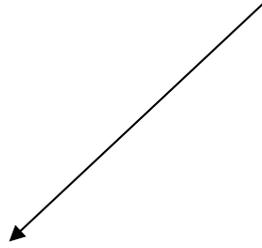
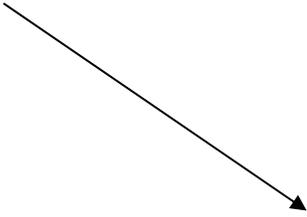


# Overview

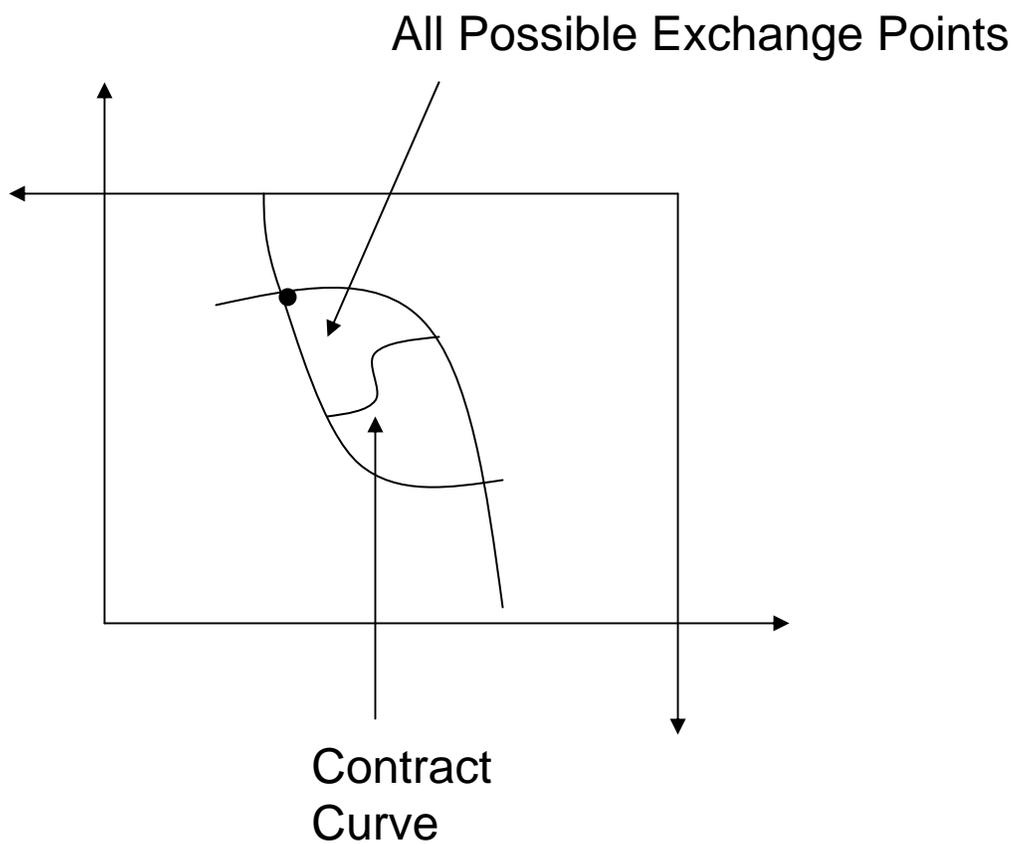
Consumer  
Theory

Producer  
Theory



Exchange

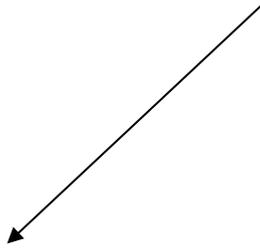
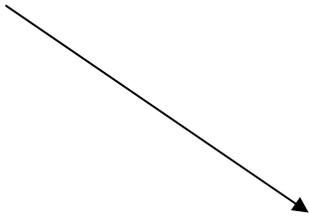
# Edgeworth Box



# Overview

Consumer  
Theory

Producer  
Theory

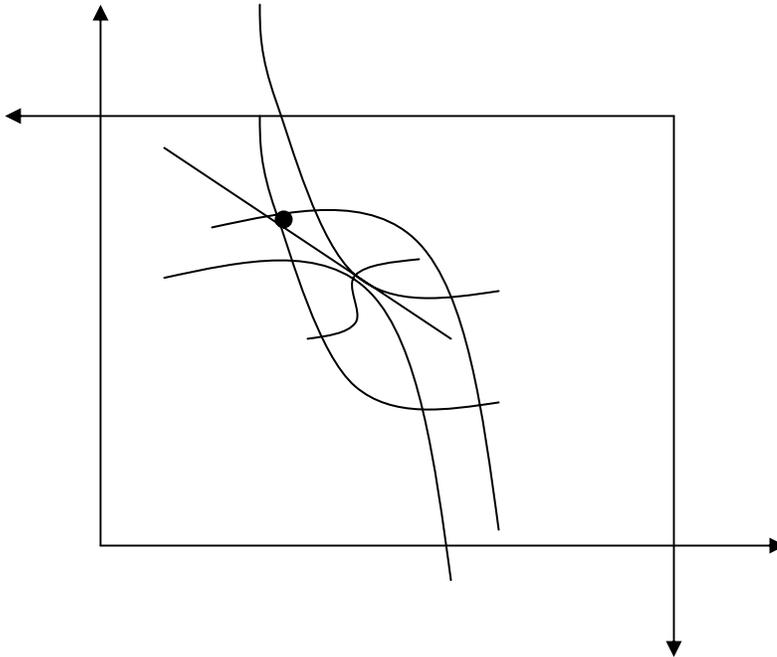


Exchange (Multiplicity)



Walrasian  
Equilibrium

# Walrasian Equilibrium



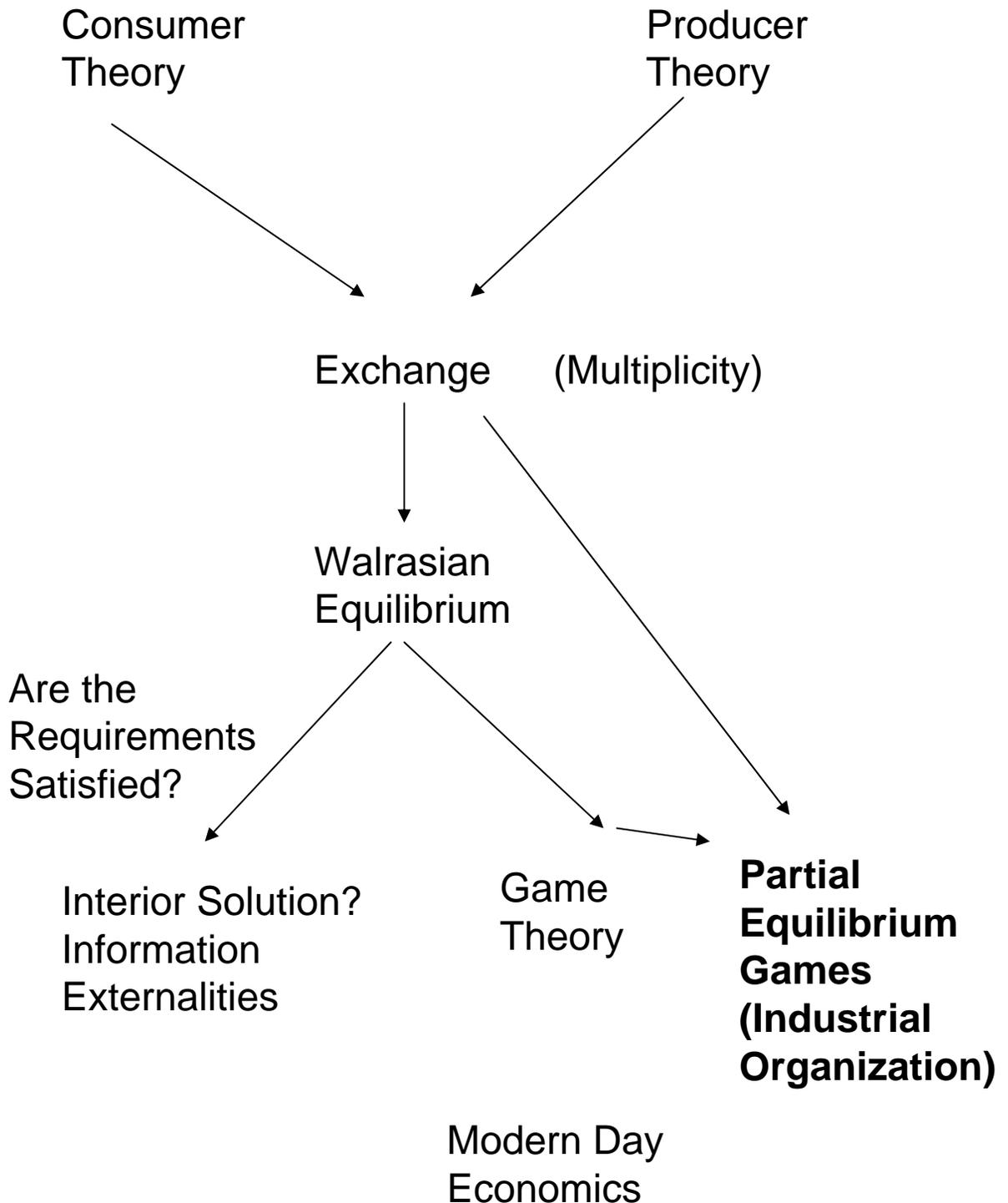
Requirements:

- 1) Full information
- 2) "Smooth Indifference Curves"  
(Convex, continuous, monotonic)
- 3) Interior Solution
- 4) No Externalities

Outcome: Welfare Theorems

- 1) If  $(x,p)$  is a Walrasian equilibrium, then  $x$  is Pareto Efficient
- 2) Suppose  $x$  is a PE allocation in which each agent holds a positive amount of each good. If preferences are convex, continuous, and monotonic, there exists an initial endowment for which  $x$  is a Walrasian Equilibrium.

# Overview



# Game Theory

A Careful model of how agents interact with one another.

**Nash Equilibrium:** A strategy profile in which no one has an incentive to change strategies

**Dominant Strategy Equilibrium:** A strategy profile in which your optimal strategy does not change with any undominated strategy of a competitor.

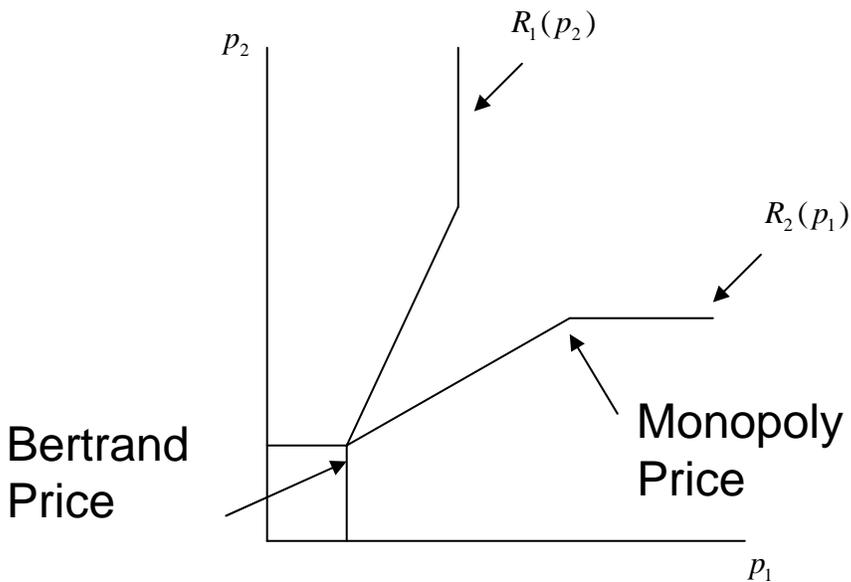
**Mixed Strategy Equilibrium:** A strategy profile in which players are randomizing between actions. Note: Any action that we randomize between must have the same expected payment.

**Nash Theorem:** There exists at least one Nash equilibrium for any finite action space game.

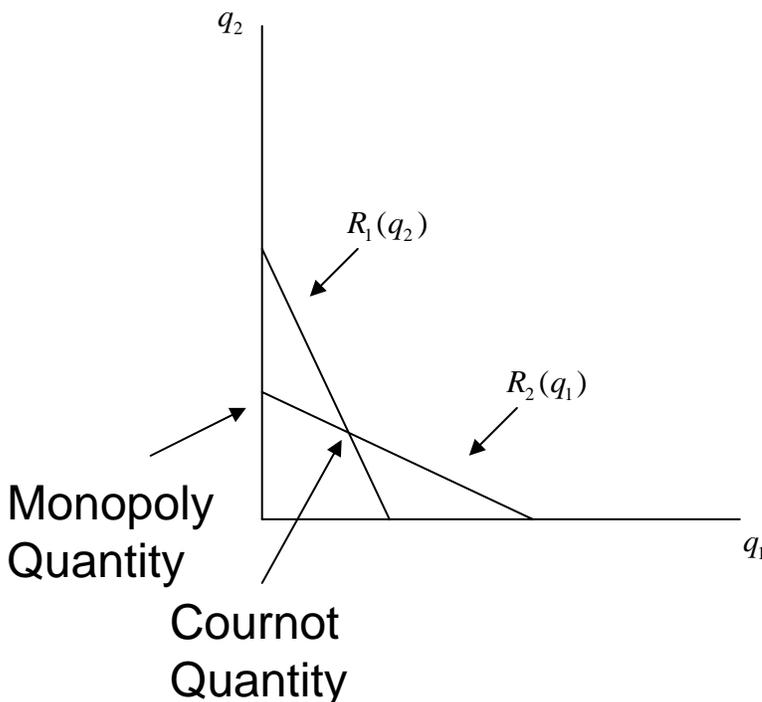
# Industrial Organization

	Simultaneous	Sequential
Price	Bertrand	Second Mover Adv
Quantity	Cournot	Stackleburg (1 <sup>st</sup> Mover Advantage)

# Reaction Curves

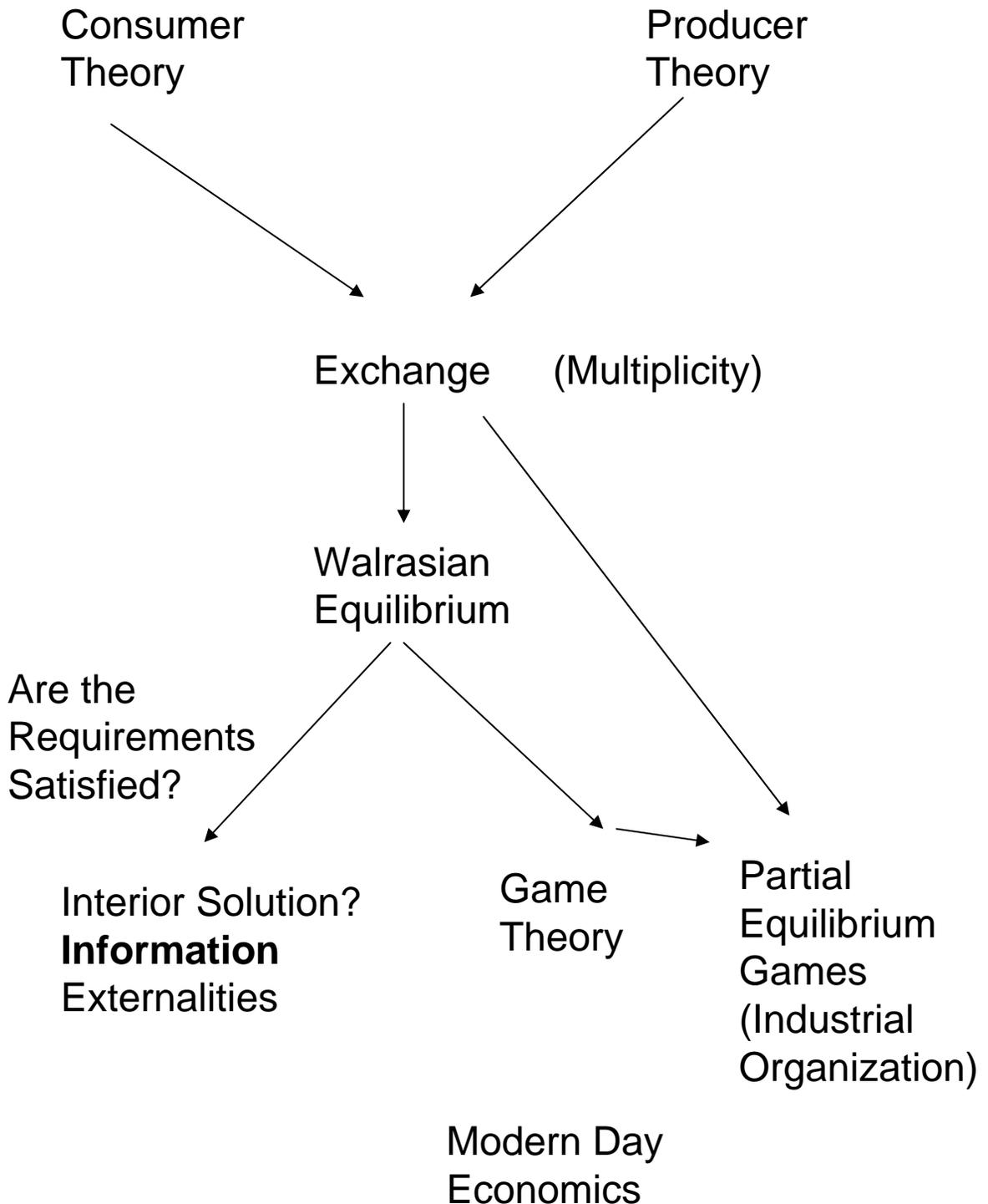


- Upward Sloping Reaction Curves (Complements)
- Prices Driven Down to  $MR=MC$
- Prices driven to zero with constant Marginal Cost



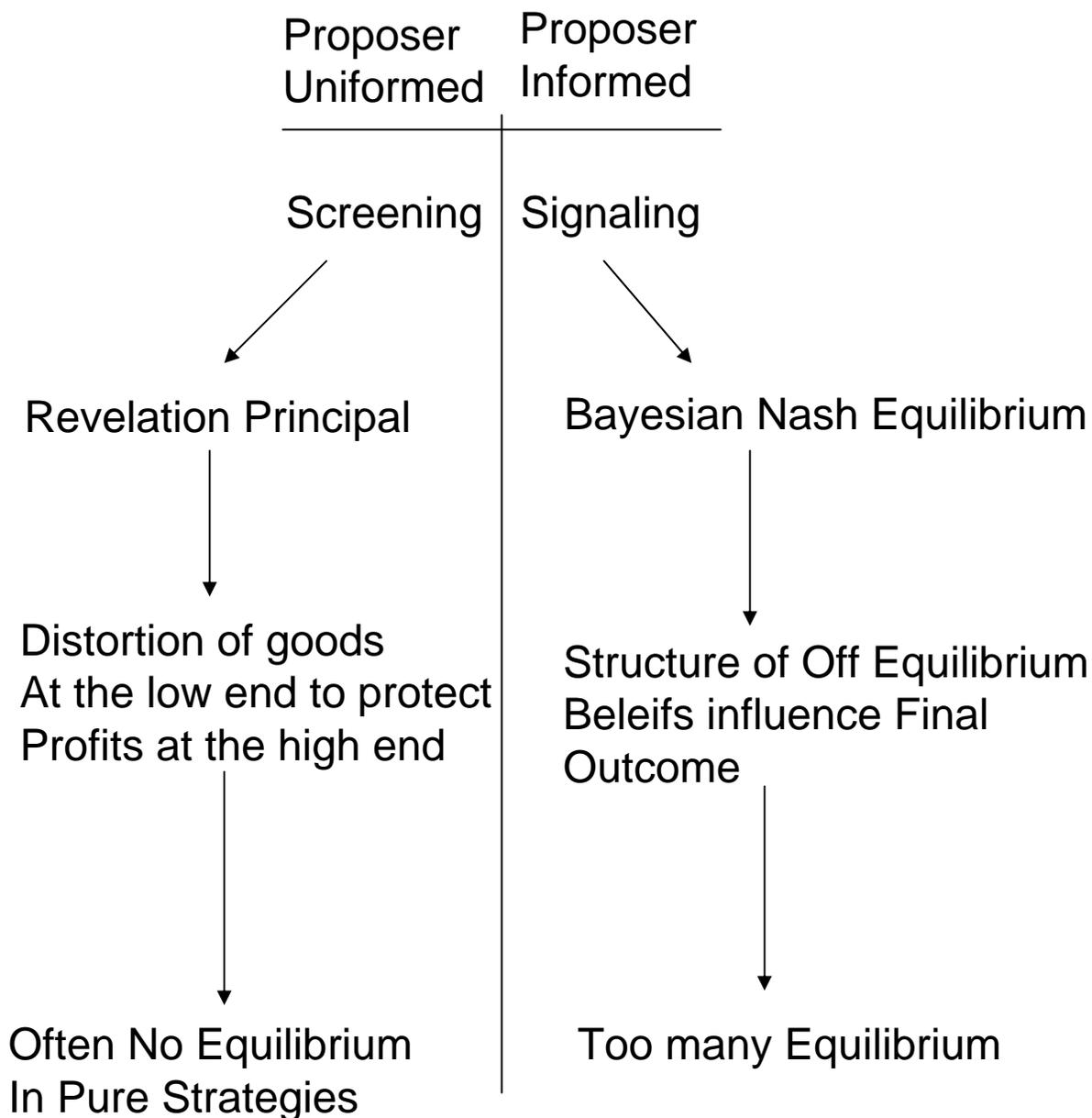
- Downward Sloping Response Curves (Substitutes)
- Quantities between the CE and Monopoly levels
- Profits are positive and decreasing with the number of players

# Overview



# Information

Private Information:



Private Information: Moral hazard – I have an action that affects the outcome that you can't see.

# 2<sup>nd</sup> Degree PD

2nd Degree PD: I know people have different utility functions

Two types:  $u_1(x_1), u_2(x)$ . Can't tell the difference between them

Assume  $u_1(x) > u_2(x)$

IR constraints:

$$u_1(x_1) - r(x_1) \geq 0$$

$$u_2(x_2) - r(x_2) \geq 0$$

IC Constraints:

$$u_1(x_1) - r(x_1) \geq u_1(x_2) - r(x_2)$$

$$u_2(x_2) - r(x_2) \geq u_2(x_1) - r(x_1)$$

# 2<sup>nd</sup> Degree PD

Step 3: Solve the simplified problem

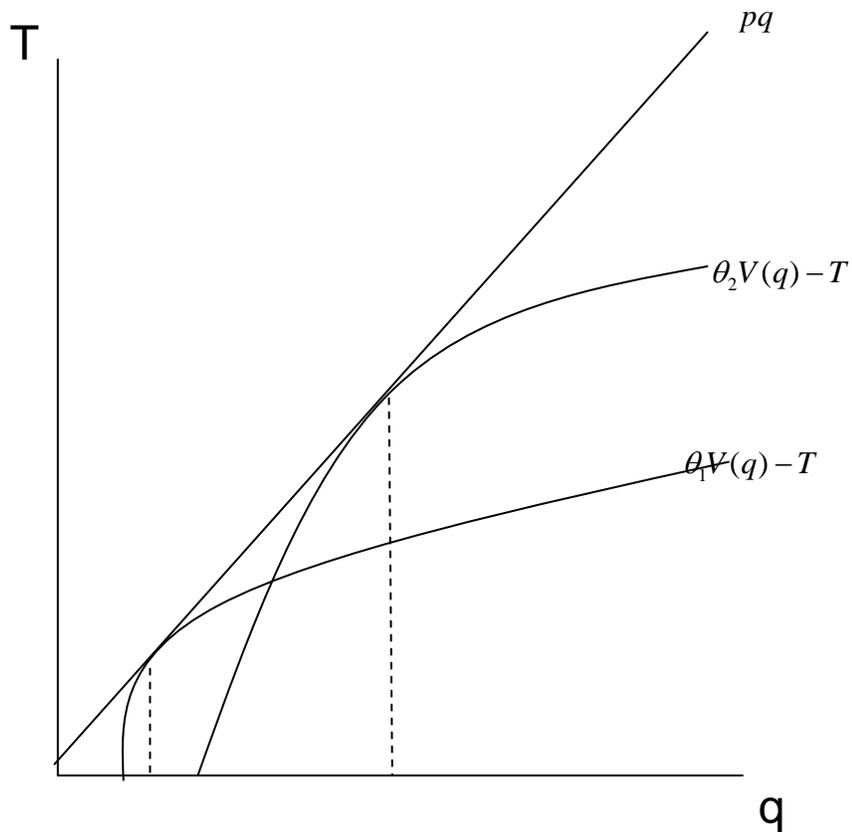
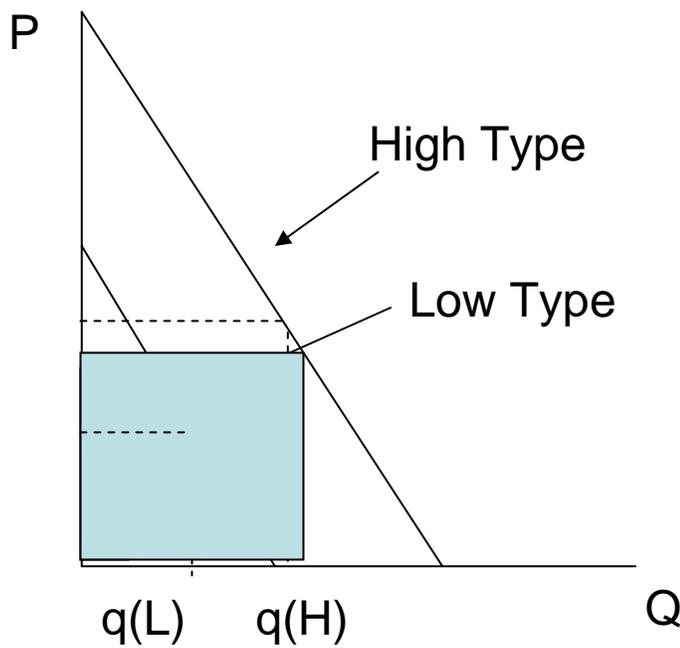
$$\text{Max } r_1(x_1) + r_2(x_2)$$

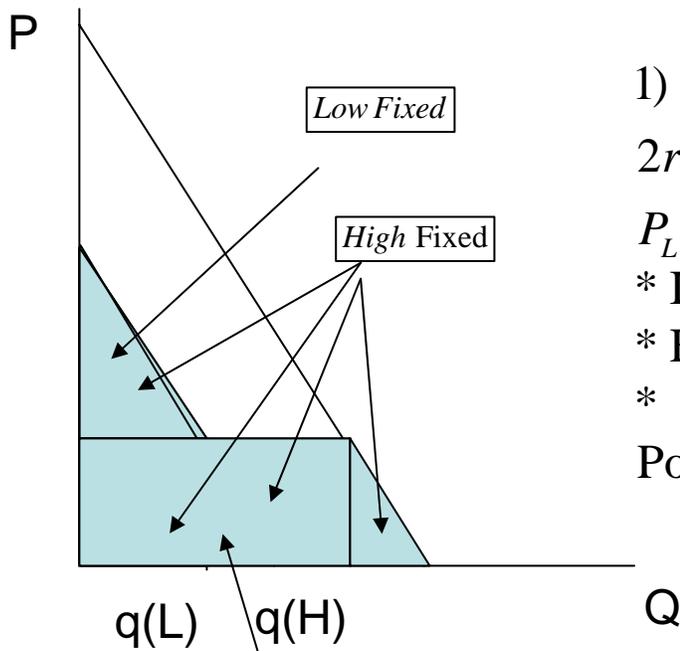
Subject to:

$$u_2(x_2) - r(x_2) \geq 0 \quad (\text{IRL})$$

$$u_1(x_1) - r(x_1) \geq u_1(x_2) - r(x_2) \quad (\text{ICH})$$

# Review: Single Price





Deadweight  
Loss in Low Market

1) Part b (ii).

2<sup>rd</sup> Degree Price Discrimination

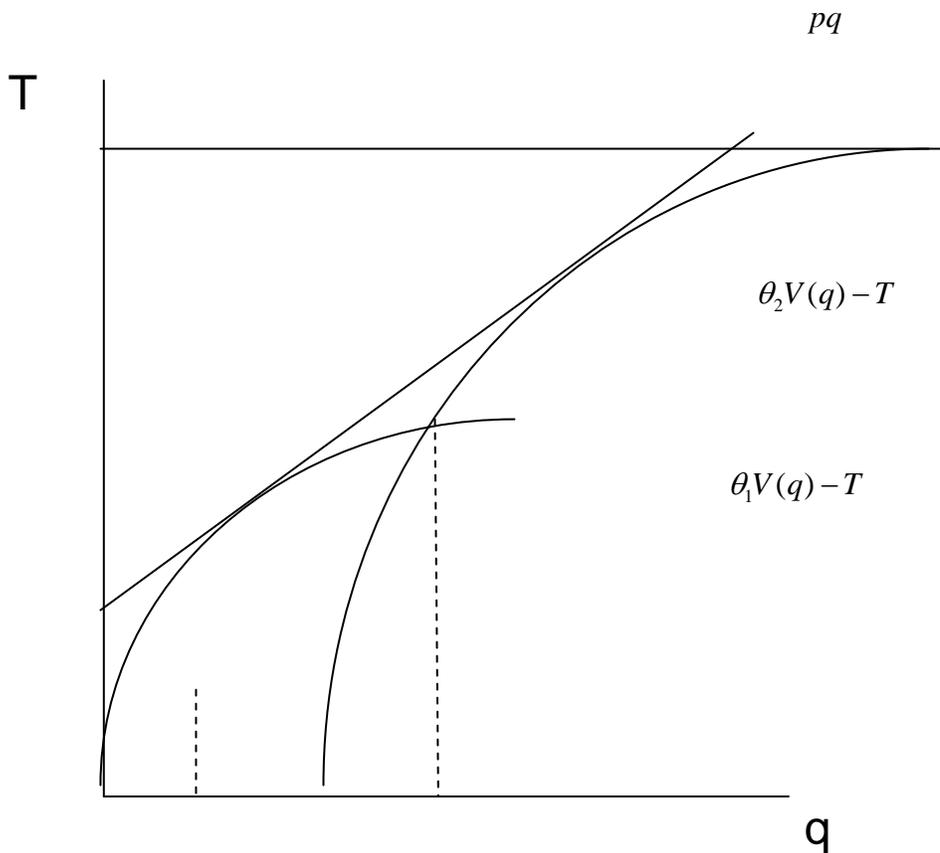
$$P_L \neq P_H, K_L \neq K_H$$

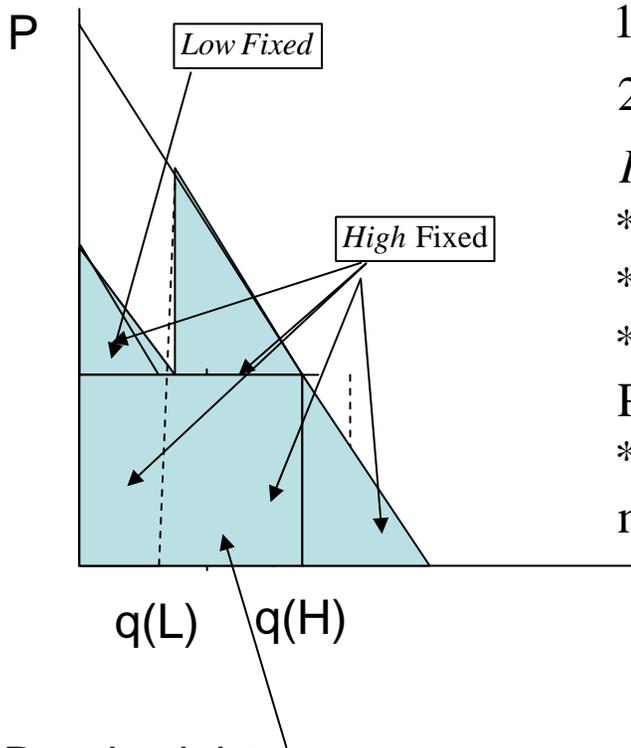
\* Inefficiency in low market

\* Efficiency in high market

\* IC constraint gives High market

Positive Rents





Deadweight  
Loss in Low Market

1) Part b (iii).

2<sup>rd</sup> Degree Price Discrimination

$P_L \neq P_H$ ,  $K_L \neq K_H$ ,  $Q_L$  constrained

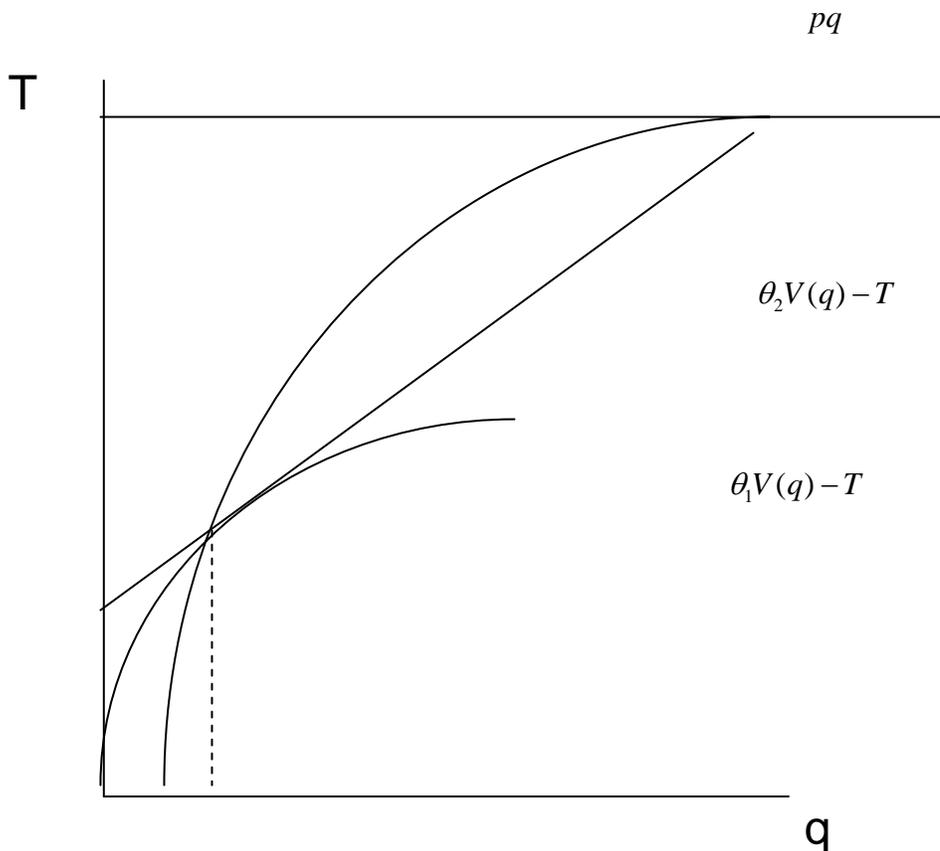
\* Inefficiency in low market

\* Efficiency in high market

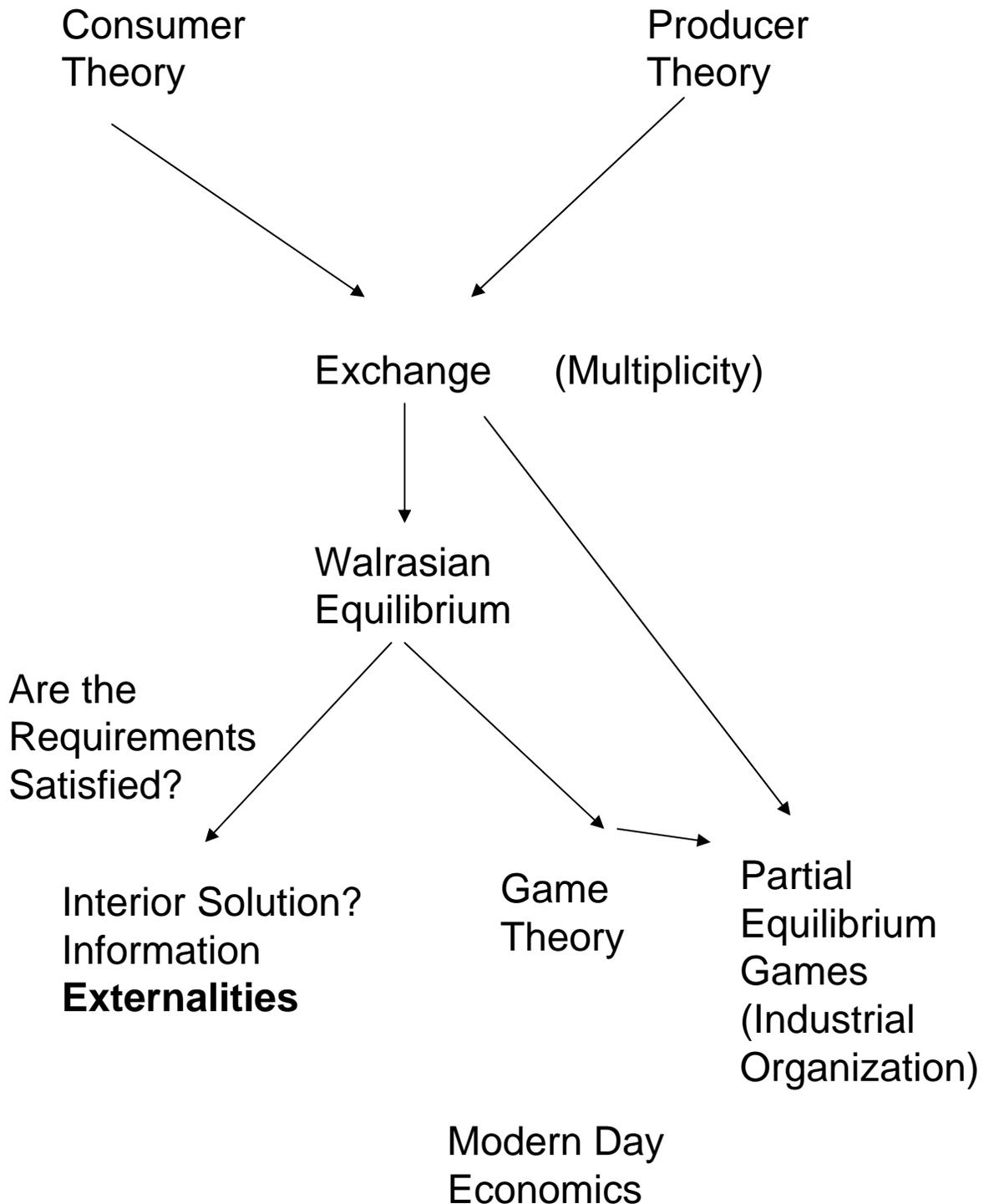
\* IC constraint gives High market

Positive Rents

\* Quality constraints increases  
monopolists Rents



# Overview



# Externalities

## My Actions Impact the Outcomes of Others

*Example :*

Suppose there are two firms. Producing 1 unit of firm ones output reduces the size of the market for the second firm:

$$D_{q_1}(q_1, q_2) = 10 - q_1$$

$$D_{q_2}(q_1, q_2) = 10 - q_1 - q_2$$

Firm 1 with zero MC will choose  $q_1 = 5$ . Firm 2 now will choose  $q_2 = p_2 = 2.5$ .

If firm 1 and 2 were the same and took into account externalities, he would charge different amounts.

Externalities are often called missing markets. If Firm two could contract on the externality, we would be back in the WE world.