

Table 1. Site Publication Statistics

Publication Metric	2015 October
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,304
Updated Courses Published	837
Archived to D-Space	923
Full Video Courses	83
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

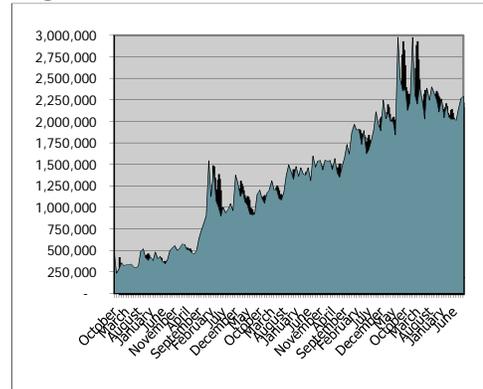
Site Traffic Measure	Total	2015 October
Total Visits	194,103,823	2,293,110
Last year/% change	2,328,936	-2%
Total Unique Visitors	121,589,875	1,550,691
Last year/% change	1,513,856	2%
MIT.EDU Visits	2,502,746	21,369
Last year/% change	24,602	-13%
Highlights for High School Visits	4,492,675	45,124
Last year/% change	47,534	-5%
OCW Scholar Visits	15,102,111	280,981
Last year/% change	332,426	-15%
Page Views	1,128,642,161	9,589,873
Last year/% change	10,263,060	-7%
.ZIP Downloads	23,443,947	173,530
Donation Page Visits	803,837	7,436
iTunesU Downloads²	52,351,609	243,291
YouTube Views	85,798,633	1,749,862
OCW enewsletter subscribers	241,198	1,770
OCW Facebook Likes	267,754	7,497
OCW Twitter Followers	147,921	2,703
OCW Blog Visitors	126,818	7,630

¹ Some data estimated. ² Data provided in weekly increment Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress.

Table 3. User Feedback

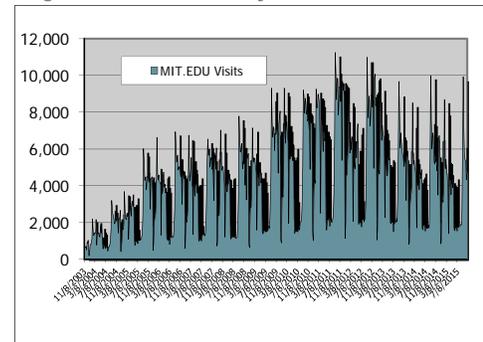
User Feedback
Why I donate: I have always loved education. I am elderly on fixed income but I strive to keep my mind busy. I am very interested in archaeology and try to support educational institutions. Thank you. -Independent Learner, USA
i would like to congratulate this mit open course ware my self i was reading the notes of reason relativism and reality am so interisting and am improved the way of reasong and arguing the sentences the good or bad.thank you very much and i shall steal use this web trough suchin material concerning with philosophy topic. -Student - High School, Tanzania
Why I donate: I am an international high school student. I live in a small village in India. I don't have much opportunities to learn hear. Once I came to know about the MIT OCW while I was preparing for my school project. I was fascinated to see the vast variety of online courses offered by MIT. I loved to take the courses. This courses introduced me to a whole new world. So, now I am applying to MIT for undergraduate studies in computer Science (Course 6). The contribution of OCW has been great in my life. So, now I have collect a small amount to donate to the MIT OCW. Hope this small contribution will help in changing lives of other peoples too. Thanking you, -Student - High School, India
I am currently stuyding at university of Pune Maharashtra India currently pursuing my under-graduation in electronics and Telecommunications engineering. The video lectures of prof. Alan Oppenheim have helped me a lot in signals and systems as well as the digital signal processing. The e-courses have made much of my life easier and also I have scored very well in these particular subjects. Once again THANK YOU VERY MUCH. I am donating to OCW but since I am a student and in India then I could only donate 5\$/month. -Student - College/University, India

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 11/1 - N.C. State University Technician Online
- 11/3 - Business Today (India)
- 11/5 - Network World
- 11/6 - Tech Times

Source: Google Alerts, Lexis Nexus

