

Table 1. Site Publication Statistics

Publication Metric	2015 December
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,320
Updated Courses Published	897
Archived to D-Space	975
Full Video Courses	84
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

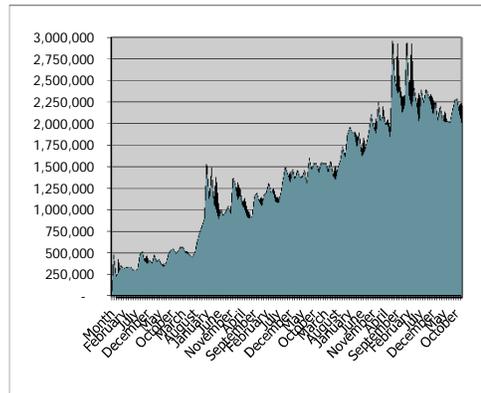
Site Traffic Measure	Total	2015 December
Total Visits	198,260,660	2,010,247
Last year/% change		2,110,519 -5%
Total Unique Visitors	124,408,782	1,362,113
Last year/% change		1,368,120 0%
MIT.EDU Visits	2,536,993	15,819
Last year/% change		20,152 -22%
Highlights for High School Visits	4,577,310	41,346
Last year/% change		42,081 -2%
OCW Scholar Visits	15,608,251	249,163
Last year/% change		299,323 -17%
Page Views	1,146,196,413	8,605,683
Last year/% change		9,836,977 -13%
.ZIP Downloads	23,791,007	173,530
Donation Page Visits	817,576	7,232
iTunesU Downloads²	52,818,473	242,858
YouTube Views	102,670,664	15,204,351
OCW enewsletter subscribers	240,210	1,378
OCW Facebook Likes	281,930	6,406
OCW Twitter Followers	151,137	1,629
OCW Blog Visitors	142,698	7,575

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

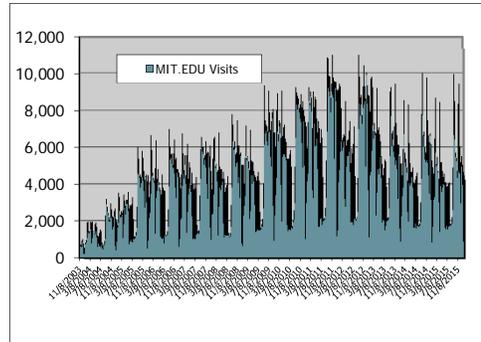
User Feedback
I am grateful to MITOPENCOURSEWARE, because i am an independent learner.it is helpful to me. -Independent Learner, Bangladesh
I just wanted to write and say what a wonderful thing it is to have all your courses available freely. I'm an independent learner. I found this facility after trying to find courses in economics and politics, after being told one too many times that I was an idealist who had no idea about the real world. I wanted a way of being able to back up my ideas with academic theory. Education should be free and available to the world. No one should be disadvantaged due to this and I applaud you for being that idea in the world. Thank you. Independent Learner, UK
hi i am a student in science college mathematics department i just want to really thank you for your courses its really helping me through my study -Student, University/College, Egypt
Thank you for making all of this content available. I know you might be getting a lot of these types of messages, but I still want to thank you for making it possible to explore various career opportunities at little to no cost. I am in the midst of figuring out my future careers and taking the courses in engineering, computer science, and biology really helps me get a good feel for what I want. -Student - High School, Canada
I would like to appreciate your initiative of offering free online courses as this is a very powerful way of empowering a learner like me from the developing world.Ever since I came to know MIT OpenCourseWare,my knowledge and skills have improved tremendously in my technical field of aeronautical engineering/electronics. -Independent Learner, Zambia
I started learning from opencourseware in middle of the year 2015. I am engineering student. Mit opencourseware not only helped me a lot in my course work but also enhances my knowledge in different fields of engineering and other courses available . -Student - College/University, India

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions
12/6 - Inside Higher Ed (blog)
12/21 - MIT Technology Review

Source: Google Alerts, Lexis Nexus

