

Table 1. Site Publication Statistics

Publication Metric	2015 February
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,257
Updated Courses Published	784
Archived to D-Space	912
Full Video Courses	76
Mirror Sites	349
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 February
<b>Total Visits including affiliates<sup>1</sup></b>	<b>227,718,641</b>	<b>2,382,021</b>
Last year/% change	2,647,595	-10%
<b>Total Visits</b>	<b>177,078,343</b>	<b>2,046,610</b>
Last year/% change	2,312,184	-11%
<b>Total Unique Visitors</b>	<b>110,270,961</b>	<b>1,354,991</b>
Last year/% change	1,468,713	-8%
<b>MIT.EDU Visits</b>	<b>2,376,494</b>	<b>24,232</b>
Last year/% change	24,854	-3%
<b>Highlights for High School Visits</b>	<b>4,163,601</b>	<b>42,610</b>
Last year/% change	48,924	-13%
<b>OCW Scholar Visits</b>	<b>12,982,610</b>	<b>253,984</b>
Last year/% change	329,311	-23%
<b>Page Views</b>	<b>1,054,029,273</b>	<b>9,257,841</b>
Last year/% change	10,791,079	-14%
<b>.ZIP Downloads</b>	<b>22,060,495</b>	<b>198,626</b>
<b>Donation Page Visits</b>	<b>762,719</b>	<b>5,126</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>50,012,945</b>	<b>273,243</b>
<b>YouTube Views</b>	<b>74,342,198</b>	<b>1,304,619</b>
<b>OCW enewsletter subscribers</b>	<b>235,735</b>	<b>1,668</b>

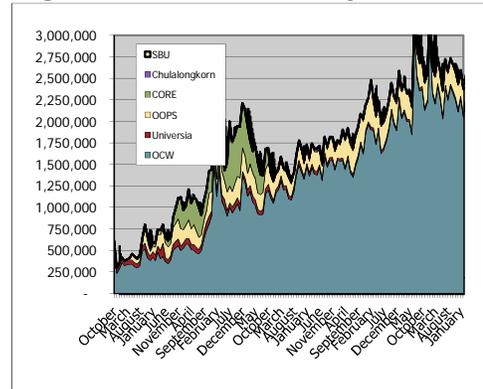
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

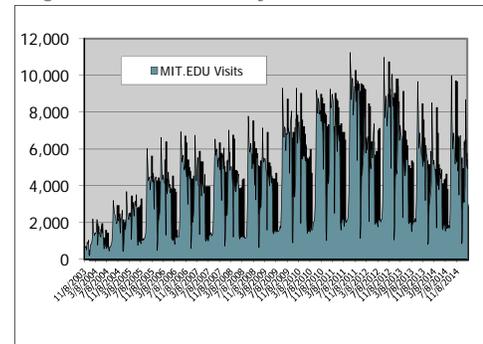
User Feedback
Thank you for making this course material available for people like us. I wanted to work towards a doctorate in computer science, philosophy, and mathematics on my own, but lacked the access to resources. You have provided the material through MIT courseware. As someone who originally comes from the developing world, where access to library materials at the graduate level is difficult, even for seasoned academics, I am just so appreciative.
I am eternally grateful for this decision that you made for the benefit of the global world. I hope you will accept my gratitude in terms of me paying it forward, as I don't have much else to offer.
MIT has been on the leading edge of science and technology in terms of research papers and the fact that you have motivated other universities to follow your path is such an inspiration. I am not part of the academic world but still have the potential to make scholarly contributions to humanity.
I normally don't get too emotional about topics, but your ability to strike an emotional cord, in my deeply held faith in the innate cooperative nature of humans had left me teary eyed for a 20 minutes.
Anyway, I was able to gather myself, and my thoughts and write this letter of thank you...
What you're doing is amazing here. What a way to shine a light on ignorance. Using technology to spread knowledge, universally. In the long term, who can say how greatly these courses will benefit others (I feel they will greatly, because they are universally available for no cost and are thus classless and borderless in many respects). I especially commend the video efforts. Thank you for sharing your gift! It most certainly is appreciated by me.
-Student - Other, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

**Media Mentions**

- 2/5 - The MIT Tech
- 2/8 - MIT News
- 2/12 - New York Times
- 2/12 - Boston Globe
- 2/14 - University Herald
- 2/18 - InfoToday.com
- 2/20 - University World News
- 2/27 - Inside Higher Ed

Source: Google Alerts, Lexis Nexus

