

21W.011

Fall 2015

Homework: Due: Thurs. 10/22

QUESTIONS ON *FOOD, INC.* (Robert Kenner, 2008)

As you view the film, focus on the tools of social issue documentary: the use of voice-over to provide context information, the ordering/sequence of subtitles/topics in the film, the use of vivid imagery, the editing of the images/scenes and the ways in which director Robert Kenner uses experts (through interviews and voice-over) to support his claims.

. As you view the film, take notes. **For Thurs. 10/22:** Answer question 1, 2 and another question of your choice.

1. What were the most important things that you have learned from viewing this documentary? (If you have seen the documentary before, what did you notice on a second viewing?)

2. Name two or three images/scenes in the film that you found most powerful. What was most powerful about these images/scenes? . What arguments are being made through the use of these images? How is Kenner using ethos (appeal to authority or common values), pathos (appeal to emotion) and logos (logic)?

3. This documentary features a number of interviews on various issues; we hear the voices of farmers, consumers, and food industry critics such as Michael Pollan and Eric Schlosser. Which interviews did you find most thought-provoking? Why?

4. What are the central arguments of the film? How well does *Food, Inc.* address counterargument?

5. If you were making a documentary on this topic, what else would you try to include? Are there any other issues/perspectives you would present?

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