

21W.011 Fall 2015

The Pitch

Dates: Thursday 12/3/15, Tuesday 12/8/15, Thursday 12/10/15

As part of this assignment, each student will prepare a three minute talk (no longer!) that (a) describes your grant proposal project and (b) tells your audience why it is very important to fund this project. Be creative and dynamic in your approach. Your goal is to motivate your listeners (as fictive members of a funding organization) to consider seriously the value of your proposal and to want to review it more carefully. Start your speech with a solid introduction, a “hook” that will engage listeners and inspire them to want to know more about your project.

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21W.011 Writing and Rhetoric: Rhetoric and Contemporary Issues
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