year/% change	1,948,949	-24%
MIT.EDU Visits	2,352,262	14,873
Last year/% change	13,822	8%
Highlights for High School Visits	4,120,991	49,202
Last year/% change	53,416	-8%
OCW Scholar Visits	12,728,626	288,867
Last year/% change	373,180	-23%
Page Views	1,044,771,432	10,506,159
Last year/% change	13,826,912	-24%
.ZIP Downloads	21,861,869	183,507
Donation Page Visits	757,593	6,243
iTunesU Downloads²	49,739,702	333,715
YouTube Views	73,037,579	1,353,601
OCW enewsletter subscribers	236,412	1,140

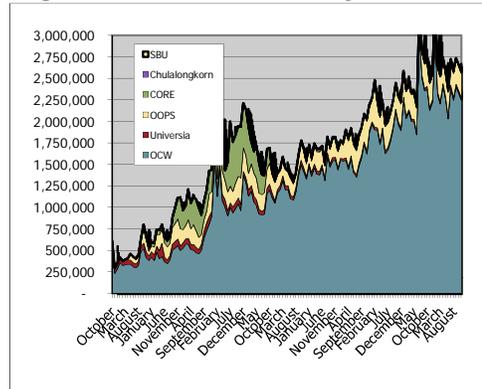
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

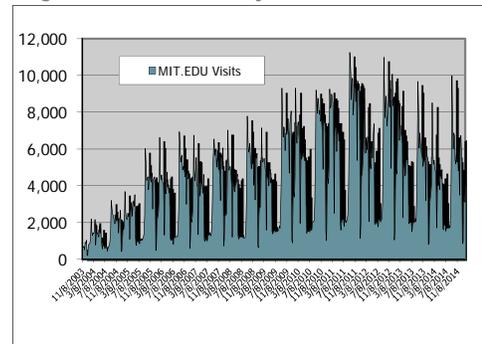
User Feedback
I am a student of mechatronic engineer in brazil! Here in this country, to be a real engineer you need to learn all the things alone. Many teachers don't like to teach and the most important thing, they don't give inspiration. So, i hope that this message arrives to some person that contributed to the MIT OpenCourseWare. Beyond knowledge, the videos bring me inspiration! I don't have how to thank, because this kind of thing doesn't only change my life, but the life of many people that want to learn. THANK YOU FOR ALL!!! i'm sorry for my english, i'm still learning. -Student - College/University, Brazil
i have to say thank you for sharing this wonderful courses.. it is really helping in places where you can't get good courses such as "Engineering Innovation and Design", i saw the 2 existing videos from that class (sessions 2 and 3) and i find them among the best. - Independent Learner, Morocco
i so much love this institution especially how you guys made your courses available online, back in the country were i school will don't have this opportunities to even use the school server to access the internet. i just wanted to say thanks for the work that you people are doing to ensure that we young people (no matter the race) are well educated, if am to make a wish, my only wish will be to school at Massachusetts institute of technology (MIT). Thanks - Student - College/University, Nigeria
I just wanted to thank you so much for this program. I am transitioning out of the military soon, and in preparation for going back to school for nuclear engineering, i want to master calculus. I really consider this program a lifesaver, and when i'm in a better financial situation i will be donating. Thank you so much. - Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 1/13 - The MIT Tech
- 1/15 - The College Fix

Source: Google Alerts, Lexis Nexus

