



STATA CENTER: REMIXED

5 DECEMBER 2006

4.303 DIALOGUES IN ART, ARCHITECTURE & URBANISM

PROFESSOR UTE META BAUER, VISUAL ARTS PROGRAM

DEPARTMENT OF ARCHITECTURE, MIT

SETH AVECILLA

JONATHAN HARMON

SONIA KLEMPERER-JOHNSON



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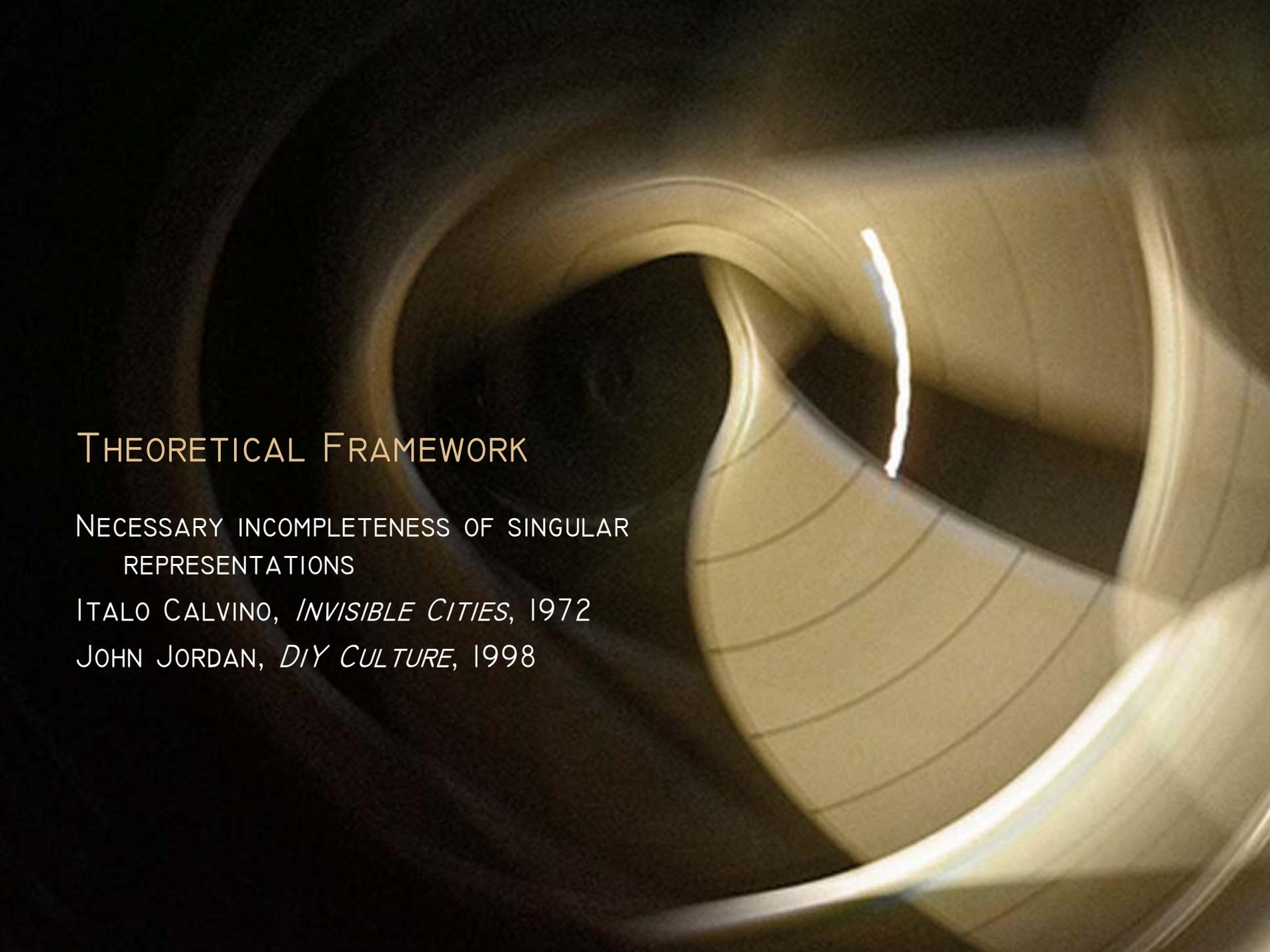
THEORETICAL FRAMEWORK

INTENTION

EXPLORATIONS

PROCEDURE

RESULTS

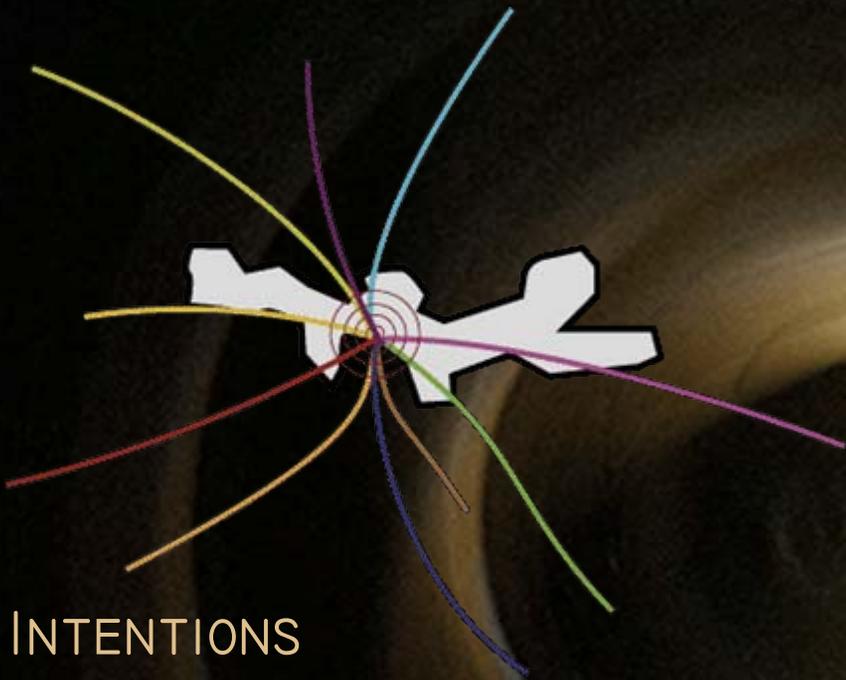


THEORETICAL FRAMEWORK

NECESSARY INCOMPLETENESS OF SINGULAR
REPRESENTATIONS

ITALO CALVINO, *INVISIBLE CITIES*, 1972

JOHN JORDAN, *DIY CULTURE*, 1998



INTENTIONS

EXPLORE AND MANIPULATE INDIVIDUALLY
CONSTRUCTED NOTIONS OF PLACE

GENERATE A MAP THAT ACKNOWLEDGES THE
PRESENCE OF PERSPECTIVE

TRANSFORM SPACE THROUGH COMMUNICATION AND
ITS ABILITY TO SHIFT PERCEPTION



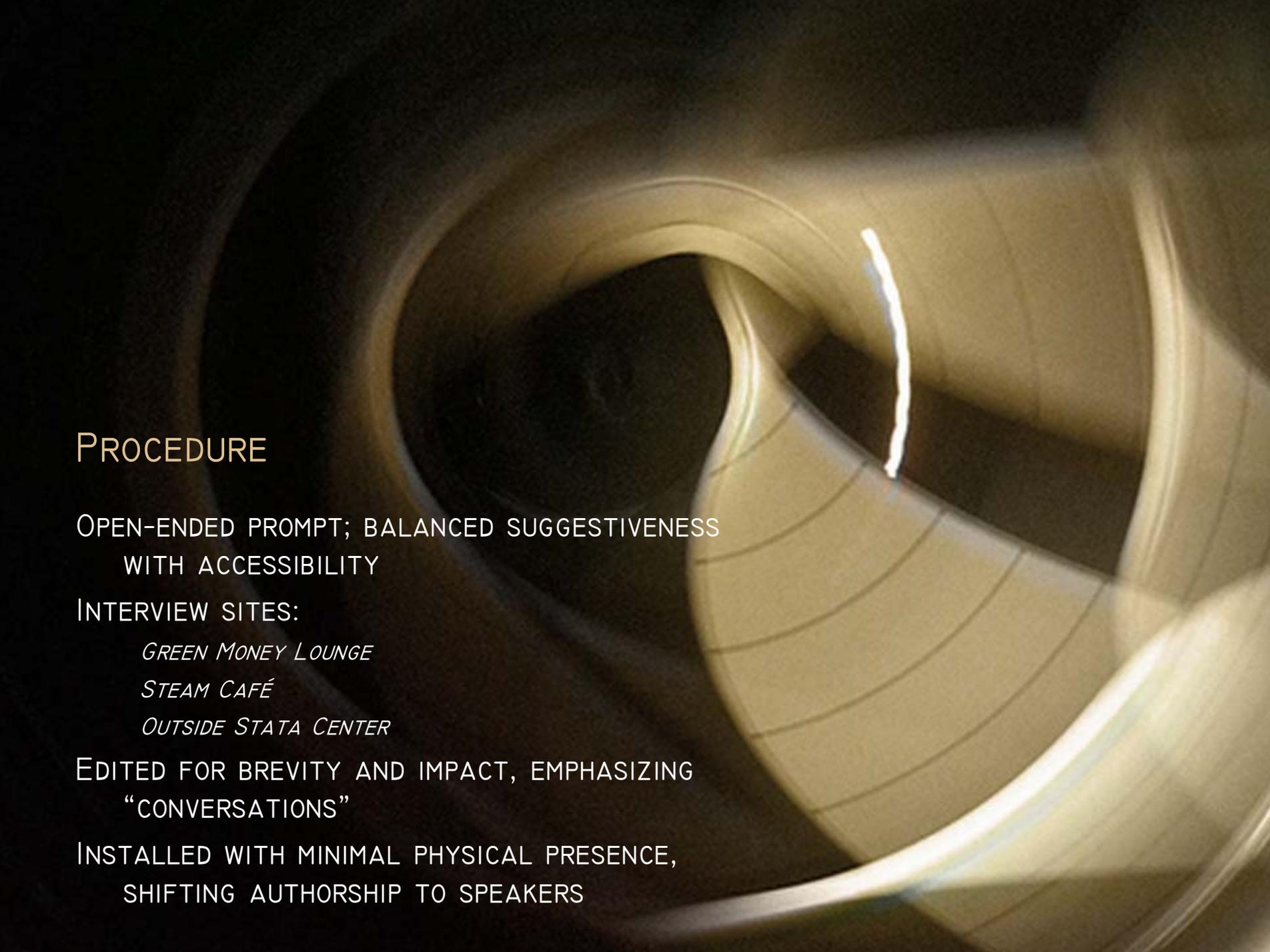
EXPLORATIONS

CONSIDERED SEVERAL MODES OF TRANSLATION
BETWEEN SPACE OF RECORDING AND SPACE OF
PROJECTION

EVALUATED VARIOUS PROMPTS:

*PLEASE DESCRIBE THE INTERIOR PUBLIC SPACE OF THE STATA
CENTER. YOU CAN DESCRIBE THE VISUAL OR ARCHITECTURAL
LOOK OF THE SPACE, OR HOW YOU USE THE SPACE, OR WHAT YOU
THINK OF THE SPACE IN TERMS OF SOCIAL AND
EMOTIONAL IMPACT*

TESTED PROCEDURE WITH THE JOAN JONAS HALL



PROCEDURE

OPEN-ENDED PROMPT; BALANCED SUGGESTIVENESS
WITH ACCESSIBILITY

INTERVIEW SITES:

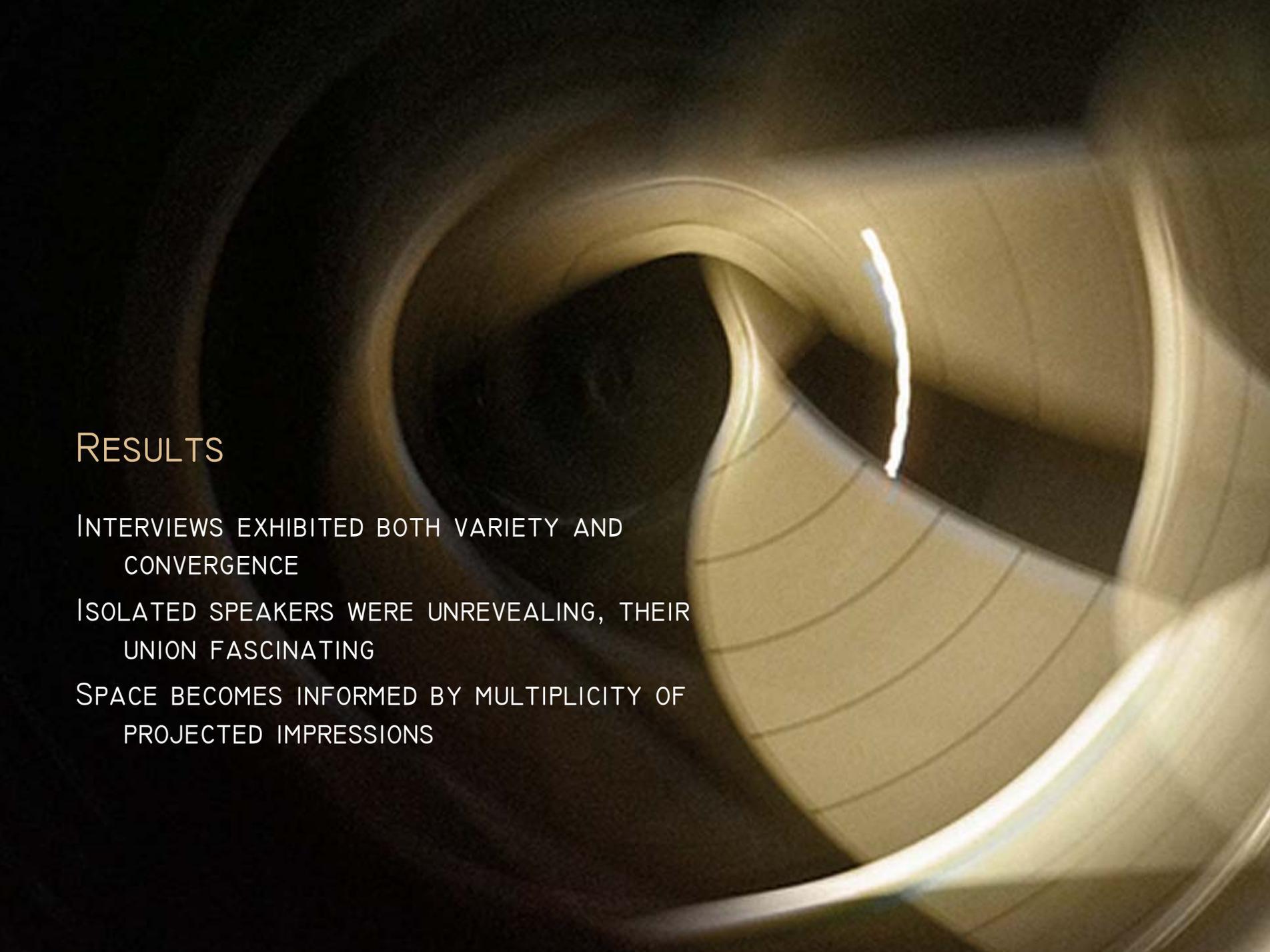
GREEN MONEY LOUNGE

STEAM CAFÉ

OUTSIDE STATA CENTER

EDITED FOR BREVITY AND IMPACT, EMPHASIZING
“CONVERSATIONS”

INSTALLED WITH MINIMAL PHYSICAL PRESENCE,
SHIFTING AUTHORSHIP TO SPEAKERS

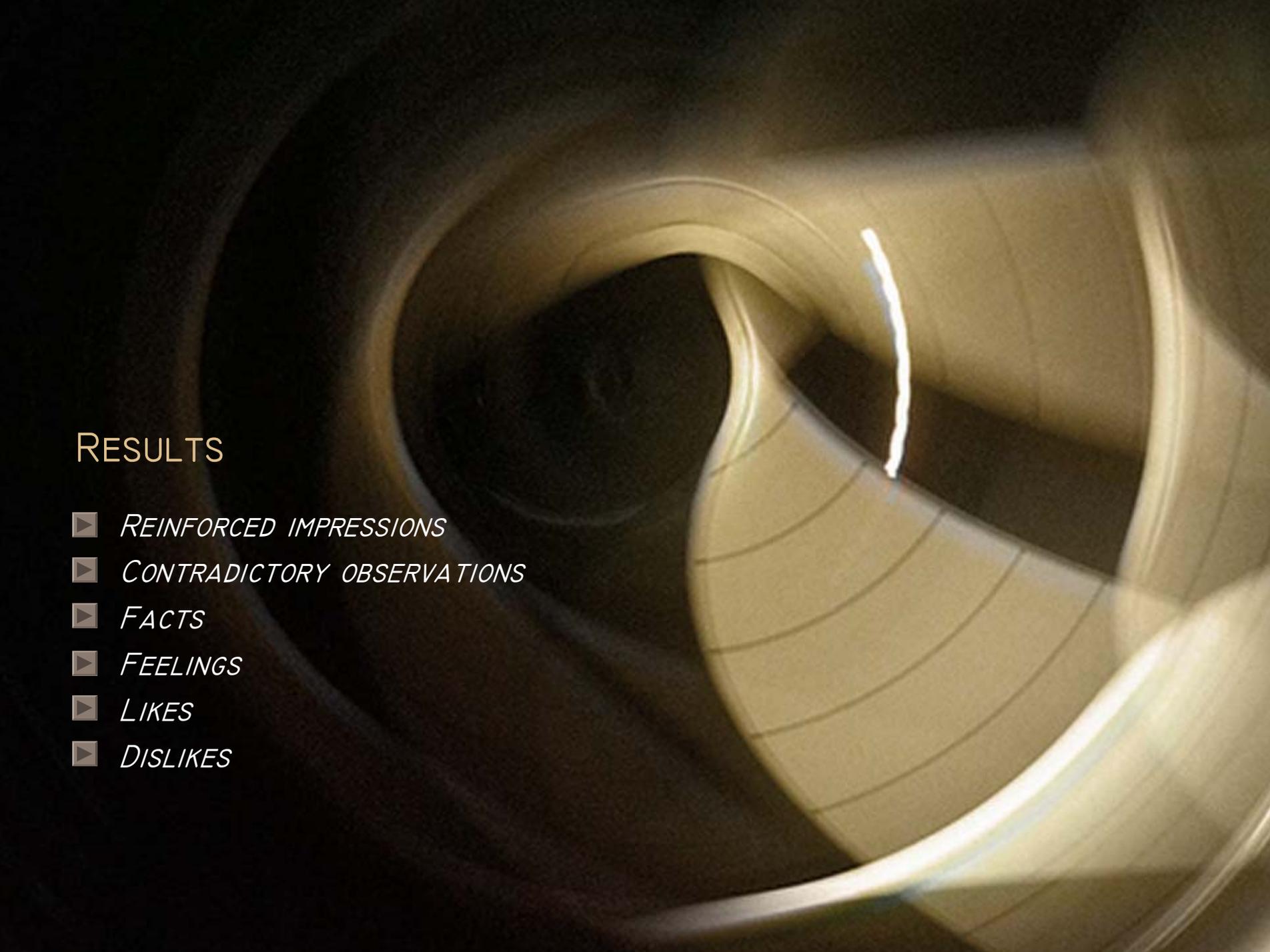


RESULTS

INTERVIEWS EXHIBITED BOTH VARIETY AND
CONVERGENCE

ISOLATED SPEAKERS WERE UNREVEALING, THEIR
UNION FASCINATING

SPACE BECOMES INFORMED BY MULTIPLICITY OF
PROJECTED IMPRESSIONS



RESULTS

- ▶ *REINFORCED IMPRESSIONS*
- ▶ *CONTRADICTORY OBSERVATIONS*
- ▶ *FACTS*
- ▶ *FEELINGS*
- ▶ *LIKES*
- ▶ *DISLIKES*



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