

Table 1. Site Publication Statistics

Publication Metric	2016 February
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,332
Updated Courses Published	905
Archived to D-Space	975
Full Video Courses	87
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2016 February
Total Visits	203,206,440	2,337,463
Last year/% change		2,046,610 14%
Total Unique Visitors	127,815,132	1,589,035
Last year/% change		1,354,991 17%
MIT.EDU Visits	2,573,553	22,927
Last year/% change		24,232 -5%
Highlights for High School Visits	4,675,022	48,201
Last year/% change		42,610 13%
OCW Scholar Visits	16,163,531	273,859
Last year/% change		253,984 8%
Page Views	1,166,658,698	9,521,568
Last year/% change		9,257,841 3%
.ZIP Downloads	24,138,067	173,530
Donation Page Visits	832,686	5,686
iTunesU Downloads²	53,243,257	192,127
YouTube Views	105,936,285	1,661,880
OCW enewsletter subscribers	242,326	1,886
OCW Facebook Likes	298,833	8,709
OCW Twitter Followers	154,847	1,990
OCW Blog Visitors	160,890	7,494

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

User Feedback
the concept of Open CourseWare is a great thing. Although I am 65, totally blind, and compromised with my physical health I believe I still have much to contribute and education is one of my pillars of strength. -Independent Learner, USA
Thanks Very much for the help that you always render to us through our education. We pray and hope that you grow from strength to strength. Your works are highly appreciated. HAPPY ANNIVERSARY. -Independent Learner, Ghana
Why I donate: I wanted to learn more about how to manage money in a business in case I would later become a project manager of some sort. I was looking online for ways to learn without having to pay because I cannot afford to go to school for business and I think that this was an opportunity for me to at least gain some knowledge about what I want to learn. I am so glad that MIT offers this. -Independent Learner, USA
you are providing an interesting questions that are helpful to many university students . Thanks for your nice cooperation. -Educator - College/University, Ethiopia
This is only a big thank you note for all of the good work behind MIT Opencourseware. You are so impressing that I already devote parts of my free time to your endeavour. You guys are the best. Other universities in the United States offer content, I have Stanford University and University of California in Berkeley in mind. You are all equally awesome. I love America, I love the US. -Independent Learner, Canada
MIT is the best university in the world because it gives you access to free education, and thus allows people who can not pay for their studies at this prestigious institution can be overcome with effort and discipline similarly, which has students, who have the privilege of study there. I love MIT. -Independent Learner, Ecuador

Figure 1. OCW Visits

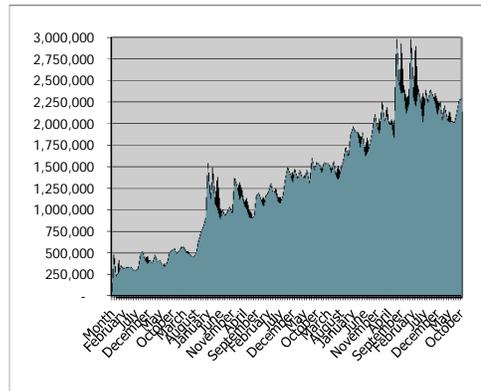
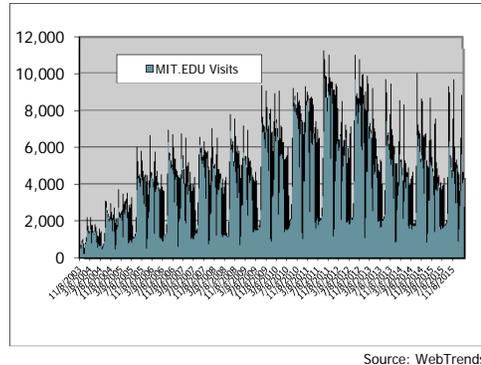


Figure 2. MIT.EDU Weekly Visits



Media Mentions

- 2/1 - U.S. News & World Report
- 2/2 - MIT News
- 2/14 - Inside Higher Ed (blog)
- 2/23 - Task & Purpose
- 2/23 - Bustle
- 2/16 - Pulse Nigeria
- 2/27 - Lifehacker Australia

Source: Google Alerts, Lexis Nexus

