

Table 1. Site Publication Statistics

Publication Metric	2015 June
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,281
Updated Courses Published	810
Archived to D-Space	923
Full Video Courses	80
Mirror Sites	363
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 June
Total Visits including affiliates¹	236,686,005	2,028,829
Last year/% change	2,364,599	-14%
Total Visits	185,381,007	2,028,829
Last year/% change	2,029,188	0%
Total Unique Visitors	115,786,360	1,350,023
Last year/% change	1,272,070	6%
MIT.EDU Visits	2,432,992	7,432
Last year/% change	7,720	-4%
Highlights for High School Visits	4,330,950	36,172
Last year/% change	40,522	-11%
OCW Scholar Visits	14,027,598	248,167
Last year/% change	317,124	-22%
Page Views	1,090,795,634	8,914,031
Last year/% change	9,708,901	-8%
.ZIP Downloads	22,749,827	163,392
Donation Page Visits	780,995	3,885
iTunesU Downloads²	51,100,922	295,348
YouTube Views	79,857,255	1,256,116
OCW enewsletter subscribers	238,344	1,995

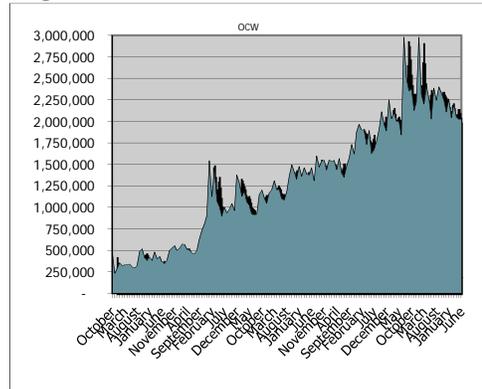
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

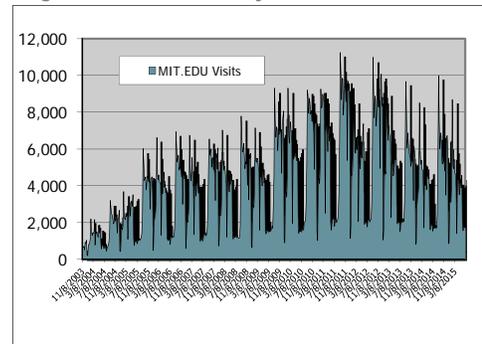
User Feedback
I have learning a lot especially a course system dynamics course it has given me energy to learn more to the course and can you provide me more details on the course - Independent Learner, South Africa
OCW is new revolution which help peoples like us who are not able to spend money for good education . OCW gives easy access to extraordinary knowledge of worlds best minds and guide us at every step of learning. As I'm not financially strong I can't donate. But I am very thankful to you and give my best wishes for upcoming projects and research which is useful for progress of mankind . Thanks. - Independent Learner, India
Why I donate to OCW: I love MIT OCW, as I have benefit, and keep benefiting from your open courses. Seeing your courses open for the entire world to study makes me hopeful that a better world is possible. I hope that you will always be able to provide free access to your courses. Thanks. - Independent Learner, USA
Why I donate to OCW: what motivated me to renew my support of your work is my belief that every human deserves the opportunity to learn, discover and to promote his abilities.
We are missing/losing so many scientists and inventors around the world simply, because they were not allowed to have the opportunity to live and learn in good environment -Independent Learner, Canada
thank you very much for your sharing .I am an undergraduate graduation in China.I'm very interested in my major --automation ,but a lot of the knowledge in the university course are very confused.Learning the 6.002 solved a lot of confusion. Thank you very much for the humorous professor .Thank you all.I will continue to work hard,to chase my dream .^_^ -Parent - Other, China

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 6/1 - MIT News
- 6/2 - San Jose Mercury News
- 6/5 - MIT News
- 6/25 - YourStory.com
- 6/28 - Pulse

Source: Google Alerts, Lexis Nexus



