

Table 1. Site Publication Statistics

Publication Metric	2015 November
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,320
Updated Courses Published	897
Archived to D-Space	975
Full Video Courses	84
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

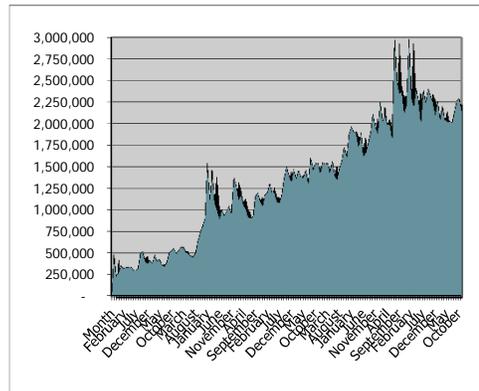
Site Traffic Measure	Total	2015 November
Total Visits	196,250,413	2,146,590
Last year/% change		2,245,791 -4%
Total Unique Visitors	123,046,669	1,456,794
Last year/% change		1,462,965 0%
MIT.EDU Visits	2,521,174	18,428
Last year/% change		20,025 -8%
Highlights for High School Visits	4,535,964	43,289
Last year/% change		42,958 1%
OCW Scholar Visits	15,359,088	256,977
Last year/% change		328,387 -22%
Page Views	1,137,590,730	8,948,569
Last year/% change		9,894,596 -10%
.ZIP Downloads	23,617,477	173,530
Donation Page Visits	810,344	6,507
iTunesU Downloads²	52,575,615	224,006
YouTube Views	87,466,313	1,667,680
OCW enewsletter subscribers	239,535	1,562
OCW Facebook Likes	275,524	7,770
OCW Twitter Followers	149,508	1,587
OCW Blog Visitors	135,123	8,305

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

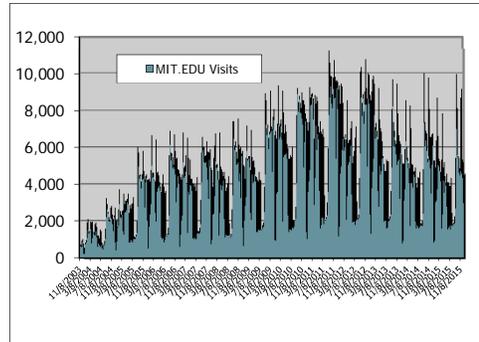
User Feedback
Why I donate: I have always loved education. I am elderly on fixed income but I strive to keep my mind busy. I am very interested in archaeology and try to support educational institutions. Thank you. -Independent Learner, USA
i would like to congratulate this mit open course ware my self i was reading the notes of reason relativism and reality am so interisting and am improved the way of reasong and arguing the sentences the good or bad.thank you very much and i shall steal use this web trough suchin material concerning with philosophy topic. -Student - High School, Tanzania
Why I donate: I am an international high school student. I live in a small village in India. I don't have much opportunities to learn hear. Once I came to know about the MIT OCW while I was preparing for my school project. I was fascinated to see the vast variety of online courses offered by MIT. I loved to take the courses. This courses introduced me to a whole new world. So, now I am applying to MIT for undergraduate studies in computer Science (Course 6). The contribution of OCW has been great in my life. So, now I have collect a small amount to donate to the MIT OCW. Hope this small contribution will help in changing lives of other peoples too. Thanking you, -Student - High School, India
I am currently stuyding at university of Pune Maharashtra India currently pursuing my under-graduation in electronics and Telecommunications engineering. The video lectures of prof. Alan Oppenheim have helped me a lot in signals and systems as well as the digital signal processing. The e-courses have made much of my life easier and also I have scored very well in these particular subjects. Once again THANK YOU VERY MUCH. I am donating to OCW but since I am a student and in India then I could only donate 5\$/month. -Student - College/University, India

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 11/1 - N.C. State University Technician Online
- 11/3 - Business Today (India)
- 11/5 - Network World
- 11/6 - Tech Times

Source: Google Alerts, Lexis Nexus

