

Dashboard Report: March 2016

Revised on 4/6/16. For more information, please contact: Yvonne Ng <yng@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2016 March
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,340
Updated Courses Published	905
Archived to D-Space	975
Full Video Courses	88
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

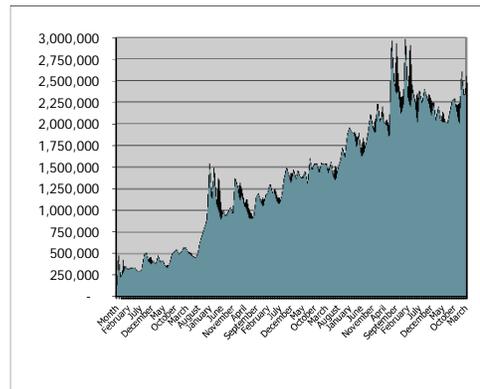
Site Traffic Measure	Total	2016 March
Total Visits	205,572,454	2,366,014
Last year/% change		2,199,511 8%
Total Unique Visitors	129,379,104	1,563,972
Last year/% change		1,460,775 7%
MIT.EDU Visits	2,589,021	15,468
Last year/% change		16,044 -4%
Highlights for High School Visits	4,719,944	44,922
Last year/% change		46,130 -3%
OCW Scholar Visits	16,443,882	280,351
Last year/% change		275,521 2%
Page Views	1,176,007,250	9,348,552
Last year/% change		9,841,406 -5%
.ZIP Downloads	24,311,597	173,530
Donation Page Visits	835,277	2,591
iTunesU Downloads²	53,465,927	222,670
YouTube Views	107,685,507	1,749,222
OCW enewsletter subscribers	243,606	1,449
OCW Facebook Likes	308,381	9,548
OCW Twitter Followers	155,551	704
OCW Blog Visitors	166,073	5,183

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

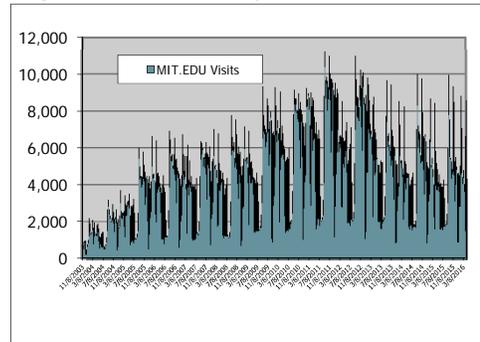
User Feedback
This is the best thing that's happened to me all day. It's like all my dreams are finally coming true. -Student - College/University, Nigeria
Why I donate: When I was a college student, one of my dreams was always to attend to a well known research university like MIT. Twenty four years later you have made my dreams come true with your fantastic initiative, and I congratulate you and celebrate you for that. Having access to all the course content of one of the best universities in the world is truly priceless, especially for developing countries like mine. I'm delighted to be able to contribute to your program and I hope I can do it for many, many years to come. -Independent Learner, Cost Rica
I have just discovered MIT open courses, and would like to thank you for your work and just let you know that your actions are sincerely appreciated. It is a huge step towards improving education, reducing poverty, helping people and making the world a better place in general. Again, thank you one hundred times. -Independent Learner, Russia
I highly appreciate your web for people like me who after high school failed to continue with education just because of lack of funds. Through this web though no certificate of any other certification but i am just fine with this. knowledge acquisition. -Independent Learner, Uganda
Why I donate: I have benefited from this through the kindness rendered by the others. I truly appreciate it. Thanks to OCWMIT, I learn to appreciate the vast knowledge embedded in this world. Kindness integrated with learning makes this world warmer and of course, better. -Independent Learner
I am Nanotechnology undergraduate student. Very much curious about science and finding answers that don't make me sleep. Now I am working on energy transfer between two atomistic bodies and using electricity controlling the parameters of nanoparticles(theoretical). I just want to say thanks, to MITOCW and Edx courses for teaching great concepts and which given life to thoughts. -Student - College/University, India

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 3/3 - Daily News
- 3/10 - The MIT Tech
- 3/17 - Livemint
- 3/28 - Forbes

Source: Google Alerts, Lexis Nexus

