

Table 1. Site Publication Statistics

Publication Metric	2015 April
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,262
Updated Courses Published	803
Archived to D-Space	913
Full Video Courses	78
Mirror Sites	359
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 April
Total Visits including affiliates¹	232,633,095	2,385,654
Last year/% change	2,745,106	-13%
Total Visits	181,328,097	2,050,243
Last year/% change	2,409,695	-15%
Total Unique Visitors	113,098,964	1,367,228
Last year/% change	1,583,984	-14%
MIT.EDU Visits	2,410,116	17,578
Last year/% change	18,081	-3%
Highlights for High School Visits	4,252,953	43,222
Last year/% change	51,885	-17%
OCW Scholar Visits	13,510,533	252,402
Last year/% change	331,260	-24%
Page Views	1,072,913,672	9,042,993
Last year/% change	11,448,502	-21%
.ZIP Downloads	22,406,949	173,227
Donation Page Visits	772,697	4,783
iTunesU Downloads²	50,567,361	259,002
YouTube Views	77,211,126	1,394,822
OCW enewsletter subscribers	239,082	1,532

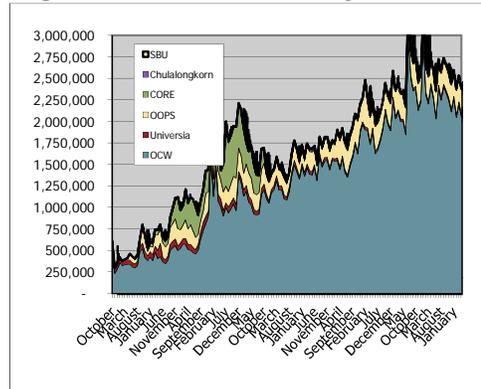
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

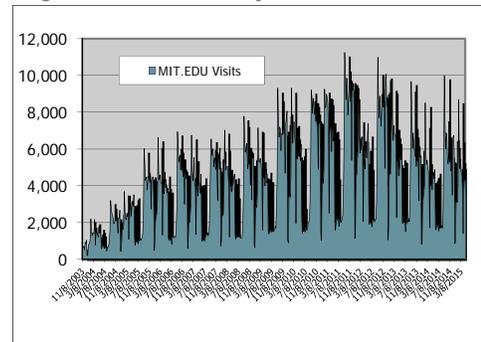
User Feedback
MIT open course ware is doing a very good job. It is because of these videos that I was able to reach centum in mathematics and engineering. Thanks for that. - Independent Learner, India
I am eternally grateful for the wealth of knowledge put forth on this site. I was a gifted student in a small high school with no resources for such, and these courses helped me not be bored. Now in my second year of undergrad, I have finished all the Physics courses from the undergrad and graduate sections. -Student - College/University, USA
Why I donate to OCW: OCW is allowing me to pursue my love of astrophysics in a learning capacity with freedom from fees while still giving me the opportunity to undertake an undergraduate later should I qualify. The teachers are outstanding and I feel only grateful for their help along the way - that has to count towards something. Hence, I am only too pleased to part with a few \$. -Independent Learner, USA
Why I donate to OCW: I donated because I feel that I am lucky to be able to get an education for free here in Sweden. I am born in Afghanistan and know that many people from my country and other countries don't have the possibility to get an education. I hope I can help other people through my donation. -Independent Learner, Sweden
Hi I just wanted to take a moment and thank M.I.T. for the resources that they have available online with OpenCourseware. As someone who is very interested in learning computer science the lectures have helped a lot. I just wanted to say thank you for making such useful resource available to the public. -Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 4/3 - Tech Cocktail
- 4/6 - Twin Cities Daily Planet
- 4/9 - Phys.Org
- 4/14 - MIT News
- 4/16 - Grand Junction Daily Sentinel
- 4/21 - Investopedia
- 4/26 - NYU Washington Square News

Source: Google Alerts, Lexis Nexus

